



## **AASLH/ROWMAN & LITTLEFIELD BOOK PROPOSAL OUTLINE**

The Editorial Board will have these questions about your book. Anything you can do to help us answer these questions well will strengthen your proposal:

1. Why is the book needed? Who will want to buy it and why? How is it different from other books on the same topic (what's unique about your idea)?
2. Imagine that your book is in our next catalog. Begin with a title that captures the tone and spirit of your book. What would the ideal catalog copy be? Emphasize special features or sections using bullets points where appropriate.
3. Identify titles on the same topic published in the last past 5-7 years. These will be your book's competition. Can you give us a sentence or two that would make us want to publish your book even though those other titles are out there?
4. Provide a 1- to 3-paragraph biographical statement. Emphasize your education and experience relevant to this book topic. Please include other articles or books you have published related to this topic. The point here is to position you as an expert in this area.
5. What is your tentative table of contents? Include page number estimates for each chapter. Also include for each chapter an estimated number of photographs, figures, tables, or other graphic elements you think you would want to include in the chapter.
6. What is your target date for completing the manuscript?

Please direct questions to Charles Harmon at [charmon@rowman.com](mailto:charmon@rowman.com) or Bob Beatty [beatty@aaslh.org](mailto:beatty@aaslh.org).

Submit final proposals to Charles and cc: Bob.