

AASLH AND MICHIGAN MUSEUMS ASSOCIATION ANNUAL MEETING

# *The Spirit of Rebirth*

ONSITE GUIDE

**AASLH/MMA 2016**  
**DETROIT, MICHIGAN | SEPTEMBER 14-17**



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# Colleagues:

Welcome to the 2016 AASLH/Michigan Museums Association (MMA) joint Annual Meeting! I have been excited about this conference in Detroit ever since I first heard the city was on AASLH's schedule. I'm guessing that like many of you, I have been eager to see how Detroit is faring now several years beyond the great recession. If any place, steeped in history and known for creative experimentation can get us all thinking about *The Spirit of Rebirth*, it will be this town.

Many individuals have helped make this conference a reality. Kathleen Mullins's commitment as a host site and in securing key funding was invaluable. Mark Heppner, Host Committee Chair, and Program Committee Chair David Janssen, both embody the meeting theme, *The Spirit of Rebirth*. They have breathed fresh life into the meeting by bringing AASLH and MMA together for four days of outstanding professional development, alongside time for networking and fun. Lisa Craig Brisson of MMA has embraced the meeting partnership and has been instrumental in turning the usual challenges into grand opportunities. And many sponsors have committed record financial support to help bring the conference to Detroit. Finally, this meeting would not have happened without AASLH Council member Tobi Voigt, who has championed the Detroit cause like no other. Thank you!

Lots of volunteers on the annual meeting committees, the hundreds of individuals who present at the conference, and our many exhibitors and conference sponsors make this gathering possible and keep it affordable. On behalf of all of us in attendance, participating in the Online Conference, listening later to the recorded presentations, or otherwise benefiting from the ideas and energy generated here this week, thank you!

Lastly, let me thank and welcome those of you who are attending an AASLH meeting for the first time. The positive energy you will feel, the spirit of renewal and remaking, is very much at the core of this association.

Best regards,



John Dichtl  
President & CEO, AASLH

*The Henry Ford*

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# Welcome to Detroit!

**D**uring your time at the AASLH/MMA Annual Meeting in Detroit, we invite you to explore the idea of *The Spirit of Rebirth*. Detroit's proud, remarkable history provides an excellent example of the conference theme.

Just as the Detroit River connects the Great Lakes, the city has linked great cultures. For more than 300 years the city's promise of opportunity and legacy of innovation attracted countless traders and tradesmen; entrepreneurs and entertainers; inventors and industrialists; laborers and leaders. A city administered at various times by French, British, and American governments, Detroit remains one of the busiest international borders in the United States. The rich heritage of the oldest city in the Midwest is a timely setting to consider the relevance of our past in shaping our future.

Detroit's story reflects our own. Collectively and individually, we are constantly evolving, embracing new opportunities, and reacting to forces beyond our control. Navigating these contemporary challenges, while facing an unpredictable future, requires periodically re-thinking our direction. In doing so, we rely on the past for context, examples, and inspiration. The role of a public historian is especially critical during times of transition.

Whether this is your first AASLH or MMA meeting, or your twentieth, we invite you to join in the conversation. We must anticipate changes within our profession. The shifting demographics of our audiences and our offices; the increasing pressure on our finances and partnering organizations; and questions about the relevance of our work in a nation beset by discordant political dialogue all require self-reflection. This week, we encourage you to review the assumptions that have served us to this point, question old processes, and ponder outdated interpretations.

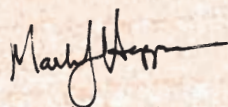
We are delighted that you have joined us in Detroit for an exciting week of networking, tours, events, and professional development. In return we promise to energize you, expand your knowledge, encourage you to create new collaborations, and help you discover resources for the work you do in the field of state and local history.

Welcome again to Detroit and enjoy your exploration of *The Spirit of Rebirth*!

Sincerely,



David Janssen  
Program Chair  
Brucemore



Mark Heppner  
Host Committee Chair  
Historic Ford Estates



## Sharing Your Ideas and Opportunities

The Annual Meeting includes activities and networking especially for the field of state and local history! In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to be inspired:

- **Corporate History Museums and Archives**  
Tour on Wednesday and Lunch on Thursday
- **Educators and Interpreters**  
Roundtable and Lunch on Thursday
- **Emerging History Professionals**  
Session on Thursday
- **Field Services Alliance**  
Meeting on Wednesday
- **Legal History**  
Session and Offsite Session/Tour on Friday
- **Historic House Museums**  
Breakfast on Thursday
- **Military History**  
Breakfast on Friday
- **Religious History**  
Breakfast on Saturday
- **Small Museum**  
Luncheon on Thursday
- **StEPs**  
Breakfast on Friday
- **Women's History**  
Luncheon on Thursday  
Session and Tour on Friday

## History Happy Hours!

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. Food and drinks are not provided, but good conversation and connections are free. See the Detroit booth for a map and directions.

**Wednesday, September 14**  
5:45–6:45 pm

**Educators and Interpreters**  
► *Top of the Pontch*

**Corporate History**  
► *Urban Cellars*

**Field Services Alliance**  
► *Grand Trunk Pub*

**Thursday, September 15**  
5:45–6:45 pm

**Emerging History Professionals**  
► *Grand Trunk Pub*

**Legal History**  
► *Top of the Pontch*

**Military History**  
► *Urban Cellars*

## Reduce, Reuse, Recycle

The Cobo Center is a certified Green meeting space. Please help keep our meeting environmentally-friendly by placing items in the correct recycling containers placed throughout the building.



## Social Media

Share your comments about the conference on Instagram, LinkedIn, Facebook, or Twitter. Use hashtag **#AASLHMA2016**

## Sessions and Annual Meeting Evaluations

Help us improve! Session evaluations are placed in each meeting room. Please take a few minutes to complete the form at the end of the session. An overall Annual Meeting evaluation will be emailed after the conference.

## Pop-Up Roundtables!

Is your head buzzing with a current issue or question that is relevant to the field? Is there something you just want to talk about with your colleagues? We have held two slots during the conference for roundtable discussions about a subject you don't see represented in the current meeting schedule. THESE SESSIONS ARE NOT PRESENTATIONS—they are facilitated discussions. To propose a topic, visit the conference registration desk before 2 pm on Thursday. You can also visit the desk to vote for a proposed topic. We'll announce the session topics by 6 pm on Thursday (via Twitter and on the information board), and they'll be held during the following sessions: Friday at 4 pm and Saturday at 9 am.

## BATTLEDECKS 2016: Motor City Mayhem

**Friday, September 16 at 9 pm**

► *Location: Nick's Gaslight Restaurant and Lounge*

Join us for this exciting (rated R for language) after hours event where the best and brightest in the museum field compete head-to-head in this inventive, interactive, and improvisational competition highlighting the theme of this year's meeting, *The Spirit of Rebirth*. Ten contestants will present a four-minute presentation on ten Power Point slides they have never seen before. Topics will range from the relevant and real to the surreal and silly, and contestants will be judged by the audience on their adherence to the theme, creativity, and delivery. Don't miss what is certain to be a legendary part of the conference.



## Free Yoga Class

Friday, September 16

7–8 am

► **Grand Riverview Ballroom Lobby**

Traveling and sitting in conference sessions all day can wreak havoc on our bodies. A gentle yoga session in the morning will prepare you to make the most of your conference days! Join us for a gentle movement class focused on breathing techniques, opening hips, stretching the back, and loosening the shoulders. This class is appropriate for all levels, including new beginners. If you didn't travel with a yoga mat, that's OK! Bring a towel to use for practice and wear comfortable clothes. **Stacia Kuceyeski** with the Ohio History Connection is a 200-Register Yoga Teacher with Yoga Alliance and will be leading the class.

## Call Us Curious

Throughout the conference, take a moment to share your thoughts with us! In the rear of each of our session rooms, we are asking big questions about AASLH and the future of our field using audience-centered approaches developed by history organizations across the United States. Check out the creative ways your colleagues are inviting stakeholder contributions, steal some great ideas, and provide vital feedback to AASLH in the process.

## Current Issues Forums

Current Issues Forums are designed to highlight a topic that deserves sustained discussions. Topics were selected from proposals submitted in June. AASLH then issued a call for participants to join in the discussion. The groups have met prior to the session to identify core issues, discuss relevant background documents, and do new research. The forums conducted here in Detroit will carry the topics forward to a culminating point that the organizers can share widely with the field. Current Issues Forums are open to all conference attendees; however, please note that audience participation may be limited.

## Need to Know!

- 1 **Name badges must be worn at all times.**
- 2 Only registered attendees will be allowed to attend sessions and workshops.
- 3 **Nonregistered guests** are not allowed to attend sessions or workshops, but **may purchase tickets to attend tours and other special events.** Please check with AASLH/MMA registration desk for availability.
- 4 **Your purchased tickets** are located in your **registration packet.** Please check them for the appropriate meeting times and locations for special events.
- 5 **Tickets are necessary for all workshops, labs, luncheons, tours, and evening events.** Please show your ticket before boarding buses or entering an evening event. If you'd like to purchase tickets, please visit the AASLH/MMA registration desk. Some events may be sold out.

## AASLH/MMA Registration Desk

The AASLH/MMA Annual Meeting registration desk is located on Level 100 of the Cobo Center off of the atrium. The desk will be staffed during the following times to answer any questions you may have during the meeting.

**Tuesday, September 13**  
3–5 pm

**Wednesday, September 14**  
7 am–6 pm

**Thursday, September 15**  
7 am–6 pm

**Friday, September 16**  
7 am–5 pm

**Saturday, September 17**  
8 am–12 pm

## Session Updates

### Sessions Cancelled

The Wednesday workshop, **Reassessing Historic Clothing Exhibits: Innovative and Practical Solutions for Costume Mounting on a Budget** has been cancelled.

The session, **Transforming Former Sites of Detention into Sites of Conscience**, on **Saturday, September 17** at 10:45 am has been cancelled.

### Session Renamed

- The session **Educators and Interpreters Annual Meeting Kick-Off** is now called **Cultural Competency: A Powerful Tool for Change**

### Sessions Added

**Thursday 1:30–3 pm**

- Continuing the Community Conversation on Diversity and Inclusion

**Thursday 4–5:15 pm**

- Meaningful Change Within Local Organizations: Assessment Makes All the Difference

**Friday 2:15–3:30 pm**

- Inquiry Session: Air and Space History Affinity Group

### Session Rescheduled

- **Strangelove: How to Stop Worrying and Embrace Fundraising** will be held on **Thursday, September 15** from **8:30–9:45 am.**





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# Featured Speakers



**Thursday,  
September 15**

10:45 am–12 pm

**Thomas J. Sugrue**

is Professor of Social and Cultural Analysis and History at New York University. A specialist in twentieth-century American politics, urban history, civil rights, and race, Sugrue was educated at Columbia;

King's College, Cambridge; and Harvard, where he earned his Ph.D. in 1992. His first book, *The Origins of the Urban Crisis* (1996), focused on Detroit as the symbol of the American urban crisis. It won the Bancroft Prize in American History and the Urban History Association Award for Best Book in North American Urban History among other numerous awards. In 2005, Princeton University Press selected *The Origins of the*

*Urban Crisis* as one of its 100 most influential books of the past one hundred years and recently published a new edition that included the Detroit bankruptcy. Sugrue challenges the conventional wisdom that urban decline is the product of the social programs and racial fissures of the 1960s. Weaving together the history of workplaces, unions, civil rights groups, political organizations, and real estate agencies, Sugrue finds the roots of today's urban poverty in a hidden history of racial violence, discrimination, and deindustrialization that reshaped the American urban landscape after World War II.

**Friday,  
September 16**

10:45 am–12 pm

**Mary Wilson** is a

living legend from the height of Detroit's Motown Era. A member of the world-renowned Supremes, one of the greatest female vocal groups of all time, Mary



Wilson has been the only original Supreme carrying on the group's legacy to this day. Representing the group, Mary Wilson accepted the Lifetime Achievement Award for the Supremes at their induction into the Rock 'N Roll Hall of Fame, becoming the second female rock star to be its recipient. Mary Wilson is still touring extensively and also became a *New York Times* best-selling author when she released her autobiography, *Dreamgirl: My Life As A Supreme* and its follow-up, *Supreme Faith... Someday We'll Be Together*.

**Awards Banquet**

6:30–9 pm

The AASLH Awards Banquet will feature a performance by Motown legend,

**Martha Reeves**.

After starting in the A&R department at Motown records, Reeves sang whenever she could and,

soon, the group Martha and the Vandellas was born. She is known for her hit songs "Dancing in the Streets," "Nowhere to Run," and "Heat Wave," among many others.



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# welcomes you!

The Michigan Museums Association (MMA) is excited to welcome our colleagues from history organizations all around the country to our wonderful state and this joint conference with AASLH. MMA will be hosting several events and activities within the larger conference to help our members engage with each other.

## *MMA Events and Activities*

### *MMA Lounge*

Looking for all your Michigan besties? Interested in meeting other museum professionals working in Michigan? We'll be hanging at the MMA Lounge in the atrium outside of the exhibit hall- a space that will offer comfy seats, super smart people, and intriguing buzz about our favorite topic: museums in Michigan. The lounge is available on Thursday and Friday.

### *Pins*

Looking for a Michigan friend in the crowd? MMA members will be easy to spot with a special MMA logo pin. Members can check-in and pick up their pins at the MMA Lounge.

### *Pub Crawl*

It wouldn't be an MMA conference without the Pub Crawl, which will take place on Thursday evening. Meet at Urban Cellars in the Crowne Plaza at 9 pm for a "Choose Your Own Adventure" experience through vibrant downtown Detroit.

### *Awards Lunch*

Michigan Museum Association members are gathering on Friday at 12 pm for our awards luncheon, where we will honor several Michigan museum leaders.

### *Annual Business Meeting*

Come and hear all the latest MMA news at the Annual Business Meeting, including the announcement of the 2017 conference location and a great new MMA program starting this fall. Open to everyone, the meeting, scheduled for Friday at 1 pm, also includes fabulous prizes for those who attend.

## *Michigan Museums Association Programs*

MMA is hosting eight sessions, a lab, and a workshop as part of the overall AASLH conference.

Find the Michigan Museums Association anywhere you see the MMA logo

## *Sessions*

### *Wednesday, September 14*

#### **8:30 am–5 pm WORKSHOP**

- Unlocking Innovation: Design Thinking in Museums

#### **1:30–5 pm LAB**

- Connecting with Art: Continuing the Classroom, Evolving Teaching Practices at the Detroit Institute of Arts

### *Thursday, September 15*

#### **8:30–9:45 am**

- Making the Most of Your Local Resources: Reimagining NEH Support for Small and Local Organizations

#### **1:30–3 pm**

- Revitalize Your Museum with IMLS Funding

#### **4–5:15 pm**

- Connecting with Great Lakes Maritime Heritage Through Participation, Partnerships, and Publicity

### *Friday, September 16*

#### **8:30–9:45 am**

- Working with Foundations

#### **2:15–3:30 pm**

- The Power of Museum Theater to Engage Audiences

#### **4–5:15 pm**

- In Sounds from Over and Out

### *Saturday, September 17*

#### **9–10:15 am**

- Art/History: Crossing Disciplinary Borders to Make an Exhibition

#### **10:45 am–12 pm**

- Creating Connection Through Creative Expression

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## Michigan Museums Association Planning Team

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The Henry Ford

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Bay County Historical Society

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Michigan Museums Association

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Troy Historic Village

**Cheryl Chidester**

Washtenaw County Historical Society

**Elizabeth Chilton**

Arab American Museum

**Andy Clark**

Monroe County Historical Museums

**Bettina Cousineau**

Gerald R. Ford Presidential Museum

**Jason Dake**

Dennos Museum Center

**LaNesha DeBardelaben**

Charles H. Wright Museum

**Helen DeMarsh**

University of Michigan

**Caitlyn Perry Dial**

Michigan Women's Hall of Fame

**Julie Dzurnak**

The Henry Ford

**Samantha Engel**

Whale House Museum

**Emily Fijol**

Michigan State University

**Mark Heppner**

Historic Ford Estates

**Elizabeth Palmer Jarvis**

Selinsky-Green Farmhouse Museum

**Claire Johnston**

Historic Charlton Park

**Ranti Junus**

MSU

**Nathan Kemler**

Grand Valley State University Collections and Galleries

**Christina Kloostra**

Detroit Institute of Arts

**Dan Kroupa**

University of Detroit Mercy

**Kim Long**

Detroit Institute of Art

**Bruce Lynn**

Great Lakes Shipwreck Museum

**Jessica Belcours Marcetti**

Grand Valley State University Collections and Galleries

**Henry Matthews**

Applewood

**Megan McAdow**

Applewood

**Claire Mildrum**

Argus Museum

**Victoria Morris**

The Henry Ford

**Melanie Parker**

Detroit Institute of Arts

**Katie Pershon**

Grand Valley State University Collections and Galleries

**Ashley Phiifer**

Applewood

**Leslie Ann Pilling**

Metro Museum of Design Detroit (MM-O-DD)

**Shannon Pinkster**

Historic Charlton Park

**Lisa Plank**

Lowell Museum

**Katie Pritchard**

U of M Museum of Art

**Kelsey Schnell**

Mackinac State Historic Parks

**Mary Stachowiak**

Selinsky-Green Farmhouse Museum

**Julia Toro**

Detroit Institute of Arts

**Stacey Tvedten**

Grand Valley State University

**Sarah Waters**

Thunder Bay National Marine Sanctuary



**Tuesday, September 13**

3–6 pm REGISTRATION

**Wednesday, September 14**

7 am–6 pm REGISTRATION

**TOURS**

8 am–5:30 pm

- Flint, MI: From Vehicle City to Most Dangerous to Something New, Cost: \$55
- War and Peace: Following in the Footsteps of the Huron-Wyandot, Cost: \$55

8:30 am–5:30 pm

- Destination Detroit: Exploring Detroit's Rich Multicultural History, Cost: \$55

8:30 am–1 pm

- Woodward Avenue: A Road From the Past, A Path to the Future, Cost: \$35

1:30–5:30 pm

- Exploring Ford's Corporate History, Cost: \$35

**FULL DAY WORKSHOPS**

8:30 am–5 pm

- Easy to Read: A Guide to Transcribing Historical Documents, Cost: \$75 *Pontchartrain\**
- Unlocking Innovation: Design Thinking in Museums, Cost: \$75 *140F*

**MORNING WORKSHOPS**

8:30 am–12 pm

- Connecting Audiences to Traditional Stories: Interpreting American Military History in the 21st Century, Cost: \$45 *140B*
- Housing Materials for Storage and Exhibition of Photographs, Cost: \$45 *140C*
- making/history, Cost: \$45 *140D*

8:30 am–1 pm

- CEO Forum: Leading the Field—Advocating for History, Cost: \$115 *140E*

**AFTERNOON WORKSHOPS**

1:30–5 pm

- Connecting with Art: Continuing the Classroom, Evolving Teaching Practices at the Detroit Institute of Arts, Cost: \$45 *Detroit Institute of Arts*
- Field Services Alliance Meeting, Cost: Free *140C*
- The SHA Wednesday Workshop: Meeting Your Educational Mission and Earning Revenue, Cost: \$25 *140D*

**EVENING EVENT**

6–9 pm

- Distinctly Detroit: A Night at the Detroit Historical Museum, Cost: \$45

*\*Located at Crowne Plaza*

# Schedule at a Glance

**Thursday, September 15**

7 am–6 pm REGISTRATION

**BREAKFASTS**

7–8:30 am

- Historic House Museum Breakfast, Cost: \$30 *Windsor A\**

**TOURS**

7–8:30 am

- AASLH 5K Fun Run, Cost: \$25
- Downtown Walking Tour, Cost: \$15

1:30–5:30 pm

- Historic Detroit Cemetery Tour, Cost: \$35

**CONCURRENT SESSIONS**

8:30–9:45 am

- Annual Meeting Newcomer Orientation *140E*
- Cultural Competency: A Powerful Tool for Change *140B*
- Democratizing Historical Practice *250A*
- Don't Get Chopped! Cutting Through the Obstacles to Great Food Interpretation *140C*
- Heritage Trades Exploration Centers: A Home for Preservation Trades and Crafts Training *140D*
- Making the Most of Your Local Resources: Reimagining NEH Support for Small and Local Organizations *140G*
- New Uses for Old Stuff: Early Learning as a Means of Community Engagement *142B*
- Oral History: A Tool for Social Action in Changing Communities *140F*
- Practical Tips on Moving Collections *250B*
- Revealing and Sharing Stories of Race and Diversity *250C*
- Strangelove: How to Stop Worrying and Embrace Fundraising *142A*

9:45–10:45 am

- Break in the Exhibit Hall
- New Member Reception, Cost: Free *252A*

10:45 am–12 pm

- Keynote: Tom Sugrue *Grand River Ballroom B*

**AFFINITY COMMUNITY LUNCHEONS**

12–1:15 pm

- Corporate History Archives and Museums, Cost: \$40 *Plaza C\**
- Educators and Interpreters, Cost: \$40 *Windsor A-C*
- Small Museums, Cost: \$40 *251AB*
- Women's History, Cost: \$40 *Pontchartrain\**

1:30–3 pm

- Continuing the Community Conversation on Diversity and Inclusion *140E*
- Discussion with Tom Sugrue *250A*
- Interns: Developing a Diverse Leadership Pipeline *140C*
- Leading Organizational Rebirth: Tools for Change and Transformation *140G*

- Pop-Up Session: Unfolding Events *140F*
- Putting the Family Back into Family Programs *140B*

- Revitalize Your Museum with IMLS Funding *250B*
- Risk Management in Historic Homes and Properties *250C*

- Shaping the Future of Museum Collections *142A*
- Spirituality at Our Sites: Providing Space for Meditation and Reflection *142B*
- We All Have Difficult Histories! Sharing Stories of the Past to Shape Our Collaborative Future *140D*

1:45–3:45 pm

- Current Issues Forum: Why Civics and Local History Matter *Room 141*

3–4 pm

- Break in the Exhibit Hall

**CONCURRENT SESSIONS**

4–5:15 pm

- Book Discussion: *Interpreting LGBT History at Museums and Historic Sites* *140D*
- Connecting with Great Lakes Maritime Heritage Through Participation, Partnerships, and Publicity *140G*
- Emerging History Professionals: Mentoring Roundtable *140E*
- Hire Wisely! Finding the Best People for Your Organization *250A*
- Historical Interpretation of Slavery in Transition *250B*
- How Can We Teach Historical Thinking? *142B*
- Infusing Content for Young Visitors into Existing Museum Spaces *140F*
- Joining a Movement to Recognize and Dismantle Racism in Ourselves and Our Institutions *140B*
- Meaningful Change Within Local Organizations: Assessment Makes All the Difference *142A*
- Pricing the Priceless: An Introduction to the Antiques Trade for Museum Professionals *141*
- Reaching Out: Contested History and Community Engagement *140C*
- Small Museums, Big Impact! Change Agents *250C*

5:45–6:45 pm

- Developing History Leaders @SHA Reception, Cost: Free *251A-C*
- History Happy Hour

**EVENING EVENTS**

6:30–9:30 pm

- Muse Cruise: Cruising the Museums in Motor City, Cost: \$50

9 pm–12 am

- MMA Pub Crawl, Cost: Free (Drinks and food are not included.) *Urban Cellars*

## Friday, September 16

7 am–6 pm REGISTRATION

### ACTIVITIES / TOURS

7–8 am

- Yoga Class, Cost: Free *Grand Riverview Ballroom Lobby*

7–9 am

- Art and Architecture Via the People Mover, Cost: \$15

1:30–5:30 pm

- Detroit's Island Jewel: A Tour of Belle Isle Park, Cost: \$35
- More Than Just Friends? Trailblazing Women at Rochester Hills Museum and Farm, Cost: \$35

### BREAKFASTS

7–8:30 am

- Directors Breakfast, Cost: \$30 *Windsor A*
- Military History Affinity Group Breakfast, Cost: \$30 *Pontchartrain\**

8:30–9:45 am

- STEPs Friday Morning MeetUP, Cost: \$10 *140B*

### CONCURRENT SESSIONS

8:30–9:45 am

- Civil Rights Then and Now: Documenting #blacklivesmatter and Other Contemporary Historical Narratives *250B*
- Deconstructing the "Safe Space" *140D*
- Direct Care White Paper: What It Means to Your Museum *140E*
- Field Services Alliance Tips: Training Volunteers *140F*
- Grand Mound: Re-opening a Sacred Place *140G*
- History on Trial: Mock Trials and Reenactments in Historical Programming *250A*
- More Than Just Friends? The Do's and Don'ts of Interpreting Female Friendship *140C*
- The New Demographic Likes History and Museums: Asian Pacific Islander American Public History in the 21st Century *250C*
- Power and Responsibility: The Civic Mission of Museums (and the Re-Birth of Democracy) *142A*
- Public Library Partnerships Project: A Model for Digital Skill Development in State and Local History Organizations *142B*
- Working with Foundations *252B*

9:45–10:45 am

- Break in the Exhibit Hall
- NCPH Poster Session

10:45 am–12 pm

- Keynote: Mary Wilson *Grand River Ballroom B*

### LUNCHEONS

12–1 pm

- Annual Meeting Attendees Luncheon, Cost: \$10 *Exhibit Hall*
- Michigan Museums Association Awards Luncheon, Cost: \$45 *251A–C*

1–2 pm

- AASLH Meeting of the Membership *GR Ballroom B*
- Michigan Museums Association Business Meeting *251A–C*

2–2:15 pm

- Break

### CONCURRENT SESSIONS

2:15–3:30 pm

- After the Financial Crime: Putting the Pieces Back Together *140C*
- Breaking the Mold: Reimagining Traditional Museums, and Programs *140F*
- Embracing Social Issues: Public History in the Modern World *250A*
- An Encyclopedia of Public History *250B*
- From Farm to Fork: Narratives That Connect *250C*
- High Tech Enrichment with Low Staff and Resources *142A*
- Inquiry Session: Air and Space History Affinity Group *140G*
- Latinos in Museums: Conversations about Representation and Interpretation *142B*
- Pop-Up Session: Digital Strategies *252A*
- The Power of Museum Theater to Engage Audiences *252B*
- Rebirth of a Movement: Redefining a Vision at Two Leading African American Museums *140E*
- Who is "We"? Authorship, Authority, and Voice *140D*

2:15–4:15 pm

- Legal History Roundtable at The Million-Dollar Courtroom *Meet at AASLH registration desk*
- Current Issues Forum: Organizing around the US World War I Centennial *141*

3:15–4 pm

- Break in the Exhibit Hall

### CONCURRENT SESSIONS

4–5:15 pm

- Accessibility for the 21st Century: Welcoming All Visitors to History Museums and Historic Sites *140F*
- Best Practices: Friend or Foe? *140E*
- From *Brown v. Board* to Ferguson *140B*
- Historic Landscape Preservation: New Approaches to Old Challenges *140D*
- Intentional Inclusion: Developing a D&I Strategy for Your Organization *140G*
- In Sounds from Over and Out *142B*
- Meeting Your Mission Beyond the Walls: Exploring the Strategic Value of Outreach *252B*
- Out with the Old? Preserving Institutional Knowledge During Renumbering Projects *142A*
- Pop-Up Session *252A*

### EVENING EVENT

6:30–9 pm

- Leadership in History Awards Banquet, Cost: \$65 *Grand Riverview Ballroom*

9 pm

- Battledecks, Cost: Free (Drinks and food are not included.) *Nick's Gaslight Restaurant and Lounge*

## Saturday, September 17

8 am–12 pm REGISTRATION

### TOURS

8:30 am–1 pm

- Celebrating Detroit's Arab Heritage, Cost: \$45
- Dodge vs. Ford: The Way They Lived, Cost: \$35

### BREAKFASTS

7:30–9 am

- Religious History Breakfast, Cost: \$30 *Pontchartrain\**

9–10:15 am

- Art|History: Crossing Disciplinary Borders to Make an Exhibition *250B*
- Can You Handle the Truth? Interpreting Sensitive and Difficult Topics *141*
- Historic House Museums and Interpreting for People with Disabilities *140C*
- Integrating Tribal Perspectives: Collaborating for the Common Good *140D*
- Life After Rebranding: Twenty Insights, Lessons, and Best Practices *250C*
- Passing the Torch: One Museum's Experience *142A*
- Pop-Up Session *140F*
- Where the Girls Are: Public History IS Women's History *142B*
- You Know That's Malarkey *140G*

10:15–10:45 am

- Break in Foyer

10:45 am–12 pm

- 2017 Annual Meeting Roundtable *140F*
- Community-Based Museums in Changing Urban Landscapes *140G*
- Creating Connection Through Creative Expression *142A*
- Don't Forget Us! Engaging Sometimes Forgotten Audiences *140C*
- Historic Sites, Museums, and Pre-Service Teachers: Transforming Social Studies Classes Before the Teacher Enters the Room *140D*
- Renewal: (Re)Designing a Site Based on Community Engagement and Evaluation *250C*
- Tattoos, Burlesque, and the Blues: Following Your Personal Interests Within Your Professional Life *141*
- Thinking Creatively, Working Collaboratively: University-Community Partnerships and the Rebirth of Local History *250B*

### THE HENRY FORD UN-CONFERENCE

12:30–5 pm, Cost: \$25

*\*Located at Crowne Plaza*



## Explore New Products and Services in the Exhibit Hall

**D**on't miss your chance to visit the Exhibit Hall and meet fifty vendors and suppliers at this year's annual meeting. The Exhibit Hall is your place to network, check out the latest technology and services being offered, and WIN lots of great prizes!

### Food, Drinks, and Networking

The Exhibit Hall features networking, food, and beverages during the Annual Meeting. Take a break and join us!

### Thursday, September 15

9 am	Exhibit Hall Opens
9:45–10:45 am	Morning Refreshment Break
3–4 pm	Afternoon Refreshment Break
5:15 pm	Exhibit Hall Closes

### Friday, September 16

9 am	Exhibit Hall Opens
9:45–10:45 am	Morning Refreshment Break and NCPH Poster Session
12–1 pm	Annual Meeting Attendee Luncheon
3:30–4 pm	Afternoon Refreshment Break
4 pm	Exhibit Hall Closes

A poster for Public History at MTSU. The top half has a blue background with the text "Public History at MTSU" in white, followed by the website "www.mtsu.edu/publichistory". Below this, two bullet points list "M.A. in History/Public History" and "Ph.D. in Public History". The bottom half of the poster features a collage of words related to history and preservation, including "oral history", "PRESERVATION", "theory", "new media", "MIDDLE TENNESSEE STATE UNIVERSITY", and "AV/EO/disability/vet".

**Public History  
at MTSU**

[www.mtsu.edu/publichistory](http://www.mtsu.edu/publichistory)

- M.A. in History/Public History
- Ph.D. in Public History

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## National Council on Public History *Poster Session*

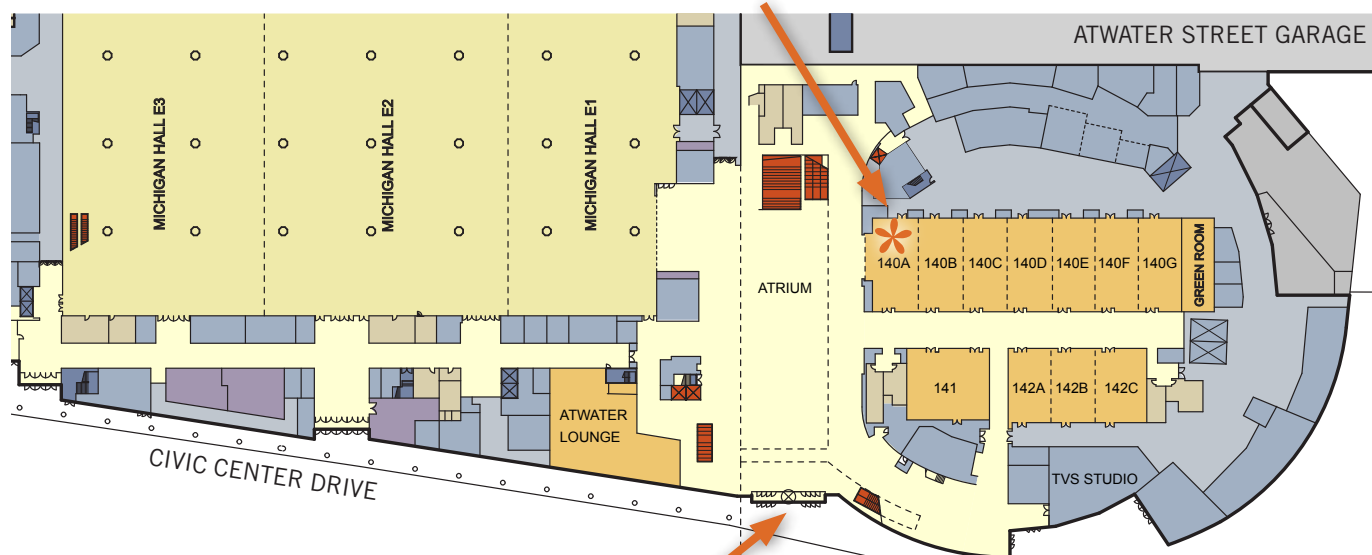
Be sure to stop by the Exhibit Hall on Friday morning to hear from students and colleagues from around the country as they share their projects.

Born at Duke Homestead: A Case for Dancing Inside the Historic House, Interpreting Outside the Box	Julia Rogers	Duke Homestead State Historic Site and Museum
Chrysler Village History Project: From Historic Preservation to Community Engagement	Rachel Boyle Chelsea Denault Maggie McClain Kelly Schmidt	Loyola University Chicago
Cohn High School: How We Love Thee A Segregation Story	E. Angélique Bergeron, Ph.D. Julia Rose, Ph.D.	West Baton Rouge Museum
Courageous and Faithful: The Calvary at Jefferson Barracks Exhibit	Daniel Gonzales	St. Louis County Parks
Digging Oshawa's History	Melissa Cole Laura Suchan	Oshawa Museum
For the People: New Deal Art Along Highway 219	Nora Sutton	West Virginia University
Indiana History in the Secondary Classroom	Becky Schlomann	Indiana Historical Society
Mix it to Fix it	Jodi Larson Hannah Moses	Lake Jackson Historical Association
Neighborhood Change: The Washington, DC Latino(a) Community	Margaret Biser Rebecca Brenner Phoebe Sherman	American University
Planning for DC Archives 2022	Rebecca Katz	District of Columbia Office of Public Records
Purchased Lives: New Orleans and the Domestic Slave Trade, 1808-1865	Erin Greenwald	The Historic New Orleans Collection
Reigniting the Flame: Teen Engagement at Cultural Institutions	Erik R. Bauer	Peabody Institute Library
Revitalization: Honoring the Past	Theresa Gay Rohall Malori Stevenson	Ligonier Valley Historical Society
Rising Tides: Fairfield's Coast—Past, Present, and Future	Laurie Pasteryak Lamarre	Fairfield Museum and History Center
Roots Run Deep Here: Oral Histories in the Lower Ninth Ward	Rebecca Cooper Elizabeth Gelvin	Lower Ninth Ward Living Museum
Stand Clear! Resuscitating a Small Museum	Lisa Huntsha	Jenny Lind Chapel Museum/ Augustana College
The Preservation Self-Assessment Program (PSAP) Extension	Somer Pelczar	University of Illinois Library
The Rebirth of an Industrial Landscape in a Post-Industrial Fashion	Karleen Kovalcik	West Virginia University
The Room Where It Happens: How Policy and Perceptions Are at Play in Museum-School Relationships	Julia Kennedy	University of Leicester
Toys From the Attic: Exploring the Development of American Children Through Toys at The National Museum of Toys and Miniatures	Laura Taylor	National Museum of Toys and Miniatures
Translivesmatter: A Call to Action to Incorporate Trans History at Your Site	Constance Mandeville	University of South Carolina
UC Santa Barbara and Isla Vista Memorial Collection and Exhibit	Julia Diane Larson Melissa Jane Barthelmy Annie Platoff	University of California at Santa Barbara
What Museums Can Learn From Hashtags	Amanda Sikarskie	Kendall College of Art and Design of Ferris State University



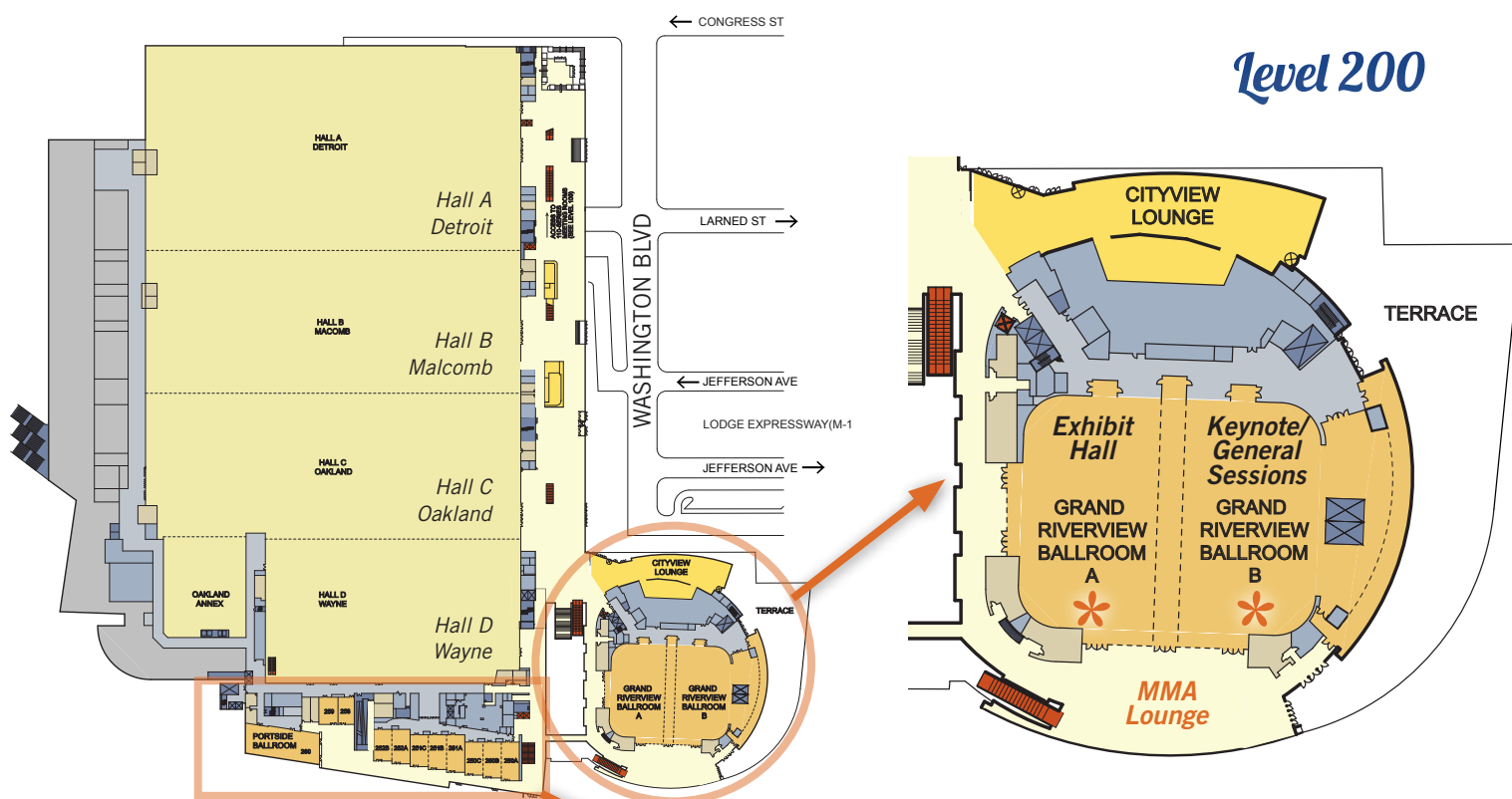
# Convention Center

Registration 140A

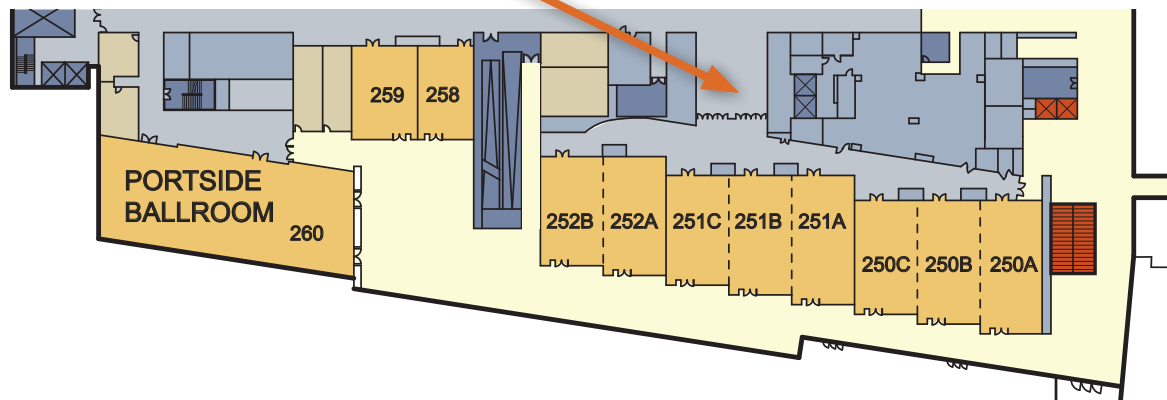


Meet buses here at **Atrium Entrance** for tours and evening events.

**Level 100**



**Level 200**



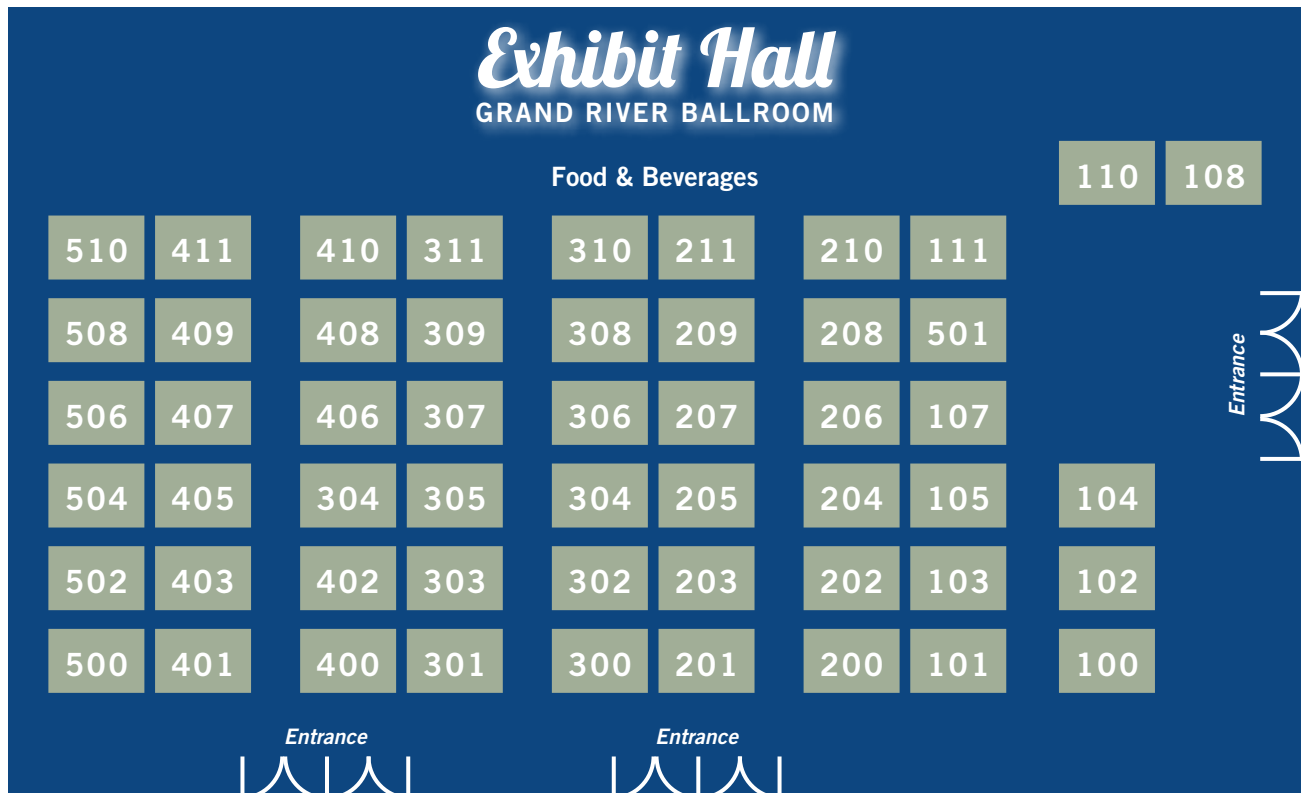
## LEGEND

- PUBLIC CIRCULATION
- EXHIBIT HALL
- MEETING ROOM
- VERTICAL TRANSPORTATION
- RESTROOM
- PERMANENT FOOD SERVICE
- ADMINISTRATIVE OFFICE
- SERVICE AREA
- PARKING

# Exhibitor Guide

Company	Booth Number
106 Group	#410
Acuity-vct	#308
American Alliance of Museums	#506
Arcadia Publishing and The History Press	#302
Association for Living History, Farm, and Agricultural Museums	#209
Austin 2017 Host Committee	#102
Bear Wallow Books	#303
Creative Learning Factory	#508
Crescent	#403
Crystalizations Systems, Inc.	#101
Culture Connect	#306
The Donning Company Publishers	#210
Dorfman Museum Figures	#311
Good Design Group, LLC	#104
Historical Society of Michigan	#211
HistoryIT	#301
Hollinger Metal Edge, Inc.	#406
Institute of Museum and Library Services	#408
Lamcraft Inc.	#110
LYRASIS/CollectionSpace	#200
Making History Connections/ Creative Museum Services/Qm2	#501
The MediaPreserve	#206

Company	Booth Number
Mid-America Arts Alliance	#310
MTSU Public History Program	#203
Museum Acrylics Company	#407
MuseumTrek by TrekSolver, Inc.	#309
National Archives Traveling Exhibits Service	#402
National Council on Public History	#100
National Endowment for the Humanities	#404
National Restoration	#202
Next Exit History	#108
Northeast Document Conservation Center	#400
Northern Micrographics	#103
Organization of American Historians	#304
PastPerfect Software	#401
Quatrefoil Associates	#409
Quinn Evans Architects	#201
Re:discovery Software, Inc.	#504
ResourceMate by Jaywil Software	#207
Rowman and Littlefield	#208, 210
Split Rock Studios	#205
The Detroit Museums Pop-Up Shop	#305, #307
The Henry Ford	#411
Thrive Pay	#500
University of Nebraska, Kearney	#204
Windham Fabrics	#300







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## 106 Group

### Booth #410

**Contact:** Steve Boyd-Smith  
1295 Bandana Blvd. #335  
St. Paul, MN 55108  
**Phone:** 651-290-0977  
**E-mail:** steveboydsmith@106group.com  
**Web:** 106group.com

Connecting People + Place + Time with interpretive planning, exhibit development, and design.

## Acuity-vct

### Booth #308

**Contact:** Nancy Elliott  
26404 Center Ridge Rd., Ste. B1  
Westlake, OH 44145  
**Phone:** 440-808-8980  
**E-mail:** elliottnancy3@gmail.com  
**Web:** acuity-vct.com

Acuity-vct has developed an Exhibit Protection System utilizing surveillance cameras and advanced software. This product was specifically designed for museum applications to protect valuable artifacts while also providing flexibility due to changing exhibitions. By working in partnership with museum executives, Acuity has developed cost effective security solutions that provide superior surveillance and protection while enhancing the guest experience.

## American Alliance of Museums

### Booth #506

**Contact:** Janet Vaughan  
2451 Crystal Dr. #1005  
Arlington, VA 22202  
**Phone:** 202-289-9120  
**E-mail:** jvaughan@aam-us.org  
**Web:** aam-us.org

The American Alliance of Museums is working to unite the entire field and speak with a strong voice to make the case that museums are essential. Learn more about the tiered approach that makes our membership and excellence programs more affordable, accessible, and relevant to every museum.

## Arcadia Publishing and The History Press

### Booth #302

**Contact:** Katie Kellett  
420 Wando Park Blvd.  
Mount Pleasant, SC 29464  
**Phone:** 843-853-2070 ext 120  
**E-mail:** kkellett@arcadiapublishing.com  
**Web:** arcadiapublishing.com

Arcadia Publishing and The History Press are the largest and most comprehensive publishers of local and regional books in the United States with a library of more than 12,000 titles. Headquartered in Charleston, South Carolina, the two imprints publish a combined 900 books each year.

## Association for Living History, Farm, and Agricultural Museums

### Booth #209

**Contact:** Deb Arenz  
PO Box 82554  
Lincoln, NE 68501  
**Phone:** 402-471-4759

**E-mail:** deb.arenz@nebraska.gov

**Web:** alhfam.org

ALHFAM is a non-profit organization of people who bring history to life and serves to provide education, inspiration, and networking opportunities for staff and volunteers of living history, farm, and agricultural museums.

## Austin 2017 Host Committee

### Booth #102

Visit with members of the 2017 AASLH Annual Meeting committee and learn more about the amazing things to do and see in Austin, TX.

## Bear Wallow Books

### Booth #303

**Contact:** Linda Wolfe  
7172 N. Keystone Ave., Ste. A  
Indianapolis, IN 46240  
**Phone:** 800-232-7925  
**E-mail:** sales@bearwallowbooks.com

**Web:** bearwallowbooks.com

Travel through time with Bear Wallow Books! Our series of forty old-fashioned recipe books contains wonderful old recipes, historical notes, and art. *Travel by Rail* and the brand new book *Travel by Water*, both sub-titled *Changing Lives in Early America*, tell about the lives of people working on the railroads, boats, and ships, and about people moving from one place to another. First person accounts and 19th-century art enhance both books. Great price points, great gifts, great recipes, and fun to read.

## Creative Learning Factory

### Booth #508

**Contact:** Betty Blockinger  
800 E 17th Ave.  
Columbus, OH 43211  
**Phone:** 614-297-2523  
**E-mail:** bblockinger@ohiohistory.org

**Web:** creativelearningfactory.org

The Creative Learning Factory provides high-quality professional development for K-12 teachers and museum professionals.

## Crescent

### Booth #403

**Contact:** Jack Dempsey  
100 West Willow Rd.  
Wheeling, IL 60090  
**Phone:** 847-419-3477  
**E-mail:** jdempsey@crescentcardboard.com  
**Web:** crescentpro.com

Conservation matting and mounting boards.

## Crystalizations Systems, Inc.

### Booth #101

**Contact:** Patricia J. Ellenwood  
1401 Lincoln Ave.  
Holbrook, NY 11741  
**Phone:** 631-467-0090  
**E-mail:** info@csistorage.com

**Web:** csistorage.com

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re-engineered Oversized Flat and Display/Storage Series Cabinets are available in standard and custom sizes. We provide full budgeting and grant support.

## Culture Connect

### Booth #306

**Contact:** Samantha Diamond  
157 Columbus Ave.  
4th Floor, Ste. 533  
New York, NY 10023  
**Phone:** 202-460-2272  
**E-mail:** samantha@cultureconnectme.com  
**Web:** cultureconnectme.com

CultureConnect is a museum technology company dedicated to creating beautiful and meaningful digital experiences for institutions like the New York Historical Society, the Louisiana State Museum, and the Preservation Resource Center. We work with museums of all sizes to deliver end-to-end digital programs: audience research, the technology, and a full suite of creative and consulting services to ensure program success.

## The Donning Company Publishers

### Booth #210

**Contact:** George Nikolovski  
731 S Brunswick  
Brookfield, MO 64628  
**Phone:** 614-565-3043  
**E-mail:** george.nikolovski@donning.com  
**Web:** donning.com

The Donning Company Publishers provides editing, design, marketing, printing, and shipping services. We can locate authors for book projects and offer a special nonprofit package when producing a book might not be affordable otherwise. The company has produced books for associations, churches, clubs, cooperatives, corporations, educational institutions, museums, parks, and resorts, as well as culinary books and many state/local titles.

## Dorfman Museum Figures

### Booth #311

**Contact:** Joe Bezold  
6224 Holabird Ave.  
Baltimore, MD 21224  
**Phone:** 800-643-4873  
**E-mail:** joe@museumfigures.com  
**Web:** museumfigure.com

Dorfman Museum Figures, Inc. has been serving the museum community for over fifty years. Originally specializing in creating life-size, life-like figures for museums, DMF has sculpted the likenesses of 800 people and created over 5,000 realistic figures for museums, visitor centers, design/exhibit companies, and private clients. DMF also fabricates a comprehensive line of conservationally sound forms out of Ethafoam™ for storage and display of high value artifact clothing. We are constantly adding to our line of products so let us know if you need something that you don't see on our website.



## Good Design Group, LLC

### Booth #104

**Contact:** John E Metcalf

2621 East Ashby Rd.

Midland, MI 48640

**Phone:** 989-600-2796

**E-mail:** john@gooddesigngroup.com

**Web:** gooddesigngroup.com

Good Design Group is a small-but-mighty exhibit design company, and we're not kidding when we say we really can do it all. With over thirty years of combined experience in the museum world, we're well-versed in almost any challenge. We've carried numerous projects from concept to completion—both big and small. We believe that history matters and strive to help each of our clients tell their story to their audience.

## Historical Society of Michigan

### Booth #211

**Contact:** Larry Wagenaar

5815 Executive Dr.

Lansing, MI 48911

**Phone:** 517-324-1828

**E-mail:** wagenaar@hsmichigan.org

**Web:** hsmichigan.org

The Historical Society of Michigan, the state's oldest cultural organization, helps to connect Michigan's past to students, educators, historical organizations, and the public through education programs, conferences, publications, awards, workshops, referral services, networking

opportunities, and support for local history organizations.

## HistoryIT

### Booth #301

**Contact:** Kristen Gwinn-Becker

245 Commercial St. Ste. 101

Portland, ME 04101

**Phone:** 207-956-0875

**Web:** historyit.com

**E-mail:** kg@historyit.com

HistoryIT is a transformative technology and services company that provides a new approach to making historical collections more useful. Headquartered in Portland, and owned by professional historians and technologists, HistoryIT brings industry-leading expertise to preserve historical collections of all types and sizes and to make them searchable in meaningful ways. Clients include cultural institutions, universities, corporations, professional associations, sports teams, and others.

## Hollinger Metal Edge, Inc.

### Booth #406

**Contact:** Abby Shaw

9401 Northeast Dr.

Fredericksburg, VA 22408

**Phone:** 800-634-0491

**E-mail:** bh@metaledgeinc.com

**Web:** hollingermetaledge.com

With over sixty-five years of experience in a full

range of archival materials, Hollinger Metal Edge provides the highest quality archival supplies to museums, historical societies, historic houses, and other small and large collections. Whether catalog items or a custom product of your design, we offer outstanding customer service and support. We are also pleased to now offer museum exhibit cases and exhibit furnishings.

## Institute of Museum and Library Services

### Booth #408

**Contact:** Jill Connors-Joyner

955 L'Enfant Plaza, SW, Ste. 4000

Washington, DC 20024

**Phone:** 202-653-4791

**E-mail:** jconnors-joyner@imls.gov

**Web:** imls.gov

IMLS is the primary source of federal support for the nation's libraries and museums. Its mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. The Institute works at the national level and in coordination with state and local organizations to provide leadership through research, policy development, and grant making.

## Lamcraft Inc.

### Booth #110

**Contact:** Rick Gentry

4131 NE Port Dr.

Lee's Summit, MO 64064

**Phone:** 816-795-5505

# History Beyond the Classroom

## Offering a master of arts in history with a specialization in public history

Texas State University's graduate program in public history focuses on five core areas:

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- historic preservation
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### **LYRASIS/CollectionSpace**

#### **Booth #200**

**Contact:** Tom Clareson

1438 West Peachtree St. NW, Ste. 150

Atlanta, GA 30309

**Phone:** 800-999-8558

**E-mail:** tom.clareson@lyrasis.org

**Web:** lyrasis.org

LYRASIS, a non-profit membership organization, partners with member libraries, archives, and museums to create, access, and manage information with an emphasis on digital content, while building and sustaining collaboration, enhancing operations and technology, and increasing buying power.

### **Making History Connections/Creative Museum Services/Qm2**

#### **Booth #501**

**Contact:** Dale Jones

14011 Ardara Ct.

Glenwood, MD 21738

**Phone:** 443-472-2670

**E-mail:** dalejones@makinghistoryconnections.com

**Web:** makinghistoryconnections.com

Interpretation Services: Tour Design, Guide Training, Exhibit Development, Interpretive Planning, and Historical Performance.

### **The MediaPreserve**

#### **Booth #206**

**Contact:** Robert Strauss

111 Thomson Park Dr.

Cranberry Township, PA 16066

**Phone:** 1-800-416-2665

**E-mail:** strauss@ptlp.com

**Web:** ptp.com

The MediaPreserve, a division of Preservation Technologies, provides high-quality reformatting services for audio, video, and film. Using expertly-modified legacy equipment as well as current technologies, our staff of engineers, librarians, archivists, and metadata specialists transfer and document your collection materials according to professional standards and best practices so that your AV assets remain accessible into the future.

### **Mid-America Arts Alliance**

#### **Booth #310**

**Contact:** Amanda Wiltse, Steve Crays

2018 Baltimore Ave.

Kansas City, MO 64108

**Phone:** 816-800-0925 (Amanda), 816-800-0926 (Steve)

**E-mail:** amanda@maaa.org, steve@maaa.org

**Web:** maaa.org

M-AAA provides traveling humanities and fine arts exhibitions through ExhibitsUSA and NEH on the Road. ExhibitsUSA offers diverse art and humanities exhibitions to museums and other exhibiting institutions nationwide. NEH on the Road is designed to create wider national access to the ideas, themes, and stories explored in major grant-funded NEH exhibitions. NEH on the Road exhibitions are adaptations of larger projects vetted and approved by the NEH.

### **MTSU Public History Program**

#### **Booth #203**

**Contact:** Dr. Brenden Martin

Box 23

MTSU

Murfreesboro TN 37132

**Phone:** 615-898-2643

**E-mail:** brenden.martin@mtsu.edu

**Web:** mtsu.edu/programs/public-history-ma/ Middle Tennessee State University offers hands-on, field-based training in a wide variety of public history careers, including archives management, historic preservation, museum studies, oral history, and public archaeology. The program offers both MA and Ph.D. degrees tailored to the professional aspirations of our graduate students.

## **Haley Sharpe Design**

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Florence County Museum, Florence, SC

Fort McHenry, Baltimore, MD

Oklahoma History Center, Oklahoma City, OK

National Museum of American History, Washington, DC

Tallahassee Museum, Tallahassee, FL

Museum of Liverpool, Liverpool, UK

Ulster Museum, Belfast, Northern Ireland, UK



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## Museum Acrylics Company

### Booth #407

**Contact:** George Laurence  
160 1st Dr. NW  
New Philadelphia, OH 44663  
**Phone:** 330-364-5757  
**E-mail:** musacrylic@aol.com  
**Web:** museumacrylics.com

By producing what is, undoubtedly, the finest quality museum exhibitry there is with bubble-free seams and virtually distortion-free polished surfaces, we have become a leader in producing museum vitrines and cabinetry. Museum Acrylics Company has shown outstanding quality in all aspects of design, manufacture and installation. Our vitrine manufacturing process stands far above any other more conventional techniques of acrylic fabrication.

## MuseumTrek by TrekSolver, Inc.

### Booth #309

**Contact:** Tim Cook  
11 Main St., Ste. B  
Franklin, MA 02038  
**Phone:** 508-520-0066  
**E-mail:** museumTrek@TrekSolver.com  
**Web:** MuseumTrek.com

MuseumTrek helps museums and historical societies, small and large, provide visitors with a fun, intuitive, and educational mobile adventure. Through games and game concepts, MuseumTrek challenges visitors to explore and discover the gems amidst your exhibits, leading to a richer experience and a lasting impression. Visitors can enjoy the adventure right from their own smartphones and tablets. While we offer consulting services at various levels, we have created a do-it yourself option using our unique platform where you can easily create and maintain a compelling interactive experience to enhance your current and future exhibits.

## National Archives Traveling Exhibits Service

### Booth #402

**Contact:** Dee Harris  
400 West Pershing Rd.  
Kansas City, MO 64108  
**Phone:** 816-268-8088  
**E-mail:** nates@nara.gov  
**Web:** archives.gov/exhibits/NATES

The National Archives Traveling Exhibits Service offers affordable traveling exhibits for museums, libraries, historic sites, and cultural centers that engage and inspire diverse audiences. These exhibits draw from the holdings of the National Archives, a national network of Federal archives, Presidential libraries, and records centers.

## National Council on Public History (NCPH)

### Booth #100

**Contact:** Christine Crosby  
425 University Blvd., 127  
Cavanaugh Hall  
Indianapolis, IN 46202  
**Phone:** 317-274-2716  
**E-mail:** crosby@cuiupui.edu  
**Web:** ncph.org

The National Council on Public History is a membership association dedicated to making the past useful in the present and to encourage

collaboration between historians and their publics. Our work begins in the belief that historical understanding is of essential value in society. Our members include museum professionals, historical consultants, historians employed in government, archivists, historical administrators, corporate and business historians, cultural resource managers, curators, film and media producers, oral historians, policy advisers, professors and students with public history interests, teachers, and many others.

## National Endowment for the Humanities

### Booth #404

**Contact:** Tricia Brooks  
400 Seventh St. SW  
Washington, DC 20506  
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**Web:** neh.gov

The National Endowment for the Humanities (NEH) is an independent federal agency created in 1965 to provide grant funding for scholarship in a host of disciplines. The NEH supports projects that preserve artifacts and digitizes them; interprets history and culture through exhibitions and documentaries; creates digital resources and new methods of analysis; and produce engaging public programs. We fund work that supports a larger culture of inquiry and is of benefit to the public at large.

## National Restoration

### Booth #202

**Contact:** John Fletcher  
2165 Fyke Dr.  
Milford, MI 48381  
**Phone:** 248-318-0609  
**E-mail:** sales@nationalrestoration.net  
**Web:** nationalrestoration.net

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## Next Exit History

### Booth #108

**Contact:** Tim Roberts  
321 N DeVilliers St.  
Pensacola, FL 32501  
**Phone:** 850-661-3812  
**E-mail:** tim.roberts@three21innovations.com  
**Web:** nextexithistory.com

Next Exit History mobile app is a heritage tourism and economic development engine, driving consumers into communities and their businesses. Developed by professional historians, Next Exit History interprets sites worldwide through audio, video, and the new History Hunters game.

## Northeast Document Conservation Center

### Booth #400

**Contact:** Claire Grund  
100 Brickstone Square

Andover, MA 01810

**Phone:** 978-994-1236  
**E-mail:** jmartin@nedcc.org  
**Web:** nedcc.org

Founded in 1973, the Northeast Document Conservation Center is the first nonprofit conservation center in the U.S. to specialize in the preservation of paper-based materials for museums, libraries, archives, and other cultural organizations, as well as private collections. NEDCC serves clients nationwide, providing book, paper, and photograph conservation treatment, digital imaging, audio preservation, assessments, consultations, training programs, and disaster assistance. The Center's website is a trusted resource for preservation information in the U.S. and worldwide.

## Northern Micrographics

### Booth #103

**Contact:** Al Hamilton  
2004 Kramer St.  
La Crosse, WI 54603  
**Phone:** 608-781-0850  
**E-mail:** alan.hamilton@nmt.com  
**Web:** normicro.com

Digitization of film and source material bound or disbound, microfilming, hosting, digital collections software, data conversion, and binding.

## Organization of American Historians

### Booth #304

**Contact:** Elisabeth Marsh  
112 N. Bryan Ave.  
Bloomington, IN 47408  
**Phone:** (812) 855-7311  
**E-mail:** emarsh@oah.org  
**Web:** oah.org

Founded in 1907, the Organization of American Historians is the largest professional society dedicated to the teaching and study of American history. The mission of the organization is to promote excellence in the scholarship, teaching, and presentation of American history, and to encourage wide discussion of historical questions and the equitable treatment of all practitioners of history.

## PastPerfect Software

### Booth #401

**Contact:** Brian Gomez  
300 N. Pottstown Pike, Ste. 200  
Exton, PA 19341  
**Phone:** 1-800-562-6080  
**E-mail:** sales@museumsoftware.com  
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**Contact:** J Michael Feters  
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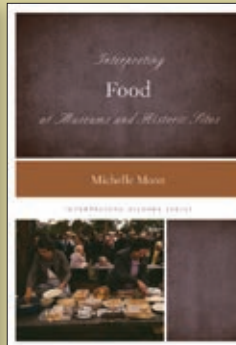
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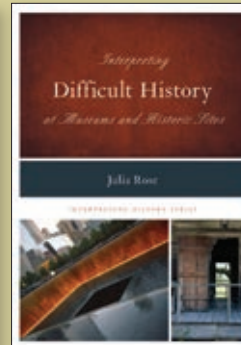
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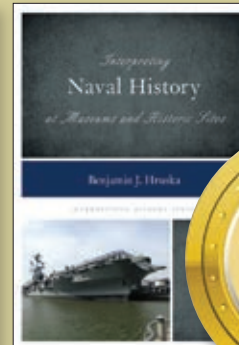
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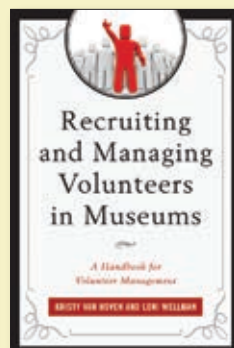


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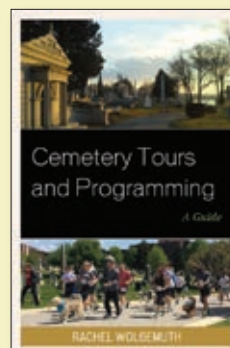
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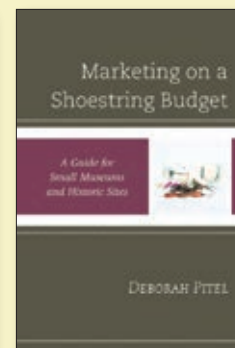
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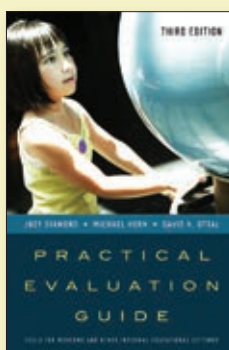


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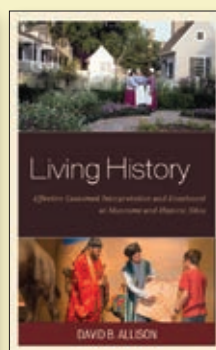
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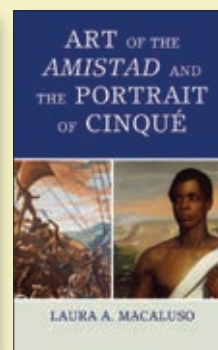
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**Quinn Evans Architects**

**Booth #201**

**Contact:** Ann K. Dilcher, AIA

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Detroit, MI 48201

**Phone:** 313-462-2550

**E-mail:** [qea-mi@quinnevans.com](mailto:qea-mi@quinnevans.com)

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At Quinn Evans Architects, we design sustainable, collaborative, beautiful ways to preserve and enhance our built and natural environments. We have specialized in the restoration, renovation, and design of museum facilities since our inception in 1984. The firm's portfolio contains over 290 museum projects, ranging from house museums and the interpretation of historic sites to new visitor centers to renovations of national museum buildings. The firm's professionals combine expertise in rehabilitation architecture with knowledge of the special issues involved in the planning and design of exhibit and support spaces from programming requirements to renovating for climate control demands. In all cases, the firm's underlying philosophy has been to renew the facilities as socially-important cultural landmarks, creating community pride through the continuation and reinforcement of each museum's educational mission.

**Re:discovery Software, Inc.**

**Booth #504**

**Contact:** Steve Richardson

3040 Berkmar Dr., Ste. B1

Charlottesville, VA 22901

**Phone:** 434-975-3256 ext. 270

**E-mail:** [steve@rediscov.com](mailto:steve@rediscov.com)

**Web:** [rediscoverysoftware.com](http://rediscoverysoftware.com)

Re:discovery Software, Inc. is a leading provider of collections management systems for museums and archives. Proficio is the perfect solution for institutions looking to replace outdated or aging collections management software with current database technology and an intuitive user interface. Proficio Elements is scaled to smaller collections and budgets. Both versions feature an intuitive interface, powerful searching and filtering options, multimedia capabilities, and a variety of reporting, batch update, and import/export tools.

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Arden Hills, MN 55110

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We specialize in creating cultural and natural history exhibits for museums, interpretive centers, and political institutions. From coast to coast, our team of museum experts brings stories to life. Our client trust and enjoy our design and fabrication process because it is collaborative, creative, and organized. Some of our clients include the Kentucky History Center, Dole Institute of Politics, National Museum of the Great Lakes, National Purple Heart Hall of Honor in New Windsor, and Ford's Theater, and the Center for Education and Leadership in Washington, DC.

**The Detroit Museums Pop-Up Shop**

**Booth #305, 307**

**Contact:** Tobin Voigt

**Phone:** 313-833-0481

**E-mail:** [tobiv@detroithistorical.org](mailto:tobiv@detroithistorical.org)

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**The Henry Ford**

**Booth #411**

**Contact:** Ryan Spencer

20900 Oakwood Blvd.

Dearborn, MI 48124

**Phone:** 313.982.6056

**E-mail:** [ryans@thehenryford.org](mailto:ryans@thehenryford.org)

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**Phone:** 781-756-8241

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**University of Nebraska, Kearney**

**Booth #204**

**Contact:** Stacey Stubbs

Department of History

University of Nebraska at Kearney

Copeland Hall 103

2507 11th Ave.

Kearney, NE 68849

**Phone:** 308-865-8766

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**Web:** [unk.edu/academics/history/graduate\\_program/index.php](http://unk.edu/academics/history/graduate_program/index.php)

The University of Nebraska at Kearney's Masters of Arts in History program is designed for those interested in pursuing graduate education in historical study. The flexible online program serves a broad constituency of local and public historians, secondary educators, active military and their families, those interested in teaching at a community college, and those wishing to pursue a Ph.D. in history. Students can hone in on the subject areas for which they have an interest and passion including specializations in public and digital history.

**Windham Fabrics**

**Booth #300**

**Contact:** Christopher DeVoe, Alex Rodriguez

812 Jersey Ave.

Jersey City, NJ 07310

**Phone:** 201-659-0444

**E-mail:** [chris@baumtextile.com](mailto:chris@baumtextile.com)

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At Windham Fabrics we can digitally reproduce textiles from your archives for your exhibits. We reproduce damaged or fragile fabrics that normally cannot be exhibited. We can also reproduce textiles associated with your exhibit that can be sold at your gift shop.



# Tours

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration desk for details.



Eastern Market

## Wednesday, September 14

### Flint, MI: From Vehicle City to Most Dangerous to Something New

8 am–5:30 pm

Cost: \$55

Flint is the birthplace of General Motors, Buick, and the home of Chevrolet. At its peak, Flint's population reached 200,000 people. Of those, 85,000 were employed in General Motors factories. Plant closings have now dropped that number down to 5,000. As corporations like General Motors and Delphi moved out of Flint, they leveled their factories and the city became an environmental wasteland. Downtown and surrounding neighborhoods were left abandoned and subsequently decayed. Despite the hardship, Flint is rich in history and culturally diverse. Thanks to revitalization programs and a dedicated community, the city is now at the crux of a rebirth. During the trip to Flint, participants will visit Whaley House Museum, Durant-Dort Carriage Co. (the birthplace of GM), the Sloan Museum, and Applewood: The Charles Stewart Mott Estate. Lunch will be provided by the Ruth Mott Foundation.

### War and Peace: Following in the Footsteps of the Huron-Wyandot

8 am–5:30 pm

Cost: \$55

The Huron-Wyandot people have occupied the southeastern Michigan region for hundreds of years, and played an important role in the formation of Detroit through their actions of war and peace. The European invasion that started in the early 1500s brought Native Americans into international conflict, primarily involving the British, the French, and the Americans. The foundation of the American nation, and its westward expansion, pushed the Wyandot out of the homeland the tribe had established in the Detroit area. This tour explores many historical

sites important to the Wyandot, their role in the War of 1812, and how the war was influenced by the Battle of Fallen Timbers and the ensuing Greenville Treaty.

### Destination Detroit: Exploring Detroit's Rich Multicultural History

8:30 am–5:30 pm

Cost: \$55

In this full-day tour, participants will explore Detroit's history through landmarks and neighborhoods created by the diverse cultures that helped it grow from a French fur trading outpost in 1701 to the Motor City in the mid-20th century. We'll start at Hart Plaza, the site of Antoine de La Mothe Cadillac's landing in 1701 and today's monument to Detroit's role with the Underground Railroad. In addition to visiting significant cultural landmarks, including monuments, parks, and churches, the tour will visit Detroit's many ethnic enclaves, including Eastern Market, Mexicantown, Greektown, Chinatown, Hamtramck, Corktown, the Black Bottom area, and more. Participants will learn about the vibrant communities in these neighborhoods as well as their roles in Detroit's growth and development. Lunch will be arranged at either Polonia's in Hamtramck or at one of Mexicantown's famous eateries.

### Woodward Avenue: A Road From the Past, A Path to the Future

8:30 am–1 pm

Cost: \$35

Call it Saginaw Trail, Dixie Highway, M-1, or as it is known worldwide, Woodward Avenue. It is Michigan's Main Street, and has been for at least 400 years. A nationally designated "All American Road," Woodward has been described as a linear city, hosting every type of business, housing, and development. But present-day Woodward holds secrets to its past and keys to its future. Through the eyes of historians, museum directors, educators, and architects, the tour will highlight sites of interest



from the Detroit River to the northern extent of Woodward Avenue in Pontiac, Michigan, and how those sites are being interpreted along this museum without walls. Two stops will include the Birmingham Historical Museum and Pine Grove, the former home of Michigan Governor Moses Wisner.

### Exploring Ford's Corporate History

**1:30–5:30 pm**

Cost: \$35

Join AASLH's Corporate History Affinity Group for a look at the history of the Ford Motor Company. Visit the brand new Ford Motor Company Archives facility and enjoy a behind-the-scenes tour of the Benson Ford Research Center at The Henry Ford. True to Henry Ford's vision, the research center and the company archives tell Ford Motor Company's story through thousands of cubic feet of photographs, films, documents, advertisements, press materials, product brochures, and more. Limited to 30 participants.

## Thursday, September 15

### AASLH 5K Fun Run

**7–8:30 am**

Cost: \$25

Join us on Thursday morning for exercise, history, and an informal visit with colleagues! Enjoy the great outdoors as we gather at the beautiful Detroit Riverwalk, conveniently located adjacent to the hotel, and run a 5K course together. The out-and-back course will conclude at the start of the Riverwalk. Beautiful views of Detroit, the river, and Canada await you along the course. Post-race snacks and a commemorative t-shirt are included in this active history experience and you'll be done in time to attend morning sessions.

### Downtown Walking Tour

**7–8:30 am**

Cost: \$15

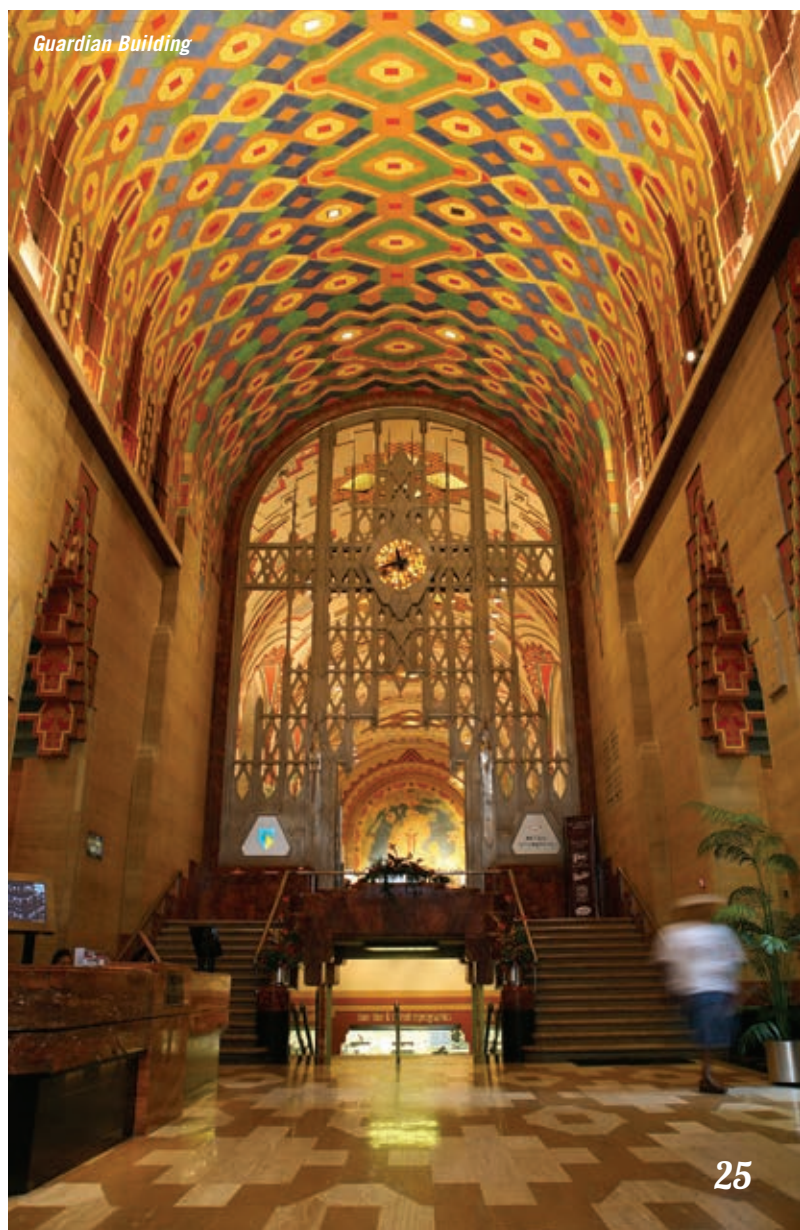
Explore the plan for the city from the ground up. Way up! Historic high-rises, towering monuments, grand boulevards, parks, and plazas are all part of this groundbreaking tour. Spanning over 300 years of Detroit history, see Detroit gems from streetscape to skyline.

### Historic Detroit Cemetery Tour

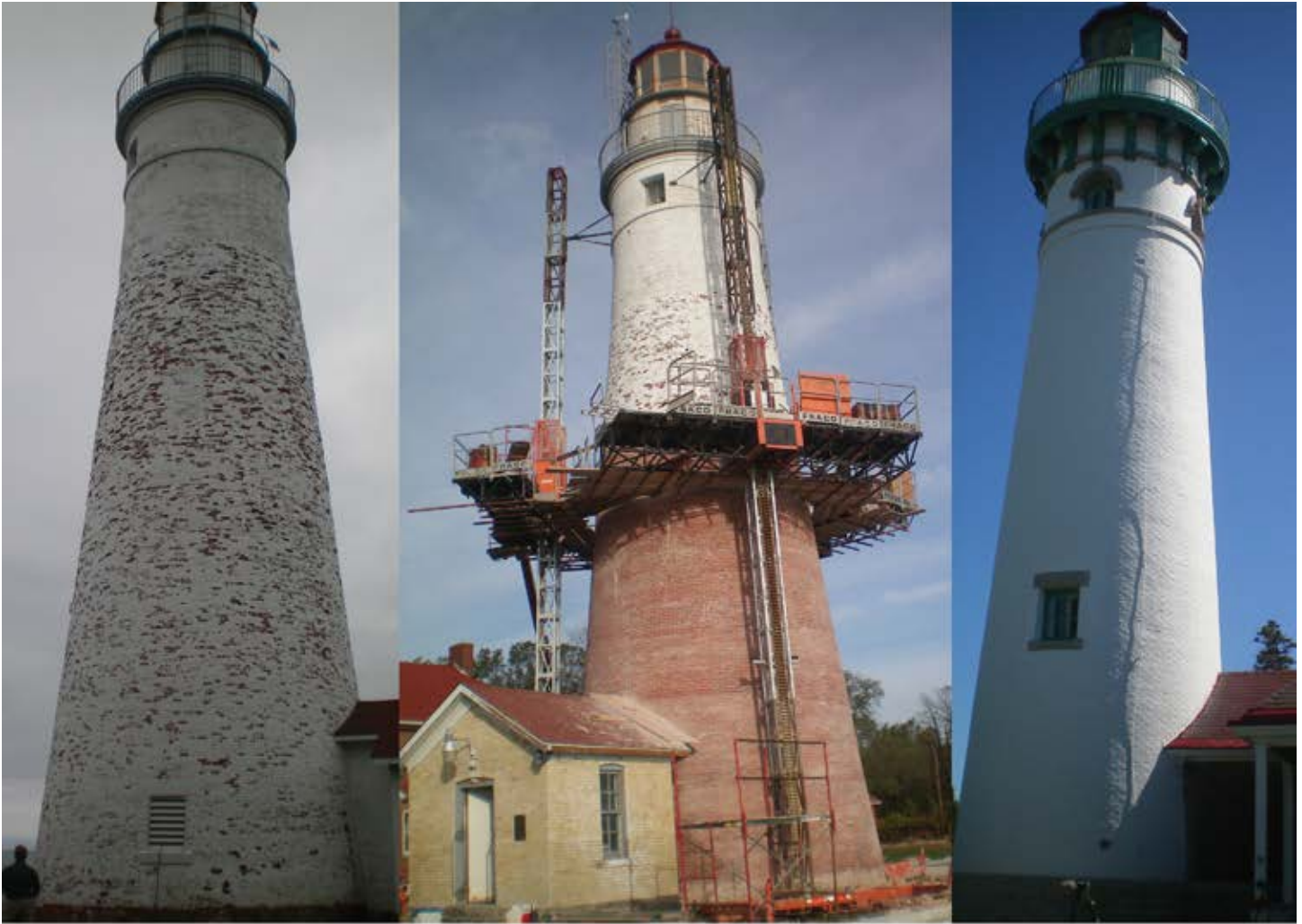
**1:30–5:30 pm**

Cost: \$35

Learn the history and stories behind the famous (and infamous) buried within Detroit's cemeteries while marveling at the historic architecture of the mausoleums and headstones. This combined bus and walking tour will explore Woodlawn Cemetery, located on Woodward Avenue in Detroit's Palmer Woods neighborhood. The cemetery was one of the last to be dedicated in the city limits—in 1895—and is the final resting place of the Dodge Brothers and Ford family members as well as many of Detroit's more recent trailblazers, including Rosa Parks and some of Motown's greatest performers. Please note that this tour will require a significant amount of walking along uneven terrain. Athletic shoes are strongly encouraged.







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**\*Ft. Gratiot Lighthouse  
Pictured**

## Friday, September 16

### Art and Architecture Via the People Mover

7–9 am

Cost: \$15

View the city from a slightly different perspective! This tour will get off at each of the stops on the People Mover (Greektown, the Financial District, Cobo, Grand Circus Park, and more) to talk about the art in the stations, which ranges from sculptures and statues to painted and tiled murals, as well as the buildings and neighborhood history at each stop.

### Detroit's Island Jewel: A Tour of Belle Isle Park

1:30–5:30 pm

Cost: \$35

Rich with history and natural beauty, Belle Isle Park is a Detroit gem and Michigan's 102nd state park. The 987-acre island features a nature zoo, conservatory, golf practice facility, maritime museum, an aquarium, picnic areas, and more. The park includes three lakes, 150 acres of wooded area, and spectacular views of the Detroit and Windsor skylines. On this tour, participants will hear the history of the island from the comfort of a motor coach. The tour will stop for visits and tours at some of the island's attractions: the James Scott Memorial Fountain, the Dossin Great Lakes Museum, and, time permitting, the Anna Scripps Whitcomb Conservatory.

### More Than Just Friends? Trailblazing Women at Rochester Hills Museum and Farm

1:30–5:30 pm

Cost: \$35

Take a ride with the Women's History Affinity Group up the road to the Rochester Hills Museum north of Detroit. We will learn about some incredible Michigan women, including both the founder of the American Medical Women's Association and the first woman in the United States to earn a Doctorate in Animal Genetics. This custom tour is a companion to the roundtable hosted by the Affinity Group on the topic of interpreting female friendship. Why did she never marry? Were they more than friends? Why does it even matter? Part tour, part brainstorming, we will work together on how to write female friendship into your house museum or tour. This is your chance to ask the experts how to talk about these topics in your museum or site, experience the challenges another museum faces, and begin addressing this issue in the field in real and thoughtful ways.



## Saturday, September 17

### Celebrating Detroit's Arab Heritage\*

8:30 am–1 pm

Cost: \$45

Celebrating Detroit's Arab heritage will bring participants to Dearborn, a Detroit suburb known for its large Arab American population. The morning will start with a tour of the nationally acclaimed Arab American National Museum followed by a discussion session with museum staff and a lunch of local Arab food and delicacies. The museum tells the national story of Arab Americans, but also brings that story to life through its location in the heavily Arab community of Dearborn. A visit to the AANM is particularly relevant in the current political climate of Islamophobia and anti-immigrant sentiment. The AANM seeks to counter these ideas through education, by dispelling stereotypes and exposing visitors to the wonderful contributions of Arab culture and Arab Americans.

### Dodge vs. Ford: The Way They Lived\*

8:30 am–1 pm

Cost: \$35

This tour is an exploration of the business and personal lives of two of the automobile industry's biggest names, Ford and Dodge. Their contributions shaped Detroit as well as the world. This combination road trip and site visit will reveal the two men's beginnings, their friendship and rivalry, their charity efforts and legacies. Visits to the Dodge home, Meadow Brook Hall, and Henry Ford's estate, Fair Lane, will invite discussion on the future of the historic house museum.

\*Attendees on these tours will have the opportunity to be dropped off at The Henry Ford for the Saturday afternoon event if they have a ticket.

### Meadow Brook Hall







## HOURS

Tuesday – Friday: 9:30 a.m. – 4 p.m.  
Saturday and Sunday: 10 a.m. – 5 p.m.

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## HOURS

Saturday and Sunday: 11 a.m. – 4 p.m.

Please note that cars will need to purchase a State of Michigan Recreation Passport when visiting Belle Isle park.



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**100 Strand Drive  
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Detroit, MI 48207  
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# Special Events

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration desk for details.



Henry Ford Museum

**Wednesday, September 14**

## **Distinctly Detroit: A Night at the Detroit Historical Museum**

**6–9 pm** Cost: \$45

Come celebrate Detroit's rich cultural history with a Motor City-themed party! In 2012, the Detroit Historical Museum re-opened after a major renovation of its exhibit halls and public spaces. Its new permanent exhibitions share Detroit's stories, including its development into the Motor City in the 20th century, its role as a terminal on the Underground Railroad in the 19th century, and its rich legacy as the "Arsenal of Democracy" during World War II. During this event, you can take a photo in a restored Model T, sing along with Motown greats, taste foods that represent Detroit's unique history and cultures, and walk back in time on recreated 19th-century streets of Old Detroit.

**Thursday, September 15**

## **Muse Cruise: Cruising the Museums in the Motor City!**

**6:30–9:30 pm** Cost: \$50

Visit three of Detroit's most celebrated museums during this progressive evening event. Start your evening at the Charles H. Wright Museum where attendees will mix and mingle, get a taste of authentic soul food, peruse the exhibition galleries, and enjoy an African dance presentation. Next, experience the Michigan Science Center's *After Dark* event deemed "The Thinking Person's Happy Hour." Explore the museum and try fun activities and educational demos along with some snacks and a cash bar. Conclude your cruise at the Detroit Institute of

Art where you can visit the Rivera Court, view Rivera's *Detroit Industry* murals depicting industry and technology as the indigenous culture of Detroit, and enjoy dessert and coffee.

**Friday, September 16**

## **Leadership in History Awards Banquet**

**6:30–9 pm** Cost: \$65

Join AASLH in honoring the best in state and local history at the 2016 Leadership in History Awards. The evening will include dinner, performances by Motown legend Martha Reeves and a National History Day winner, and a lively awards presentation.

**Saturday, September 17**

## **The Henry Ford Un-Conference**

**12:30–5 pm** Cost: \$25

End your conference with a bang at The Henry Ford. This tailored experience will give you special access and unique insight to this internationally recognized history destination. The Henry Ford brings the past forward by immersing visitors in the stories of ingenuity, resourcefulness, and innovation that helped shape America. Board the bus where Rosa Parks refused to give up her seat. Walk through Thomas Edison's Menlo Park Laboratory where he developed the phonograph and the first practical incandescent lightbulb. Ride in an authentic Ford Model T or take a tour of Greenfield Village on a historic steam train. Be sure to take advantage of our curated special access Un-Conference programming, designed especially for AASLH and MMA. (Opportunities have limited capacities. See page 46 for details). Includes admission to Henry Ford Museum, Greenfield Village, Unlimited Ride Pass, and Curated Events.



# Wednesday, September 14

## Pre-Meeting



### MORNING WORKSHOPS

8:30 am–12 pm

#### Connecting Audiences to Traditional Stories: Interpreting American Military History in the 21st Century

Cost: \$45

► Room: 140B

American military history continues to be popular, though many museums do not have the ability to mount a compelling and relevant exhibit. This session will provide museum personnel with an overview of the field and how to make small, local collections relevant to your community and larger academic trends.

**Chair:** Marc Blackburn, Ph.D., Mount Rainier National Park, Eatonville, WA; Gordon Blaker, US Army Artillery Museum, Ft. Sill, OK; Bill Brewster, First Division Museum, Wheaton, IL

#### Housing Materials for Storage and Exhibition of Photographs

Cost: \$45

► Room: 140C

This workshop reviews the advantages and disadvantages of common materials used for archival housings with an emphasis on appropriateness for specific types of photographic processes. This information will help collections managers, archivists, preparators, and other professionals make informed decisions about best practices and practical solutions for housing their photographic collections.

**Chair:** Amanda Maloney, Northeast Document Conservation Center, Andover, MA

### making/history

Cost: \$45

► Room: 140D

This interactive workshop will introduce “making/history”—an initiative to help history organizations engage with “Makers” (an eclectic constituency of artists, craftspeople, and technologists). Participants will learn through hands-on activities and discussion with national experts how history institutions can leverage the Maker “toolbox” to energize new relationships with their communities.

**Chair:** Paul Orselli, POW! (Paul Orselli Workshop, Inc.), Baldwin, NY; Lisa Brahms, Ph.D., The Children’s Museum of Pittsburgh, Allegheny Square, PA; Kristin Fontichiaro, University of Michigan School of Information, Ann Arbor, MI

8:30 am–1 pm

#### CEO Forum: Leading the Field—Advocating for History

Cost: \$115

► Room: 140E

What is advocacy? How does it differ from (A)dvocacy? Together with your colleagues, discuss the critical importance of advocacy for our institutions and our discipline. What are the leadership implications for advocacy? What does it look like, what does it mean, and, most importantly how do we do it? Hone and further develop strategies on advocacy for your individual institution(s) and identify how we can collectively advocate as a field.

**Chair:** Donna Sack, Naper Settlement, Naperville, IL

### FULL-DAY WORKSHOPS

8:30 am–5 pm

#### Easy to Read: A Guide to Transcribing Historical Documents

Cost: \$75

► Room: Pontchartrain (Crowne Plaza)

Historical documents might speak for themselves, but they need help to be understood. One step in making a document easier to understand is to make it easier to read. This workshop teaches participants best practices in transcribing historical documents, demonstrating how to reproduce original manuscripts as easy-to-read and reliable typescripts.

**Chair:** Bob Karachuk, The Association for Documentary Editing, Columbia, SC

#### Unlocking Innovation: Design Thinking in Museums

Cost: \$75

► Room: 140F



Design Thinking is transforming how museums create value for their audiences and impact their communities.

This workshop will teach practical methods for bringing teams together to do great work. From problem framing to prototyping, participants will learn strategies that will position their institutions for success today and in the future.

**Chair:** Jon Carfagno, Grand Rapids Art Museum, Grand Rapids, MI; Chris Bruce, Grand Rapids Art Museum, Grand Rapids, MI



These events are not included in the annual meeting registration fee and require preregistration.  
Please see the registration desk for details.

## AFTERNOON WORKSHOPS

1:30–5 pm

### Connecting with Art: Continuing the Classroom, Evolving Teaching Practices at the Detroit Institute of Arts

Cost: \$45

► **Location:** *Detroit Institute of Arts*



The Detroit Institute of Arts has been experimenting with new ways of engaging students, focusing on building critical thinking skills that transfer to the classroom. In this workshop, held at the museum, DIA staff will explore engagement strategies used in the galleries and

share lessons learned along the way.

**Chair:** *Susan Troia*, Detroit Institute of Arts, Detroit, MI; *Renee Nixon*, Detroit Institute of Arts, Detroit, MI

### Field Services Alliance Meeting

Cost: Free

► **Room:** *140C*

The Field Services Alliance (AASLH Affinity Community) consists of those who provide training and capacity-building services for local history organizations and museums. Join FSA members to discuss programs and services that can assist local grassroots history organizations. Visit [community.aaslh.org/fsa](http://community.aaslh.org/fsa) for more information.

**Chair:** *Jeanette Rooney*, Indiana Historical Society, Indianapolis, IN

### The SHA Wednesday Workshop: Meeting Your Educational Mission and Earning Revenue

Cost: \$25

► **Room:** *140D*

Maintaining an effective K-12 education program requires historical organizations to understand the state and national standards that guide classroom instruction—and also build entrepreneurial skills to develop and market educational resources. Discussion and activities will increase your ability to serve schools, and earn the revenue that will sustain your mission. Participants will experience the kind of discussion characteristic of the Developing Leaders @SHA program.

**Chair:** *Tim Hoogland*, Minnesota Historical Society, St. Paul, MN; *Stacia Kuceyeski*, Ohio History Connection, Columbus, OH

## EVENING EVENT

6–9 pm

### Distinctly Detroit: A Night at the Detroit Historical Museum

Cost: \$45, Preregistration Required



*St. John's C.M.E. Church Usher Board*



# Thursday, September 15

7–8:30 am

## Historic House Museum Breakfast

Cost: \$30

► **Room:** Windsor A (Crowne Plaza)

Across the nation young people are no longer being taught the traditional building skills needed to preserve America's significant inventory of historic structures. Nancy Finegood, the Executive Director of Michigan Historic Preservation Network, will present the MHPN's innovative program to encourage training in these lost restoration arts to youth and unemployed Michigan residents. Join fellow historic house enthusiasts to discuss this innovative program.

## CONCURRENT SESSIONS

8:30–9:45 am

## Annual Meeting Newcomer Orientation

► **Room:** 140E

Is this your first AASLH Annual Meeting? Do you need some tips on how to make the most of your conference experience? Join AASLH staff and meeting veterans for advice on sessions, networking tips, and more.

**Chair:** *Bethany Hawkins*, AASLH, Nashville, TN; Members of 2016 AASLH/MMA Program Committee

## Cultural Competency: A Powerful Tool for Change

► **Room:** 140B

Start off the annual meeting with a session guaranteed to challenge and inspire. Sharing examples from their institution, staff from the Arab American National Museum will facilitate a discussion on how becoming more culturally competent can enable institutions to respond to changing demographics and work with new audiences.

**Chair:** *Kate Betz*, Bullock State History Museum, Austin, TX; *Isra El-beshir*, Arab American National Museum, Dearborn, MI; *Alexandra Rasic*, Homestead Museum, City of Industry, CA

## Democratizing Historical Practice

► **Room:** 250A

Many innovations in history—ranging from digital media to crowdsourcing—are promoted as making history more democratic. In practice, however, this has not often been the case. In this conversation with David Thelen, the audience will explore

common barriers to the democratic promise of public history, and consider ways to make access to and interpretation of history more reflective of the diversity of the nation.

**Chair:** *Modupe Labode*, IUPUI, Indianapolis, IN; *David Thelen*, Indiana University, Bloomington, IN

## Don't Get Chopped! Cutting Through the Obstacles to Great Food Interpretation

► **Room:** 140C

Food and drink offer tantalizing entry points to history—but great ideas can get chopped from the competition as museums contend with health codes, struggle to find partners, and refresh stale interpretive approaches. Hear three professionals throw down their solutions in rapid-fire style, then toss in your own ideas.

**Chair:** *Michelle Moon*, Harvard Extension School, Salem, MA; *Tanya Brock*, Independent Museum Professional, Dayton, OH; *Cathy Stanton*, Tufts University, Medford, MA; *Rachel Thomas-Shapiro*, Mystic Seaport Museum, Mystic, CT

## Heritage Trades Exploration Centers: A Home for Preservation Trades and Crafts Training

► **Room:** 140D

What if house museums became a community's primary location for training skilled preservation tradesmen? Or the go-to place for hands-on workshops hosted by local professionals? What if 1 percent of the country's 2,087 house museums opened workshops and began a network of Heritage Trades Exploration Centers? Who wants to start?

**Chair:** *Andrew Ferrell*, National Center for Preservation Technology and Training, Natchitoches, LA

## Making the Most of Your Local Resources: Reimagining NEH Support for Small and Local Organizations

► **Room:** 140G



How can small organizations and local projects access new scholarship, employ best practices, and leverage community relationships? Discover successes and struggles of projects endeavoring to engage communities and preserve local history with NEH support. Explore new NEH initiatives designed for underserved populations, telling local stories, and supporting small organizations.

**Chair:** *Tricia Brooks*, National Endowment for the Humanities, Washington, DC; *Susan Begley Broeksmit*, National Endowment for the Humanities, Washington, DC; *Justin Reid*, Robert Rusa Moton Museum, Farmville, VA; *Krysta Ryzewski*, Wayne State University, Detroit, MI



Ford Rouge Factory Tour

## New Uses for Old Stuff: Early Learning as a Means of Community Engagement

► **Room: 142B**

Curious George. A splash pad. Ta Mit's Egyptian burial case. Learn how three museums are engaging young audiences, traditionally underserved by the history field, in their quests to address community needs, attract partnerships, and remain true to mission through different ways of utilizing their sites and collections.

**Chair: Debbie Grinnell**, Naper Settlement, Naperville, IL; Mike Deetsch, Toledo Museum of Art, Toledo, OH; Donna Sack, Naper Settlement, Naperville, IL; Megan Wood, Ohio History Connection, Columbus, OH

## Oral History: A Tool for Social Action in Changing Communities

► **Room: 140F**

The Troy Historical Society, APIAVOTE-MI, and the Troy Community Coalition will lead an interactive session on how traditional oral history can capture 20th-century immigrant experiences and expand the relevance of these stories in crisis intervention and as a catalyst for community and civic assimilation.

**Chair: Loraine Campbell**, Troy Historic Village, Troy, MI; Nancy G. Morrison, Troy Community Coalition, Troy, MI; Theresa Tran, Asian and Pacific Islander American Vote-MI, Detroit, MI

## Practical Tips on Moving Collections

► **Room: 250B**

Are you looking to move a collection any time soon, or have you recently moved one? This session will be a discussion about practical tips of what to consider before, during, and after relocating a collection.

**Chair: Tiffany Meng**, Delta Flight Museum, Atlanta, GA; Cindy Olsen, Little Caesars Enterprises, Inc., Detroit, MI; Dean Weber, Ford Motor Company Archives, Dearborn, MI; Lisa Worley, Historic Ford Estates, Grosse Pointe Shores, MI

## Revealing and Sharing Stories of Race and Diversity

► **Room: 250C**

In this session, a roundtable of practitioners will engage the audience in a discussion of educational and public history projects at their organizations that are working to better serve and represent the history and experiences of Michigan's diverse communities through programs, exhibits, and grant-making.

**Chair: Joseph Cialdella**, Michigan Humanities Council, Ann Arbor, MI; Sandra Clark, Michigan Historical Center, Lansing, MI; LaNesha DeBardelaben, Charles H. Wright Museum of African American History, Detroit, MI; Larry Wagenaar, Historical Society of Michigan, Lansing, MI

## Strangelove: How to Stop Worrying and Embrace Fundraising

► **Room: 142A**

Fundraising is critical to nonprofit work, but it isn't exclusively reserved for executive directors, development staff, and board committees. This discussion will demystify fundraising and explore how staff and volunteers at organizations of all sizes can advance their mission with better understanding of the fund development process.

**Chair: Jamie Simek**, Indiana Historical Society, Indianapolis, IN; David Janssen, Brucemore, Cedar Rapids, IA; Kevin Pazour, Porter County Museum, Valparaiso, IN

9:45–10:45 am

## Break in the Exhibit Hall

## New Member Reception

Cost: Free; Preregistration Required

► **Room: 252A**

Are you or your institution a new member of AASLH? Come learn about what AASLH has to offer and how you can reap the benefits of your individual or your museum's membership. Also, meet fellow AASLH members, along with members of the AASLH Council and staff.

10:45 am–12 pm

## Keynote: Tom Sugrue

► **Room: Grand River Ballroom B**



## AFFINITY COMMUNITY LUNCHEONS

12–1:15 pm

These events are not included in the annual meeting registration fee and require preregistration. Everyone is welcome to attend. See the registration form for more details.

## Corporate History Archives and Museums

Cost: \$40

► **Room: Plaza C (Crowne Plaza)**

Join the Corporate History Affinity Group for a discussion of issues unique to the corporate world. Dave J. Moore, Corporate



# Thursday, September 15

Archivist for Allied Vaughn, a digital asset management company, and onsite archivist at Carhartt, Inc. since the beginning of the company's archive initiative in the summer of 2014, will speak about what motivated Carhartt to pursue the creation of an official archive for their 125th anniversary and how the partnership with Allied Vaughn started.

## Educators and Interpreters

Cost: \$40

► **Room: Windsor A-C (Crowne Plaza)**

Is it Just My Imagination, or were you thinking that you'd skip the Educators and Interpreters Affinity Group Luncheon this year? There's no need to Shop Around. If you love spirited conversation, networking, and Motown, Let's Get It On (get your mind out of the gutter!). Come and enjoy a meal as you talk with fellow educators and interpreters about how there Ain't No Mountain High Enough to keep you away from this field.

## Small Museums

Cost: \$40

► **Room: 251AB**

How do you translate museum speak intended for large organizations with multiple departments into real-world museum talk for small organizations with few staff? How do you apply experience earned in other professions to everyday museum life? Join Mary Cummings, Executive Director of the Harbor Springs Area Historical Society in Harbor Springs, Michigan, as she shares lessons learned as she navigates her way through the history museum world. You're guaranteed to leave feeling inspired!

## Women's History

Cost: \$40

► **Room: Pontchartrain (Crowne Plaza)**

Delve into Michigan's civil rights history through the eyes of its women. Join the Women's History Affinity Group and special guest Dr. Caitlyn Perry Dial, the Interim Director of the Michigan Women's Historical Center and Hall of Fame, for lunch and a presentation of Detroit's rich and diverse women's history.

## CONCURRENT SESSIONS

1:30–3 pm

### Continuing the Community Conversation on Diversity and Inclusion

► **Room: 140E**

Join us for a participatory conversation about how diversity and inclusion are essential to AASLH and to our field. Participants will be asked to share their experiences and suggestions for advancing AASLH's commitment to diversity and inclusion.

**Chair: Dina Bailey**, Mountain Top Vision, LLC, Atlanta, GA; **Mari Carpenter**, Delaware Division of Historical and Cultural Affairs, Dover, DE; **Julia Rose**, West Baton Rouge Museum, Port Allen, LA

## Discussion with Tom Sugrue

► **Room: 250A**

Participate in a discussion with Sugrue and your peers on the implications of his research in our own communities and institutions. Discuss the role history and history organizations play in bridging community divides, and brainstorm ways to increase diversity and inclusion in light of a past that has long been presented from a homogenous viewpoint.

**Chair: David Janssen**, Brucemore, Cedar Rapids, IA

## Interns: Developing a Diverse Leadership Pipeline

► **Room: 140C**

Creating a diverse pipeline for institutional leadership starts with building internship programs that reflect our visitors. Emerging professionals express frustration with early career opportunities. We will highlight new models, including the Minnesota Historical Society's undergraduate internship program and #museum-workersspeak, and then consider how the AASLH can help the field move forward.

**Chair: Sarah Jencks**, Ford's Theatre Society, Washington, DC; **Jillian Reese**, Detroit Institute of Arts, Detroit, MI; **Chris Taylor**, Minnesota Historical Society, St. Paul, MN

## Leading Organizational Rebirth: Tools for Change and Transformation

► **Room: 140G**

How do we facilitate the rebirth of a history organization? Using Los Alamos Historical Society as our case study, we'll explore seven key understandings to leading organizational transformation, including: nature of change, change agents, transformational leadership, stakeholders' role during change, organizational learning, and paradoxes and competing values during change.

**Chair: Candace Tangorra Matelic**, CTM Professional Services, Inc., Ft. Worth, TX; **Heather McClenahan**, Los Alamos Historical Society, Los Alamos, NM; **Judith Stauber**, Los Alamos Historical Society, Los Alamos, NM

## Pop-Up Session: Unfolding Events

► **Room: 140F**

What role do cultural institutions have to engage, document, collect, and interpret historic events as they unfold? Who takes the lead when history is made in real time and—in both the physical and digital world? What constitutes a knee-jerk reaction versus responsive professional activism? Join the conversation about how museums can take the lead and serve as community anchors as history is happening.

**Chair: Jason Crabill**, Ohio History Connection, Columbus, OH

## Putting the Family Back into Family Programs

► **Room: 140B**

Family programs are ubiquitous, yet few truly encourage children and their grownups to engage together. Learn how multigenerational engagement develops family identity, future museum-goers, and lifelong learners. Engage Families Project staff will share actionable facilitation and design strategies that get family members laughing and learning together.



**Chair: Lauren McCormack**, EngageFamilies.org, Salem, MA; Marianna Adams, Audience Focus, Inc., Dallas, TX; Lynn D. Dierking, Ph.D. Oregon State University, Corvallis, OR

## Revitalize Your Museum with IMLS Funding

► **Room: 250B**



The Institute of Museum and Library Services provides funding for museum activities including exhibitions, collections management, and programs. This session will provide an overview of grant programs and demystify the application process with practical examples from museum peers of what makes an application competitive.

**Chair: Steven Schwartzman**, Institute of Museum and Library Services, Washington, DC; Cinnamon Catlin-Legutko, Abbe Museum, Bar Harbor, ME; Linnea Grim, Thomas Jefferson's Monticello, Charlottesville, VA

## Risk Management in Historic Homes and Properties

► **Room: 250C**

Historic homes and properties present unique issues in their preservation needs. This session will explore those needs through a discussion of hazards, risk assessments, and evaluations, and disaster preparation and mitigation methods—all with a focus on historic properties.

**Chair: Samantha Forsko**, Conservation Center for Art & Historic Artifacts, Philadelphia, PA; Jeremy Young, Pennsylvania Historical and Museum Commission, Harrisburg, PA

## Shaping the Future of Museum Collections

► **Room: 142A**

This session gives an opportunity for AASLH/MMA members to give input on a research and practice agenda that guides further exploration of what it means to steward leaner, more sustainable collections with greater impact. Expect a lively interactive session where participants will discuss collaborations and action items on innovative and possibly unconventional ideas.

**Chair: Elee Wood**, IUPUI School of Liberal Arts, Indianapolis, IN; Trevor Jones, Nebraska State Historical Society, Lincoln, NE; Rainey Tisdale, Independent Curator, Boston, MA

## Spirituality at Our Sites: Providing Space for Meditation and Reflection

► **Room: 142B**

Discover how institutions that explore religious and cultural history also can provide visitors opportunities for personal meditation and reflection. Following three case studies representing Christian, Jewish, and Native American practices, the audience

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PALAMPORE PANEL BY MARY KOVAL



The PALAMPORE reproduction is an excellent example of a typical hand painted bed cover from 1775 in England. It combines complex and elaborate designs featuring a variety of plants, flowers and birds. The tree of life motif was used as a symbol to celebrate birth, marriage, and special occasions.



# Thursday, September 15

will discuss the benefits and challenges associated with allowing space at historic sites and museums for private spirituality.

**Chair:** *Karen Graham Wade*, Community of Christ Historic Sites Foundation, Los Alamitos, CA; *Cinnamon Catlin-Legutko*, Abbe Museum, Bar Harbor, ME; *Mark Katrikh*, Museum of Tolerance, Los Angeles, CA

## We All Have Difficult Histories! Sharing Stories of the Past to Shape Our Collaborative Future

► **Room:** 140D

A solution-based approach to visualizing difficult histories, Story Maps encapsulate deeper engagement to historic landscapes. The symbiotic relationship between geography and history stimulates a physical and intellectual reaction, summons emotional responses for meaningful conversations at historic sites, and reaches audiences through active interpretation away from a singular “familiar” story.

**Chair:** *Rachael Finch*, Tennessee Civil War National Heritage Area, Murfreesboro, TN; *Bethany Hall*, Rutherford County GIS, Murfreesboro, TN; *Thomas Flagel, Ph.D.*, Columbia State Community College, Franklin, TN

1:45–3:45 pm

## Current Issues Forum: Why Civics and Local History Matter

► **Room:** 141

Local knowledge inspires civic attachment. Civic attachment inspires citizenship and neighborliness. Neighborliness is the key to a healthy, happy, and prosperous community. The goal of this forum will be to underscore the importance of local history and small museums and to get beyond grievances to make serious policy recommendations. We will also address issues to public support for the majority of museums that happen to local in subject matter and small in size.

**Chair:** *William Hosley*, Terra Firma Northeast, Enfield, CT

3–4 pm

## Break in the Exhibit Hall

### CONCURRENT SESSIONS

4–5:15 pm

## Book Discussion: *Interpreting LGBT History at Museums and Historic Sites*

► **Room:** 140D

Join Russell Lewis, editor for the AASLH book series with Rowman & Littlefield Press, and historian Susan Ferentinos for a discussion on her book *Interpreting LGBT History at Museums and Historic Sites*, which recently won the 2016 National Council on Public History Book Award, in a discussion about Ferentinos’s research

and findings as well as implications for the field of public history.

**Chair:** *Russell Lewis*, Chicago History Museum, Chicago, IL; *Sue Ferentinos*, Public History Consultant, Bloomington, IN

## Connecting with Great Lakes Maritime Heritage Through Participation, Partnerships, and Publicity

► **Room:** 140G



How does your institution generate sustained engagement from diverse audiences? In this session, maritime archaeologists and educators from northeast Michigan’s Thunder Bay National Maritime Sanctuary explore their team’s proven success in engaging audiences with interactive participation, inclusive partnerships, and innovative publicity.

**Chair:** *Stephanie Gandulla*, Thunder Bay National Marine Sanctuary, Alpena, MI; *Wayne Lusardi*, State of Michigan, Alpena, MI; *Sarah Waters*, Thunder Bay National Marine Sanctuary, Alpena, MI

## Emerging History Professionals: Mentoring Roundtable

► **Room:** 140E

Join AASLH’s newest Affinity Community for a unique mentoring experience. Being an Emerging History Professional (EHP) in a sea of seasoned professionals can seem intimidating, and the AASLH EHP Affinity Community wants to help EHPs navigate the waters. Get a chance to speak with professionals working in the field that interests you the most. History professionals at all levels of experience are encouraged to attend and contribute to the discussion.

**Chair:** *Hope Shannon*, Loyola University, Chicago, IL

## Hire Wisely! Finding the Best People for Your Organization

► **Room:** 250A

If you manage paid or volunteer staff, your most important job is hiring. A poor hire costs an organization dearly, while a good hire can foster a spirit of rebirth. We will provide practical techniques for interviewing and hiring to find the best people to help you reach your goals.

**Co-Chairs:** *Linnea Grim*, Thomas Jefferson’s Monticello, Charlottesville, VA, and *Trevor Jones*, Nebraska State Historical Society, Lincoln, NE

## Historical Interpretation of Slavery in Transition

► **Room:** 250B

Introducing and expanding historical interpretations of slavery demands best practices to train front-line interpreters. Three types of history organizations approach training and individuals’ resistance to learning slavery history. The sites include the new Whitney Plantation, the long standing Oak Alley, and the multiple sites at Cane River National Heritage Area.

**Chair:** *Julia Rose*, West Baton Rouge Museum, Port Allen, LA; *Ashley Rogers*, Whitney Plantation, Wallace, LA; *Keilah Spann*, National Park Service Southeast Region, Atlanta, GA; *Laura Kilcer VanHuss*, Oak Alley Foundation, Mandeville, LA

## How Can We Teach Historical Thinking?

► **Room:** 142B

In a follow-up to last year’s popular session about historical thinking, this session will include more discussion about how we

can teach historical thinking in a variety of formats and to many types of audiences. We will share ideas in small groups and learn from our colleagues.

**Chair:** *Tim Grove*, Smithsonian National Air and Space Museum, Washington, DC; *Benjamin Filene*, University of North Carolina Greensboro, Greensboro, NC; *Michelle Zupan*, Watson-Brown Foundation, Augusta, GA

## Infusing Content for Young Visitors into Existing Museum Spaces

► **Room:** 140F

Want to provide more content and activities for preschool and young visitors in a museum that is not geared specifically toward child audiences? This session describes how two institutions reach young learners within existing gallery/exhibit spaces while engaging visitors of all ages.

**Chair:** *Denice Blair*, Michigan State University Museum, Lansing, MI; *Teresa Goforth*, Michigan State University Museum, Lansing, MI; *Rachel Larimore*, Chippewa Nature Center, Midland, MI

## Joining a Movement to Recognize and Dismantle Racism in Ourselves and Our Institutions

► **Room:** 140B

This session grew out of *Museums & Race 2016: Transformation and Justice*, a convening of twenty-five museum professionals who came together for a three-day dialogue about how to recognize and dismantle systemic racism in America's museums. Beginning with an acknowledgment that the field today is dominated by white people, how can we come to understand mechanisms of white privilege, oppression, and intersectionality? And with that understanding, how can white people use their privilege to become allies in the work of structuring new practices that break down white privilege and support people of color inside the museum and in our communities?

**Chair:** *Swarupa Anila*, Detroit Institute of Arts, Detroit, MI; *Daryl Fischer*, Musynergy Consulting, Grand Haven, MI

## Meaningful Change Within Local Organizations: Assessment Makes All the Difference

► **Room:** 142A

Local history organizations are identifying their greatest needs with help from agencies at the state level that have created programs and tools using StEPs and other assessment programs. Hear how a state historical society, historical commission, and state humanities council are using assessment programs to gather data, offer assistance, and effect positive change.

**Chair:** *Cherie Cook*, AASLH, Nashville, TN; *Sara Cureton*, New Jersey Historical Commission, Trenton, NJ; *David M. Grabitske*, DBA, Minnesota Historical Society, St. Paul, MN; *Scott Wands*, Connecticut Humanities, Middletown, CT

## Pricing the Priceless: An Introduction to the Antiques Trade for Museum Professionals

► **Room:** 141

Familiarity with the monetary value of a museum's collections is a vital component of collections management. This panel will teach participants how an understanding of the antiques market can benefit a museum, its collections, and its mission.

**Chair:** *Erika Holst*, Springfield Art Association, Springfield, IL; *Cedar Imboden Phillips*, Hennepin History Museum, Minneapolis, MN; *Andrew Richmond*, Wipiak Consulting and Appraisals, Sunbury, OH

## Reaching Out: Contested History and Community Engagement

► **Room:** 140C

No meaningful conversation about our future can occur without confronting our contentious past. This session will present case studies of collaboration as vehicles for communities to share their respective stories. Panelists will share strategies for initiating productive conversations and discuss collaborative programming efforts to sustain positive relationships with communities.

**Chair:** *Adam Scher*, Minnesota Historical Society, St. Paul, MN; *Christy Coleman*, American Civil War Museum, Richmond, VA; *Clement Hanami*, Japanese American National Museum, Los Angeles, CA; *Kate Roberts*, Minnesota Historical Society, St. Paul, MN

## Small Museums, Big Impact! Change Agents

► **Room:** 250C

Being small doesn't mean thinking small. Examine the successful reinvention of three small museums that used big challenges to guide their institutions to new levels of excellence. Metamorphosis in small museums might seem impossible but can play a vital part in making 21st-century museums relevant and sustainable.

**Chair:** *Maggie Marconi*, Sandusky Library Follett House Museum, Sandusky, OH; *Berlin Loa*, The Museum of Casa Grande, Casa Grande, AZ; *Cheryl Thornhill*, Museum of the Mississippi Delta, Greenwood, MS; *Christie Weininger*, Hayes Presidential Library and Museums, Fremont, OH

5:45–6:45 pm

## Developing History Leaders @SHA Reception

Cost: Free, Preregistration Required

► **Room:** 251A–C

Interested in learning more about this leadership program? Join alumni and prospective participants for networking and conversation.

## History Happy Hour

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can meet people with similar professional interests. Find a list of offerings on the AASLH website or at the conference registration desk.

## EVENING EVENTS

6:30–9:30 pm

## Muse Cruise: Cruising the Museums in Motor City

Cost: \$50, Preregistration Required

9 pm–12 am

## MMA Pub Crawl

Cost: Free (Drinks and food are not included.)

► **Location:** *Urban Cellars*



Join colleagues for a fun, social “choose your own adventure” pub crawl. MMA will host a table at a variety of watering holes in downtown Detroit. Participants are invited to meet up at Urban Cellars in the Crowne Plaza Detroit Downtown at 9 pm for an ice breaker activity and to get your adventure map. Groups will head out from there to the various spots on the map. Open to all conference attendees.



# Friday, September 16

7–8 am

## Free Yoga Class

► **Room:** *Grand Riverview Ballroom Lobby*

7–8:30 am

## Directors Breakfast

Cost: \$30, Preregistration Required

► **Room:** *Windsor A (Crowne Plaza)*

Directors and CEOs of organizations of all sizes are invited to breakfast for networking and discussion. Be sure to bring your business cards!

## Military History Affinity Group Breakfast

Cost: \$30, Preregistration Required

► **Room:** *Pontchartrain (Crowne Plaza)*

Join the AASLH Military History Affinity Group as they network and hear from Phil Porter, Director for Mackinac State Historic Parks, which includes numerous historic sites related to the War of 1812. He will share lessons learned from the recent War of 1812 Bicentennial Commemorations held at the park, including several special events and a battle reenactment.

8:30–9:45 am

## StEPs Friday Morning MeetUP

Cost: \$10; Preregistration required.

► **Room:** *140B*

The StEPs program is helping hundreds of organizations take a leap forward with improved policies and practices. Because an effective board of directors is key to the success of a nonprofit, our first annual Friday Morning MeetUP focuses on governing bodies and the paid/unpaid staff who work with them. Guest speaker Dan Yaeger, executive director of the New England Museum Association, will discuss best and worst practices for boards. Small group discussions will help participants return home empowered to create a culture of teamwork within their organization. Whether your organization is already using StEPs or still on the fence, you are invited to join us. Continental breakfast included.

## CONCURRENT SESSIONS

8:30–9:45 am

## Civil Rights Then and Now: Documenting #blacklivesmatter and Other Contemporary Historical Narratives

► **Room:** *250B*

Our country is embroiled in divisions over race and ethnicity. In this discussion, we look at how history organizations are playing an active role in the contemporary and historical events of the day.

**Chair:** *Jon Voss*, Historypin, San Francisco, CA; *Mia Henry*, Kalamazoo College, Kalamazoo, MI; *Bergis Jules*, University of California Riverside, Riverside, CA

## Deconstructing the “Safe Space”

► **Room:** *140D*

The concept of “safe space” is often summoned as historical institutions approach challenging topics on race, politics, and identity. But what does “safety” actually look or feel like? Should institutions create experiences in which visitors feel unsafe? We’ll take a critical look at this buzzword and its implications on interpretation.

**Chair:** *Maggie Schmidt*, 106 Group, St. Paul, MN; *Sarah Cohn*, Cohn Consulting LLC, St. Paul, MN; *Modupe Labode*, IUPUI, Indianapolis, IN; *Nicole Moore*, The National Center for Civil and Human Rights, Atlanta, GA

## Direct Care White Paper: What It Means to Your Museum

► **Room:** *140E*

The recent AAM Direct Care White Paper addresses the history and conundrums of “direct care” as a use of proceeds from deaccessioning. This session will provide a summary of the paper, cover the ethical concepts behind “direct care,” and offer guiding questions and models to help define parameters of direct care.

**Chair:** *Kenneth C. Turino*, Historic New England, Haverhill, MA; *Burt Logan*, Ohio History Connection, Columbus, OH; *Thompson Mays*, National Trust for Historic Preservation, Washington, DC; *Sally Yerkovich*, Seton Hall University, South Orange, NJ



Ford House

## Field Services Alliance Tips: Training Volunteers

► Room: 140F

How can we train our volunteers for projects that will help them make a difference in our organizations? And how do we make it fun and empowering while avoiding conflicts? Learn about training tips and tactics that can stimulate the long-term sustainability of a volunteer program.

**Chair: Jeannette Rooney**, Indiana Historical Society, Indianapolis, IN; Tamara Hemmerlein, Indiana Historical Society, Indianapolis, IN; Laura Hartz Stanton, Conservation Center for Art and Artifacts, Philadelphia, PA

## Grand Mound: Re-opening a Sacred Place

► Room: 140G

Grand Mound, a 2,000-year-old sacred site on the Canadian border, closed to the public in 2003. Recently, in the midst of regional economic and demographic change, the Minnesota Historical Society engaged local tribes, governments, and citizens to craft a creative and sustainable plan to reopen and operate the site.

**Chair: Ben Leonard**, Minnesota Historical Society, St. Paul, MN; Jim Leonard, Rainy River First National, Emo, Ontario, Canada; David Mather, Minnesota Historical Society, St. Paul, MN

## History on Trial: Mock Trials and Reenactments in Historical Programming

► Room: 250A

Trial reenactments and mock trials can be an exciting way to engage with visitors by exposing them to historical narratives through legal controversy. Come hear about two successful trial-based historical programs and participate in a short trial reenactment to learn about the possibilities of presenting history through trials.

**Chair: Matthew Hofstedt**, Supreme Court of the United States, Washington, DC; John A. Lupton, Illinois Supreme Court Historic Preservation Commission, Springfield, IL; Diane Weber, Jefferson National Expansion Memorial, St. Louis, MO

## More Than Just Friends? The Do's and Don'ts of Interpreting Female Friendship

► Room: 140C

Boston Marriage. Lovers. Lesbians. Roommates. Regardless of the label applied, interpreting “female friendship” within the context of LGBT history remains a challenge. Hosted by

the Women's History Affinity Group, this discussion and Q&A centers on how to approach this topic in your museum or site through best practices and case studies.

**Chair: Rebecca Price**, Chick History, Inc., Nashville, TN; Susan Ferentinos, Ph.D. Public History Consultant, Bloomington, IN; Lori Osborne, Evanston History Center, Evanston, IL

## The New Demographic Likes History and Museums: Asian Pacific Islander American Public History in the 21st Century

► Room: 250C

Public history is a growing civic space for Asian Pacific Islander Americans, and its continuation appears to be unabated. How did this happen? What is its future? How can the “history habit” be nurtured to include an appreciation and consumption of historical sites in general?

**Chair: Victor Jew**, University of Wisconsin-Madison, Madison, WI; Greg Kimura, Ph.D., Japanese American National Museum, Los Angeles, CA; Konrad Ng, Ph.D., Smithsonian Asian Pacific American Program, Honolulu, HI; Ji-Yeon Yuh, Northwestern University, Evanston, IL

## Power and Responsibility: The Civic Mission of Museums (and the Re-Birth of Democracy)

► Room: 142A

How can a museum, regardless of size, place, or focus, contribute to cultivating civic-minded youth? Historic museums and sites are community hubs for discussing public affairs, exploring history, and understanding political and social change over time. Join representatives from three presidential sites and libraries to explore the transferable way they leverage the power of the presidency to help cultivate and promote engaged and informed citizens and leaders. Panelists will also engage the audience in an exploration of the broader civic mission of museums in general.

**Chair: Anthony Pennay**, Annenberg Presidential Learning Center, Ronald Reagan Presidential Foundation, Simi Valley, CA; Sarah Jencks, Ford's Theatre, Washington, DC; K. Allison Wickens, Mount Vernon, Mt. Vernon, VA



# Friday, September 16

## Public Library Partnerships Project: A Model for Digital Skill Development in State and Local History Organizations

► **Room: 142B**

The speakers will discuss the Digital Public Library of America's Public Library Partnerships Project as a model for teaching basic digital project skills to local history and museum professionals. The project included in-person sessions and developed a self-guided version for digitization beginners.

**Chair: Sheila McAlister**, Digital Library of Georgia, University of Georgia, Athens, GA; **Franky Abbott**, Digital Public Library of America, Boston, MA; **Sheila McAlister**, Digital Library of Georgia, University of Georgia, Athens, GA

## Working with Foundations

► **Room: 252B**



Foundations can be an important source of funding for museums. In this session, presenters will focus on various aspects of museum-foundation relationships.

**Chair: Lisa Plank**, Lowell Area Historical Museum, Lowell, MI; **Teri Behrens**, Johnson Center for Philanthropy, Grand Rapids, MI; **Matthew Downy**, Johnson Center for Philanthropy, Grand Rapids, MI

9:45–10:45 am

## Break in the Exhibit Hall

## NCPH Poster Session

The National Council on Public History has partnered with AASLH to sponsor a Poster Session at the 2016 AASLH/MMA Annual Meeting in Detroit. Built on NCPH's model for public history presentations about projects that use visual evidence, presenters will share their work through one-on-one discussion, including works in progress.

10:45 am–12 pm

## Keynote: Mary Wilson

► **Room: Grand River Ballroom B**



12–1 pm

## Annual Meeting Attendees Luncheon

Cost: \$10, Preregistration required

► **Room: Exhibit Hall**

Take time to visit with exhibitors and colleagues in the exhibit hall during this informal luncheon provided by AASLH. Box lunch included.

## Michigan Museums Association Awards Luncheon

Cost: \$45, Preregistration Required

► **Room: 251A–C**



Join the Michigan Museums community for our awards luncheon as we honor several Michigan museum leaders.

1–2 pm

## AASLH Meeting of the Membership

► **Room: Grand River Ballroom B**

All meeting attendees are invited to this session to learn more about the work of AASLH and meet its new Council leadership for 2016.

## Michigan Museums Association Business Meeting

► **Room: 251A–C**



All members of MMA and the Michigan museums community are invited to attend the MMA Annual Meeting where we will give a report of the association as well as updates on the exciting things ahead. Includes fabulous prizes.

2–2:15 pm

## Break

## CONCURRENT SESSIONS

2:15–3:30 pm

## After the Financial Crime: Putting the Pieces Back Together

► **Room: 140C**


Unfortunately, the nonprofit sector is not immune to the bad gals and guys out there. From small historical societies to large museums, in the past decade, the history field has been hit hard by cases of financial embezzlement and fraud. This session will focus on what you need to know NOW, before it happens to you. What you do after discovery is critical to your organization's future.

**Chair: Donna Sack**, Naper Settlement, Naperville, IL; **Max van Balgooy**, Engaging Places, LLC, Rockville, MD

## Breaking the Mold: Reimagining Traditional Museums, and Programs

► **Room: 140F**

See how three institutions are rethinking how they operate in order to reach new audiences, maintain relevancy, and create advocates for history. From tweaking programming to breaking



the operational mold, ideas and tips will be shared to inspire staff at institutions large and small.

**Chair:** *Alexandria Rasic*, Homestead Museum, City of Industry, CA;  
Tanya Brock, Independent Museum Professional, Dayton, OH

### Embracing Social Issues: Public History in the Modern World

► **Room:** 250A

Representatives from the Arab American National Museum and Tibbits Opera House will use their experiences planning and presenting Arab American cultural programming in the conservative town of Coldwater to examine the use and value of public history in modern national discourse.

**Chair:** *Tamara Barnes*, Tibbits Opera House Foundation, Coldwater, MI;  
Petra Alsoofy, Arab American National Museum, Dearborn, MI

### An Encyclopedia of Public History

► **Room:** 250B

Participants will brainstorm ideas for and provide feedback on the Encyclopedia of Public History project. The project's co-editors will share a preliminary list of entries with a pre-selected group of discussants. In addition, audience members will be invited to share their suggestions and comments on the list.

**Chair:** *William S. Walker*, Cooperstown Graduate Program (SUNY Oneonta), Cooperstown, NY; Robert Weible, Independent Scholar, Albany, NY

### From Farm to Fork: Narratives That Connect

► **Room:** 250C

Agricultural tools, equipment, heritage plants, and animals hold the key to link historic food and fiber production to current trends in agriculture literacy and locavore/foodie culture. Speakers will share ideas that can turn photographs, equipment, historic buildings, and landscape into thought-provoking exhibits and programs appealing to audiences of all ages.

**Chair:** *James C. McCabe*, The Henry Ford, Dearborn, MI; Deborah B. Arnez, Nebraska State Historical Society, Lincoln, NE; Debbie Grinnell, Naper Settlement, Naperville, IL; Jonathan Kuester, Volkering Heritage Farm, Schaumburg, IL; Debra A. Reid, Eastern Illinois University, Charleston, IL

### High Tech Enrichment with Low Staff and Resources

► **Room:** 142A

Think small museums can't go high tech? Think again! Learn how three small institutions worked with affordable, easy-to-use, engaging digital tools to enrich their offerings in-house, online, and out in the community. Discover widely accessible digital

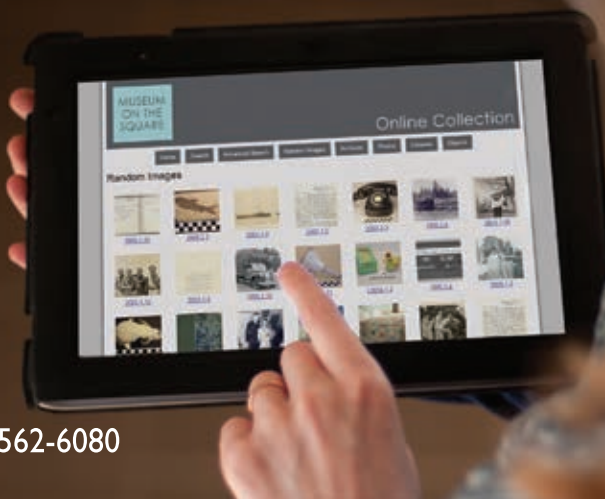
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tools and get the know-how to implement them right away.

**Chair:** *Liz Schultz*, Oberlin Heritage Center, Oberlin, OH; *Kat Burkhard*, Carnegie Museum of Montgomery County, Crawfordsville, IN; *Brian Failing*, Aurora Regional Fire Museum, Aurora, IL

## Inquiry Session: Air and Space History Affinity Group

► **Room:** 140G

Are you with an institution whose mission and focus is in the history of aviation? Does your history organization feature collections, exhibits, and programs on aeronautics? Or are you just a “foamer” for the history of flight? Join your peers and colleagues in this session that discusses the formation of an AASLH affinity group dedicated to these topics.

**Co-Chairs:** *Bob Beatty*, AASLH, Nashville, TN and *Jim Hodgson*, Fort Worth Aviation Museum, Ft. Worth, TX

## Latinos in Museums: Conversations about Representation and Interpretation

► **Room:** 142B

Due to the increasing Latino presence throughout the United States, many cultural institutions are faced with a new audience. Learn about current representation of Latinos in public history institutions and museums—both lack of presence in our field and largely forgotten histories—and successful strategies to incorporate these stories into your institution.

**Chair:** *Mónica S. Moncada*, LA Plaza de Cultura y Artes, Los Angeles, CA

## Pop-Up Session: Digital Strategies

► **Room:** 252A

Does your organization have a digital strategy? Are you thinking about how to use technology to enhance interpretation in innovative ways? Do you have an idea for a project that you want to discuss with your peers? Bring it with you to this Pop-Up Session. This informal session will start with a discussion of how organizations are thinking about digital and then offer short, structured opportunities to share and receive feedback on project ideas.

**Chair:** *Sarah Jencks*, Ford's Theatre, Washington, DC

## The Power of Museum Theater to Engage Audiences

► **Room:** 252B



In the spirit of rebirth, some sites turn to museum theater for its power to make people, events, and issues from the past relevant and to stimulate dialogue. This session will explore the ideas and research supporting museum theater and provide activities and strategies for its use.

**Chair:** *Dale Jones*, Making History Connections, Glenwood, MD; *Elaine Kaiser*, The Henry Ford, Dearborn, MI; *Jeanine Head Miller*, The Henry Ford, Dearborn, MI

## Rebirth of a Movement: Redefining a Vision at Two Leading African American Museums

► **Room:** 140E

The National Civil Rights Museum in Memphis and the Birmingham Civil Rights Institute have both welcomed new

leaders in the past year. They are taking the helm at a time of elevated community expectations with the rebirth of social activism and will share lessons learned in charting a new vision.

**Chair:** *Juanita Moore*, Charles H. Wright Museum of African American History, Detroit, MI; *Terri Lee Freeman*, National Civil Rights Museum, Memphis, TN; *Andrea L. Taylor*, Birmingham Civil Rights Institute, Birmingham, AL

## Who is “We”? Authorship, Authority, and Voice

► **Room:** 140D

Whose voice is represented in an exhibit? How do they choose to make themselves known? How might museums open up to communities so they may tell their own stories? Presenters start with stories from their own extensive experience, setting the stage for a facilitated discussion about access and representation.

**Chair:** *Steve Boyd-Smith*, 106 Group, St. Paul, MN; *Beth Kaminsky*, Independent Exhibit Developer, Denver, CO; *Jennifer Scott*, Jane Addams Hull House Museum, Chicago, IL; *Beverly Serrell*, Serrell and Associates, Chicago, IL

2:15–4:15 pm

## Legal History Roundtable at The Million-Dollar Courtroom

► **Room:** Meet at AASLH Registration Desk

Walk from the Cobo Center to the Theodore S. Levin U.S. Courthouse (1934), featuring a court museum and the “million-dollar courtroom”—a gem of marble and mahogany preserved from the 1890s federal building replaced by the current courthouse. A roundtable discussion with the Legal History Affinity Group concludes the session. (Picture ID required; no cell phones/wireless devices due to security regulations.)

**Chair:** *Rachael L. Drenovsky*, Michigan Supreme Court Learning Center, Lansing, MI

## Current Issues Forum: Organizing around the US World War I Centennial

► **Room:** 141

This forum will discuss current events, exhibits, and other opportunities surrounding the 100-year commemoration of the United States' involvement in World War I. Participants will share their plans for commemoration events, strategies for engaging diverse communities, and opportunities for national collaboration. Participants will share their own ideas, learn from others, and build networks for this global commemoration.

**Chair:** *Matthew Naylor*, National World War I Museum and Memorial, Kansas City, MO

3:30–4 pm

## Break in the Exhibit Hall

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## CONCURRENT SESSIONS

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4–5:15 pm

### Accessibility for the 21st Century: Welcoming All Visitors to History Museums and Historic Sites

► Room: 140F

Participants will gain ideas for enhancing accessibility for all visitors in ways that go beyond the legal obligations of the Americans with Disabilities Act. Panelists include professionals who are actively promoting accessibility through innovative programs and partnerships at history museums of varying size, scope, and location.

**Chair: Caroline Braden**, The Henry Ford, Dearborn, MI; Meredith Gregory, New York Transit Museum, Brooklyn, NY; Maren Levad, Minnesota Historical Society, St. Paul, MN

### Best Practices: Friend or Foe?

► Room: 140E

Best practices are usually seen as signs of professionalism, but what if “doing right” keeps us from doing good work—putting internal standards over impact? Professionals in education, exhibits, collections, and administration will each tackle a “best practice” in their fields and propose a new “principle” to guide innovative action.

**Chair: Benjamin Filene**, UNC Greensboro, Greensboro, NC; Andrea Jones, Accokeek Foundation, Accokeek, MD; Trevor Jones, Nebraska State Historical Society, Lincoln, NE; Elee Wood, IUPUI, Indianapolis, IN

### From *Brown v. Board* to Ferguson

► Room: 140B

Participants will examine techniques and lessons learned through a national initiative bringing together ten museums and their community-based partner organizations to foster much-needed dialogue on race, education equity, and incarceration in the context of civil rights history.

**Chair: Sarah Pharaon**, International Coalition of Sites of Conscience, New York, NY; Jennifer Scott, Jane Addams Hull House Museum, Chicago, IL; Tracy Lauritzen Wright, National Civil Rights Museum, Memphis, TN

### Historic Landscape Preservation: New Approaches to Old Challenges

► Room: 140D

Gardening is the #1 hobby in America yet “living” historic landscapes are often overlooked compared to their historic structures and collections counterparts. This panel will focus on the issues of preservation, rehabilitation, restoration, and reconstruction as well as current methodology, maximizing educational opportunities, and consideration of contemporary “green” initiatives.

**Chair: Mark J. Heppner**, Historic Ford Estates, Grosse Pointe Shores, MI; Gretchen Abrams, Edsel and Eleanor Ford House, Grosse Pointe Shores, MI; Robert Grese, Matthaei Botanical Gardens and Nichols Arboretum, University of Michigan, Ann Arbor, MI; Karl Koto, Edsel and Eleanor Ford House, Grosse Pointe Shores, MI

### Intentional Inclusion: Developing a D&I Strategy for Your Organization

► Room: 140G

As demographics in the country continue to become more diverse, museums must create new systems to be more inclusive organizations. Developing a strategy for inclusion can help

history organizations efficiently create new patterns of behavior that are inclusive and supportive of all types of diversity.

**Chair: Chris Taylor**, Minnesota Historical Society, St. Paul, MN; Dina Bailey, Mountain Top Vision, LLC, Atlanta, GA; Veronica Gallardo, Casemate Museum, Fort Monroe, VA; Kyle Parsons, Minnesota Historical Society, St. Paul, MN

### In Sounds from Over and Out

► Room: 142B



Sound is an important part of the museum experience. Experts in the field will discuss innovation through history of sound in museum settings.

Participants will learn tricks of the trade to use sound to intrigue audiences, engage millennials, and make sound an integral part of the museum experience.

**Chair: Leslie Ann Pilling**, Metro Museum of Design Detroit, Detroit, MI; Patrina Chatman, Charles H. Wright Museum, Detroit, MI; Rudy Lauerma, Detroit Institute of Art, Detroit, MI; Ric Viers, Blastwave FX, Detroit, MI

### Meeting Your Mission Beyond the Walls: Exploring the Strategic Value of Outreach

► Room: 252B

As historical organizations confront significant challenges to traditional visitation models, outreach functions are playing a larger role in staffing and program delivery. But to what degree have these organizations had strategic conversations about support, coordination, and impact of outreach efforts? Join a conversation started at the SHA workshop in Louisville.

**Chair: Stephen Cure**, Texas State Historical Association, Austin, TX; Tim Hoogland, Minnesota Historical Society, St. Paul, MN

### Out with the Old? Preserving Institutional Knowledge During Renumbering Projects

► Room: 142A

Deciphering your institution’s numbering system is an essential process for any collection manager or registrar, especially when instituting a new standardized system. Learn practical methods from panelists to assess your organizational structure and weigh the pros and cons of a renumbering project.

**Chair: Casey Mathern**, Goodhue County Historical Society, Red Wing, MN; Katie Prichard, University of Michigan Museum of Art, Ann Arbor, MI

### Pop-Up Session

► Room: 252A

The topic of this session will be announced via Twitter and on the conference information board no later than 6 pm on Thursday. For more information, see page 4.

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## EVENING EVENTS

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6:30–9 pm

### Leadership in History Awards Banquet

Cost: \$65, Preregistration Required

► Room: Grand Riverview Ballroom

9 pm

### Battledecks

Cost: Free (Drinks and food are not included.)

► Location: Nick’s Gaslight Restaurant and Lounge



# Saturday, September 17



7:30–9 am

## Religious History Affinity Group Breakfast

Cost: \$30, Preregistration Required

► **Room:** Pontchartrain (Crowne Plaza)

Join the AASLH Religious History Group as we learn about the Historic First Congregational Church of Detroit. Here local adherents gather to worship and visitors come to experience the Underground Railroad Living Museum. The museum provides visitors an engaging reenactment of the Underground Railroad passage that operated between 1840 and 1863. Our speaker will be Al Rice, treasurer of The Historic First Congregational Church of Detroit.

## CONCURRENT SESSIONS

9–10:15 am

## Art|History: Crossing Disciplinary Borders to Make an Exhibition

► **Room:** 250B



This session will explore how interdisciplinary connections can foster new ways to interpret art. Panelists will discuss the Detroit Institute of Arts' 2015 exhibition *Diego Rivera and Frida Kahlo in Detroit*, reflecting on successes and missed opportunities that resulted as the fields of art history, obstetrics, psychology, and history intersected.

Panelists will discuss the Detroit Institute of Arts' 2015 exhibition *Diego Rivera and Frida Kahlo in Detroit*, reflecting on successes and missed opportunities that resulted as the fields of art history, obstetrics, psychology, and history intersected.

**Chair:** Megan DiRienzo, Detroit Institute of Arts, Detroit, MI; Maria Cotera, University of Michigan, Ann Arbor, MI; Dr. Tim Johnson, University of Michigan, Ann Arbor, MI; Dr. Irving G. Leon, University of Michigan Health System, Ann Arbor, MI; Mike Smith, Bentley Historical Library, Ann Arbor, MI

## Can You Handle the Truth? Interpreting Sensitive and Difficult Topics

► **Room:** 141

If it's difficult to talk about, it's probably relevant and worthwhile. Share stories of victories, defeats, and narrow escapes in the

world of interpretation; learn why audiences react strongly to sensitive topics; and discover how museums can leverage that reaction in a constructive way.

**Chair:** Max van Balgooy, Engaging Places, LLC, Rockville, MN; Christian Cotz, James Madison's Montpelier, Orange, VA; Callie Hawkins, President Lincoln's Cottage, Washington, DC; Julia Rose, West Baton Rouge Museum, Port Allen, LA

## Historic House Museums and Interpreting for People with Disabilities

► **Room:** 140C

The visitor is blind! How can I make his/her experience meaningful when my collections policy doesn't allow object handling? Can I say SEE or LOOK on my tour? Bring these and other questions and challenges to this session where a team of experts will provide suggestions, guidance, and gather feedback.

**Chair:** Laura Minzes, Indiana State Museum and Historic Sites, Indianapolis, IN; Ray Bloomer, National Center on Accessibility, Bloomington, IN; Mark Minzes, Indianapolis, IN; Mike Hudson, American Printing House for the Blind, Louisville, KY

## Integrating Tribal Perspectives: Collaborating for the Common Good

► **Room:** 140D

Today, America's political climate has alerted public audiences to racial issues, yet to Native American voices and histories still linger in the shadows. This roundtable will explore the panelists' challenges and successes as they have worked to include Native perspectives in both educational outreach and collections management.

**Chair:** Martha Kohl, Montana Historical Society, Helena, MT; Cassandra Clark, American West Center, Salt Lake City, UT; Rowena Harrington, Montana Historical Society, Helena, MT; Kirby Lambert, Montana Historical Society, Helena, MT

## Life After Rebranding: Twenty Insights, Lessons, and Best Practices

► **Room:** 250C

Many history organizations make the bold move to rebrand with the goal of attracting a broader audience. While much energy is often focused on the brand launch, this session addresses

life after the launch date: how to manage your brand, how it evolves, and how you evolve.

Chair: Shannon Thomas, Ohio History Connection, Columbus, OH

## Passing the Torch: One Museum's Experience

► Room: 142A

Attention Baby Boomer museum leaders: are you making plans for your successor? Generation X and Millennials: are you ready to take on a leadership position? Hear the story of one museum's leadership transition from one generation to another, and from unexpected challenges to surprising success.

Chair: **Melissa Pryce**, Dallas Heritage Village, Dallas, TX; Gary Smith, Summerlee Foundation, Waxahachie, TX

## Pop-Up Session

► Room: 140F

The topic of this session will be announced via Twitter and on the conference information board no later than 6 pm on Thursday. For more information, see page 4.

## Where the Girls Are: Public History IS Women's History

► Room: 142B

Despite great strides in crafting more diverse narratives, history professionals too often allow women's experiences to remain marginalized in preservation, interpretation, and programming. This session asks how attention to women's history can advance gender equality today, examining recent efforts that incorporate women's history into public history practice.

Chair: **Michelle McClellan**, University of Michigan, Ann Arbor, MI; Sue Ferentinos, Public History Consultant, Bloomington, IN; Dr. Caitlyn Perry Dial, Michigan Women's Historical Center and Hall of Fame, Lansing, MI; Marla Miller, University of Massachusetts, Amherst, MA; Mary A. van Balgooy, Society of Woman Geographers, Washington, DC

## You Know That's Malarkey

► Room: 140G

Four historic site professionals admit times they have chosen a funny punch line or simple narrative over the messy, confusing historic record. Audience members share their own cringe-worthy examples. This fast-paced, interactive session picks the real whoppers and celebrates the brave souls who interpret the complexity of our history.

Chair: **Sean Kelley**, Eastern State Penitentiary Historic Site, Philadelphia, PA; Aaron Goldblatt, Metcalfe Architecture and Design, Philadelphia, PA; Sarah Pharaon, International Coalition of Sites of Conscience, New York, NY; Dan Spock, Minnesota History Center, St. Paul, MN

10:15–10:45 am

## Break in Foyer

### CONCURRENT SESSIONS

10:45 am–12 pm

## 2017 Annual Meeting Roundtable

► Room: 140F

The program committee for the 2017 Annual Meeting in Austin, TX, wants to hear your ideas for making the next meeting better. What did you like about the Detroit meeting? What should we

have done differently? Members of the 2017 Annual Meeting program committee should attend. All meeting attendees are welcome.

Chair: **Dina Bailey**, Mountain Top Vision, LLC, Atlanta, GA; Laura Casey, Texas Historical Commission, Austin, TX; Victoria Ramirez, The Bullock Texas State History Museum, Austin, TX

## Community-Based Museums in Changing Urban Landscapes

► Room: 140G

Museums have long been initiators of urban renewal and gentrification. In a context in which these institutions are at the center of tense debates about urban change, how are community-based museums reacting and responding to changing neighborhoods? Institutions from Detroit, Chicago, and New York City weigh in.

Chair: **Julietta Cuellar**, International Coalition of Sites of Conscience, New York, NY; Todd Palmer, National Public Housing Museum, Chicago, IL; Andrea Rebatta, Museum of Chinese in America, New York, NY; Marlowe Stoudamire, Detroit Historical Society, Detroit, MI

## Creating Connection Through Creative Expression

► Room: 142A



Arts Midwest and Metropolitan Group are leading a national effort to build public will for creative expression by connecting it with people's deeply held values. This session will explore this initiative's research findings, theory of change, and how pilots are implementing messaging and recommendations to create long-term change.

Chair: **Robert Sasser**, Metropolitan Group, Washington, DC

## Don't Forget Us! Engaging Sometimes Forgotten Audiences

► Room: 140C

Effective techniques and lessons learned from programs designed to engage audiences including preschoolers, children, and adults with cognitive issues as well as families in crisis due to homelessness or incarceration. We will explore ways your site can be relevant to your community at all points in their lives.

Chair: **Lisa H. Robbins**, Historic Annapolis, Inc., Annapolis, MD; Thomas Barry, Intrepid Sea, Air, and Space Museum, New York, NY; Kaitlyn Riopelle, Museum of the Grand Prairie, Mahomet, IL

## Historic Sites, Museums, and Pre-Service Teachers: Transforming Social Studies Classes Before the Teacher Enters the Room

► Room: 140D

Learn about the ways universities are using historic sites and museums to train the social studies teachers of tomorrow. Faculty share the mutually beneficial ways their local history resources and concepts better prepare their students to teach history in a school environment that has devalued social studies.

Chair: **K. Allison Wickens**, George Washington's Mount Vernon, Mt. Vernon, VA; Christin Baron, Ph.D., Columbia University, New York, NY; Aaron Bodle, Ph.D., James Madison University, Harrisonburg, VA; Donna Phillips, Ph.D., University of Maryland College Park, Washington, DC

## Renewal: (Re)Designing a Site Based on Community Engagement and Evaluation

► Room: 250C

Community engagement was the key to unlocking audience needs for three very different museums in need of revitalization. Learn how these sites used a variety of community engagement tools, including surveys, focus groups, and more, to help



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plan for their rebirth as relevant sources for history learning for diverse populations.

**Chair: Megan McAdow**, Applewood: The Charles Stewart Mott Estate, Flint, MI; Cinnamon Catlin-Legutko, Abbe Museum, Bar Harbor, ME; Ashley Phifer-Ross, Applewood: The Charles Stewart Mott Estate, Flint, MI; Tracy Lauritzen Wright, The National Civil Rights Museum, Memphis, TN

## Tattoos, Burlesque, and the Blues: Following Your Personal Interests Within Your Professional Life

► **Room: 141**

How can history professionals stay connected to their personal research passions within the context of their employment at an institution? What conflicts arise when our specialty is beyond the scope of our actual job? Join the conversation with three public historians who have pushed the boundaries.

**Chair: Eloise Batic**, Indiana Historical Society, Indianapolis, IN; Alan

Gutchess, Fort Pitt Museum, Pittsburgh, PA; Jeff Kollath, Stax Museum of American Soul Music, Memphis, TN

## Thinking Creatively, Working Collaboratively: University-Community Partnerships and the Rebirth of Local History

► **Room: 250B**

This panel discussion will explore the challenges and successes of building university-community partnerships in an effort to rebirth two small and struggling local history institutions—a county historical society and a historic house museum—as well as a university's history program.

**Chair: William F. Stoutamire, Ph.D.**, University of Nebraska at Kearney, Kearney, NE; Jennifer Murrish, Buffalo County Historical Society, Kearney, NE; Jinny Turman, Ph.D., University of Nebraska at Kearney, Kearney, NE; Jeff Wells, Ph.D., University of Nebraska at Kearney, Kearney, NE

## The Henry Ford Un-Conference

**12:30–5 pm** Cost: \$25; Preregistration Required

End your conference with a bang at The Henry Ford. This tailored experience will give you special access and unique insight to this internationally recognized history destination. The Henry Ford brings the past forward by immersing visitors in the stories of ingenuity, resourcefulness, and innovation that helped shape America. Board the bus where Rosa Parks refused to give up her seat. Walk through Thomas Edison's Menlo Park Laboratory where he developed the phonograph and the first practical incandescent lightbulb. Ride in an authentic Ford Model T or take a tour of Greenfield Village on a historic steam train. Event registration includes transportation, admission to Henry Ford Museum, Greenfield Village, Unlimited Ride Pass, and Curated Events. Be sure to take advantage of the curated special access Un-Conference programming, designed especially for AASLH and MMA (sign up for insider session onsite the day of the event, spaces are limited).



## Detroit 1967, 50 years later

Brian Wilson, Digital Access and Preservation Archivist

Join archivist Brian Wilson as he discusses The Henry Ford's collections relating to the 1967 Race Riots and the social unrest that changed and continues to challenge Detroit.

*Capacity: 100 participants*

### INSIDER SESSIONS

#### There's Only One Greenfield Village

Donna Braden, Curator of Public Life

It's an outdoor collection of buildings but there's no other outdoor museum like it. Curator Donna Braden, working on a new guidebook for The Henry Ford, has dusted off some long-known stories and uncovered some new ones.

*Capacity: 100 participants*

#### The Henry Ford's Digital Platform

Ellice Engdahl, Digital Collections & Content Manager

Get an insider's look at The Henry Ford's cutting-edge work in digital and new media, including web, mobile, and onsite experiences. Learn about our successes and struggles.

*Capacity: 350 participants*

## Henry Ford Museum: A National Museum of American Innovation

Patricia Mooradian, President of The Henry Ford and Christian Overland, Executive Vice President

Henry Ford Museum showcases the American ideas and innovations, technological and social, that have fired our imaginations and changed our lives. Learn how The Henry Ford is leveraging this one-of-a-kind Archive of American Innovation to inspire future generations.

*Capacity: 350 participants*

### SPECIAL ACCESS OPPORTUNITIES

#### Behind the Scenes Tour: Benson Ford Research Center

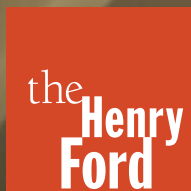
Step behind the scenes of the knowledge hub of The Henry Ford. This is the home of archives, records, and collections that document the American experience. Here, you'll find Thomas Edison's research papers, Henry Ford's personal correspondence, and millions of photographs, toys, textiles, recordings, and all manner of media that inform and inspire many of our most groundbreaking exhibitions.

*Capacity: 30 participants*

#### Museum Insider's Tour

Discover insider info about iconic artifacts during this one-hour tour of Henry Ford Museum.

*Capacity: 40 participants*



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Vacation packages start at \$140.





## FEATURED EXHIBITIONS

2016

**2016 GVSU and SEOULTECH**  
*Art & Design Faculty Exhibition*  
 Through November 4, 2016

**GVSU Art Gallery**  
 Performing Arts Center  
 Allendale Campus

The Grand Valley State University Art Gallery is pleased to present the second joint exhibition of the tenured and tenure track teaching faculties from the **Department of Art and Design at Grand Valley State University** and the **College of Art and Design at Seoul National University of Science and Technology (SeoulTech)**.

This **international exhibition** celebrates a diverse range of creative media including ceramics, metalsmithing, digital design, printmaking, jewelry design, fiber arts, painting, visual studies, and sculpture in the hands of **working professional artists and faculty instructors**.

The exhibition is part of the **GVSU Fall Arts Celebration 2016**. For additional Fall Arts Celebration programming information please visit: [gvsu.edu/fallarts](http://gvsu.edu/fallarts)

**Mathias J. Alten :**  
*An Evolving Legacy*  
 On-going

**George and Barbara Gordon Gallery**  
 Richard M. Devos Center  
 Robert C. Pew Grand Rapids Campus

The **GVSU George and Barbara Gordon Gallery** welcomes visitors to the largest public collection of the American Impressionist painter Mathias J. Alten (1871-1938) located at the Richard M. Devos Center on the GVSU downtown Grand Rapids Pew campus. Exciting recent acquisitions are part of the newly redesigned exhibition of **95 paintings** displayed between two floors, including vibrant Spanish and Dutch costal scenes, agrarian Michigan landscapes, and beautiful floral still lifes.

### Explore. Discover. Share.

- Explore art by location, subject, or artist using the *Art at GVSU* app
- Discover new inspiration and learning opportunities at [gvsu.edu/artgallery](http://gvsu.edu/artgallery)
- Share your favorite works of art with friends

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**GVSU ART** Explore.  
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AASLH and MMA would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. Thank you!

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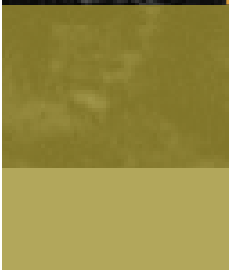
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