

Tuesday, November 1

General Session: Connecting to History through TikTok

12-1:30 pm Eastern

In this plenary, participants will hear from TikTok creators who are using the social media platform to bring marginalized stories to a broad audience. It is clear from the popularity of these videos that there is a great desire to connect with stories left out of “traditional” narratives. What lessons can history organizations learn from these historians, scholars, and content creators and how can history organizations support growing online communities of educators and learners?

Building Productive Academic-Community Collaborations in Public History

2-3:15 pm Eastern

This roundtable provides case studies of partnerships between educators, universities, and varied communities on public history projects. The session will offer a structured conversation about building relationships and creating mutually beneficial opportunities at the crossroads of educational institutions, community organizations, and local stakeholders.

Chair: Katie Stringer Clary, PhD, Coastal Carolina University, Conway, SC; Alima Bucciantini, Archmere Academy, Claymont, DE; Rebecca Turnmire, University of South Carolina, Columbia, SC; Andrew Witmer, James Madison University, Harrisonburg, VA

Expanding the Power of Place through New Narratives

2-3:15 pm Eastern

If history organizations hope to remain relevant, we need to tell stories that are fuller, more relevant, and more compelling. This session will explain how to create “next narratives” about our communities by reconsidering collections, listening to new voices, realigning our institutional structures, and engaging more actively with our communities.

Chair: Avi Decter, History Now, Philadelphia, PA; Mariah Berlanga-Shevchuk, Five Oaks Museum, Portland, OR; Meredith Sorin Horsford, Dyckman Farmhouse Museum, New York, NY; Ben Garcia, American LGBTQ+ Museum, New York, NY

Prison Cities: Public Memory and Placemaking

2-3:15 pm Eastern

How do you interpret living institutions as historic sites? How does a town influence placemaking? How can different communities' perspectives be included? Three museums, all connected to sites of incarceration, address this and more as they discuss the challenges in interpretation.

Chair: Nicole Belle DeRise, Sing Sing Prison Museum, Ossining, NY; Kirsten Gosch, Cayuga Museum of History and Art, Auburn, NY; Nicole Hamilton, Sing Sing Prison Museum, Washington, DC; Bruce Katsiff, James A. Michener Art Museum, Doylestown, PA; Robert Rose, Sing Sing Prison Museum, Ossining, NY

Interpreting the History of Water: Opportunities and Challenges

4-5:15 pm Eastern

Museum professionals with experience in the interpretation of water will lead a conversation on a topic flowing through many histories. Presenters and attendees will identify the role of water in our narratives, consider the analytical lenses that we use to understand water, and consider strategies for further collaboration and dialogue.

Chair: Jesse Smith, Science History Institute, Philadelphia, PA; Robbie Davis, Smithsonian Institution Traveling Exhibit Service, Washington, DC; Daphne Mayer, National Canal Museum/Delaware and Lehigh National Heritage Corridor, Easton, PA; Victoria Prizzia, Habithèque, Inc./Fairmount Water Works, Philadelphia, PA; Cristin Waterbury, National Mississippi River Museum and Aquarium, Dubuque, IA

Leading for Staff Growth

4-5:15 pm Eastern

As leaders and managers, many value longevity of employee tenure, with good reason. Other managers believe in training and lifting staff to find the next best thing for them and become valued colleagues in the field. In medium and large organizations, a combined approach suggests a model for changing times. These three leaders have worked intentionally to build effective teams and will share their approaches to staff growth.

Chair: Margaret Koch, The Bullock Texas State History Museum, Austin, TX; Melanie Adams, PhD, Anacostia Community Museum, Washington, DC; Omar Eaton-Martinez, National Trust for Historic Preservation, Washington, DC

Museums and the Military: Giving back to those who serve

4-5:15 pm Eastern

The military community--active-duty service members, veterans, and their families--is an often underserved group. In this session, panelists will inspire attendees with stories and programs of impact then join attendees in facilitated breakout room idea sessions to encourage applying the resources shared to serving the military community at their own sites.

Chair: Sarah Watkins, USS Constitution Museum, Boston, MA; CDR John A. Benda, U.S. Navy, CITY, STATE; Rebecca Parkes, USO, CITY, STATE; Shawna Sylvia, USO New England, Boston, MA

Wednesday, November 2

General Session

12-1:30 pm Eastern

Details to come.

Activating Green Spaces at Historic Sites: New Models for Building Community Equity

4-5:15 pm Eastern

Learning from the recent experience of several Historic Germantown organizations, participants will explore the dynamic of building audience and strengthening community equity through the intentional activation of gardens, lawns, courtyards and other green space at an historic site or museum, and gain practical tools to use at their own site.

Chair: Tuomi Joshua Forrest, Historic Germantown, Philadelphia, PA; Monica O. Montgomery, Historic Germantown, Philadelphia, PA; Dennis Pickeral, Stenton, Philadelphia, PA; Cornelia Swinson, The Johnson House Historic Site, Philadelphia, PA

Moving Beyond Tokenizing School Activities

4-5:15 pm Eastern

Partners from higher education and public schools discuss ways to transform programming and curriculum in order to center Native peoples and communities, specifically the Six Nations of the Haudenosaunee Confederacy. Examples of piloted materials and their subsequent outcomes serve as grounds for conversation. Challenges and future directions also included.

Chair: Meg Gardner, PhD, Colgate University, Hamilton, NY; Hugh O. Burnam, Medaille College, Buffalo, NY; Lisa Latocha, Oneida, Wolf Clan, Hamilton, NY; Njeri Jennings, Tang Museum at Skidmore College, Saratoga Springs, NY; Michael Jones, Hamilton Central School, Hamilton, NY

Place, People, and Stories: New Ways of Using Recent History

4-5:15 pm Eastern

Site descendants (White and Black) and professionals will discuss perspectives about the documentation of a historic place's recent past. Drawing from *Drayton Hall Stories: A Place and its People*, they will discuss how to do so from multiple points of view to enhance outreach and enliven an organization's image.

Chair: George W. McDaniel, PhD, McDaniel Consulting, LLC, Charleston, SC; Bernard Powers, PhD, Center for the Study of Slavery in Charleston, College of Charleston, Charleston, SC

Preservation as Activism: Preserving Black Space as a Praxis

4-5:15 pm Eastern

Preserve Black Space praxis functions to codesign with Black, Indigenous, People of Color (BIPOC) tools that facilitate a decolonized way of practicing preservation. BIPOC communities will develop methodologies that are reflective of their specific cultural norms and values to survey, document, and preserve cultural heritage and address historical disparities related to the field.

Chair: Nedra Deadwyler, Civil Bikes, Atlanta, GA; Tanya Debose, Preserving Communities of Color, Houston, TX; Dr. Shari Williams, The Ridge, A Macon County Archeology Project, Union Springs, AL

Thursday, November 3

General Session: Plugging into Gen Z: How the Public History Field Can Reach Younger Generations

12-1:30 pm Eastern

How can history organizations serve younger generations? AASLH is handing over the mic to future history leaders and consumers to share how public history can adapt to meet the needs of Gen Z. Join Gen-Z Civic Season Design Fellows and staff from Made By Us, a coalition of 150+ museums and historic sites focused on serving 18-30 year olds, to hear how you can expand the conversation to include the next inheritors of our nation. Learn what makes these individuals tick and how to take an audience-first approach with your programming and content.

Making Connections: History in Place Through a Digital Scholarship Lens

4-5:15 pm Eastern

Explore America's past, harnessing digital media, curiosity, and inquiry. Storytelling via data collection/visualization/geospatial tools, citizen science, podcasting, and documentary filmmaking intersect space, place, and time in history classrooms, museums, and historic sites. Takeaway tools for integrating virtual and face-to-face exhibits and programming at museums and historic sites.

Chair: Annie Evans, New American History at the University of Richmond, Richmond, VA; Alexandra Kolleda, Fort Monroe Authority, Fort Monroe, VA; Phyllis Terrell, Fort Monroe Authority, Fort Monroe, VA

Telling True and Untold Stories: Museums at the Flash Point of Social Change

4-5:15 pm Eastern

Museums and cultural institutions have long played a role in preserving and contextualizing history, providing a sense of certainty in an uncertain world. In today's turbulent times, they play an even more vital role, giving voice to the

marginalized, demonized, and forgotten. In this roundtable, museum professionals on the front lines of social and cultural flash points will discuss the role museums and cultural institutions play in the process of unlearning biases and deeply held beliefs. Museums, through their programming and exhibitions, can serve as powerful engaging visitors with experiences that challenge assumptions and inspire change. How do we prioritize diversity and find common ground? How do we bring true and untold stories to more audiences? Panelists will share their storytelling and experience design techniques that help open the door to embrace new perspectives and create paths to new understanding.

Chair: Matthew Solari, BRC Imagination Arts, Los Angeles, CA; Stephanie Fitzwater Arduini, American Civil War Museum, Richmond, VA; Kelley Szany, Illinois Holocaust Museum & Education Center, Skokie, IL; Pam Wong, Chinese Historical Society of America, San Francisco, CA

Using a Genealogist's Toolbox at Your Institution

4-5:15 pm Eastern

Develop a genealogist's toolbox to enhance your institution's understanding of the past for programming, interpretation, and scholarly works. Come prepared to think about how your institution can benefit from utilizing the methodologies of genealogists to discuss difficult history, enhance knowledge about collections, and deepen connections with audiences.

Chair: Meaghan E.H. Siekman, New England Historic Genealogical Society, Boston, MA

Virtual Field Trips: Lessons from the Field

4-5:15 pm Eastern

With both museums and schools now adept at virtual programming, how do we best serve a seemingly limitless audience with virtual field trips. What are the collective lessons that two and a half years of pandemic programming have taught us about virtual visits. What worked? What didn't and where do we go from here? How do we balance and engage our virtual schools with those that are returning on-site. Join museum educators in the field for a lightning round session as we discuss the challenges, victories, and best practices for virtual field trips.

Chair: Jeff Sellers, Tennessee State Museum, Nashville, TN
