

American Association for State and Local History
Oklahoma Museums Association
2010 ANNUAL MEETING



Winds of
PPORTUNITY

Join Us September 22-25 in Oklahoma City, OK

Winds of



Left to Right: Oklahoma Route 66 Museum, State Capitol Publishing Museum, Gilcrease Museum, Oklahoma City National Memorial and Museum, Courtesy of TravelOK.com

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Why Attend?

- **CHOOSE FROM MORE THAN 70 SESSIONS** that will show you the latest in developing, delivering, and marketing history
- **NETWORK AND SHARE** your specific and unique challenges by participating in an AASLH Affinity Group event
- **DISCOVER HOW NEW OPPORTUNITIES** and changes in direction can refresh and reinvigorate your institution
- **EXPLORE THE NEWEST PRODUCTS AND SERVICES** that directly improve the way history professionals operate by visiting the Exhibit Hall
- **HAVE FUN AND EXPLORE** the Sooner State and OKC through evening events and engaging tours

OPPORTUNITY

SEPTEMBER 22-25

OKLAHOMA CITY, OK

About OKC

As a host city, Oklahoma City offers unique examples and inspiration. After a period of very slow growth and limited cultural development, the Winds of Opportunity swept through when citizens approved several public funding initiatives resulting in the development of new facilities for cultural entities and major expansion of urban business opportunities.

During the past ten years, a revitalization in new and expanded museums, civic centers, sports arenas, libraries, and schools has dramatically increased the quality of life and the economy. The development of new public sports, performance, literary, civic, and school infrastructures has spurred a cultural rebirth that is unparalleled in Oklahoma's history and is considered by many to be a national model.

Who Attends?

The AASLH/OMA Annual Meeting provides the following new and experienced history professionals with the networking and resources they need to succeed and become leaders in the field:

- Archivists
- CEOs
- Curators
- Directors
- Educators
- Historians
- Librarians
- Museum Administrators
- Preservationists
- Registrars
- Students
- and more



Brad Henry
Office of the Governor
State of Oklahoma

September, 2010

Dear Friends:

It is my pleasure to welcome you to Oklahoma for the 2010 joint conference of the American Association for State and Local History and the Oklahoma Museums Association.

We are honored you have chosen Oklahoma for your national conference. Your work and institutions serve a vital role in communities around our nation. In Oklahoma, local historical museums keep our state's unique history alive, while other museums bring fine art, natural history artifacts, Egyptian mummies and even action figures to every Oklahoman. Oklahoma is proud to have over 500 museums and cultural institutions in our state and I hope you will have time to visit a few of them.

Museums also serve as centers of education and meeting places for the community. School children benefit from your educational programs and field trips, and adults expand their knowledge through exhibits, lectures and other special events.

I applaud the many local efforts of the Oklahoma History Center, Oklahoma Museums Association, National Cowboy & Western Heritage Museum and so many others to make this conference a success in Oklahoma.

Thank you for your efforts on behalf of the people of Oklahoma and across the United States. Our state and nation are a richer place for all your hard work. I hope you have an enjoyable and productive conference and enjoy your time in Oklahoma.

Sincerely,

Brad Henry
Brad Henry
Governor

Join Us in OKLAHOMA CITY

Much as Oklahoma's infamous tornadoes and storms generate both gentle and severe winds impacting the state, so too have the winds of opportunity impacted the nation's cultural landscape. Winds, while possibly destructive, also can usher in new perspectives, opportunities, and critical self examination that may lead to strengthening organizations and the development of previously unforeseen goals. The 2010 joint Annual Meeting of AASLH and the Oklahoma Museums Association will consider these ideas against the backdrop of a changing America.

Oklahoma offers the perfect locale for examining how the winds of opportunity can alter an economy, change a life, or build a community. As home to major oil and gas producing giants, Oklahoma is keenly aware of market fluctuations and national trends. As energy prices skyrocketed in 2008, it also allowed the oil and gas industry to increase their support of cultural and arts activities. Some of the companies that experienced dramatic revenue growth shared some of those profits with museums and cultural entities resulting in substantial support for the development of new museums, renovations, exhibits and program support, and contributions to endowments.

At the same time, the economy negatively impacted institutional visitation by decreasing travel for the public, particularly school groups, as well as decreasing opportunities to develop membership and small donors. Alternatively, various forms of collaborations, often necessitated by adverse economic impacts, resulted in new avenues of support to help offset fuel cost increases for schools while encouraging the development of new and alternative avenues of support for cultural activity participation.



Weatherford Wind Farm

TRAVELKOK.COM

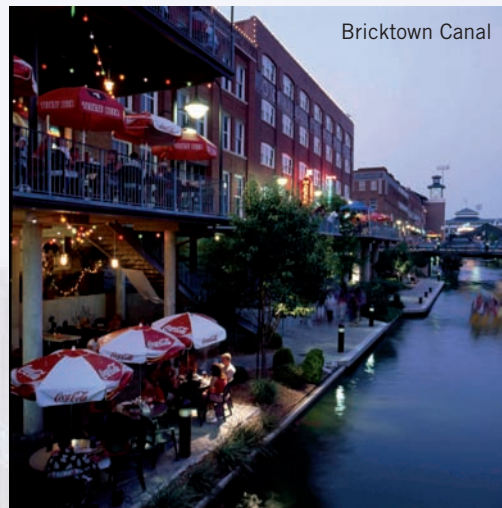
Examples such as this present opportunities and changes in direction that can refresh and reinvigorate an institution. Convening in Oklahoma City will be representatives from a variety of history and cultural organizations that will share how they have weathered the economic storms of 2009 and 2010 and evolved into relevant community members that have improved the lives of their audiences.

All of this and more awaits you at the 2010 AASLH/OMA Annual Meeting where you will enjoy a thoroughly modern city with the Western spirit for entrepreneurship, transformation, and innovation. The *Winds of Opportunity* will gently embrace you in Oklahoma City and will send you home reacquainted with familiar colleagues, a pocketful

of new colleagues, and exciting new ideas for the betterment of your institutions. So make your reservations now to join us in Oklahoma City for an exciting week of networking, tours, events, and professional development that will energize you, expand your knowledge, and transform your experiences in the field of state and local history.

CINNAMON CATLIN-LEGUTKO
Program Committee Chair
CEO, Abbe Museum
Bar Harbor, ME

DAN PROVO
Host Committee Chair
Director, Oklahoma History Center
Oklahoma City, OK



Bricktown Canal

TRAVELKOK.COM

Featured SPEAKERS

THURSDAY, SEPTEMBER 23

10:45 am – 12 pm



Susan Stamberg is a nationally renowned broadcast journalist and special correspondent for NPR. She is the first woman to anchor a national nightly news program, and has won every major award in broadcasting. One of the most popular broadcasters in public radio, Stamberg is well-known for her conversational style, intelligence, and knack for finding an interesting story. Stamberg's talk is open to the public and is sponsored by the Oklahoma Humanities Council and the National Endowment for the Humanities, an independent agency under the Executive Branch of the Federal Government.

CELEBRITY LECTURE AGENCY

FRIDAY, SEPTEMBER 24

10:45 am – 12 pm

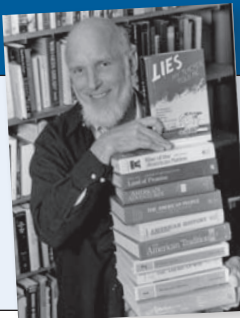
Gerard Baker is superintendent of Mount Rushmore National Memorial, and the highest ranking Native American in the Park Service. A Mandan-Hidatsa Indian, Gerard Baker grew up on the Fort Berthold Reservation in North Dakota. When he joined the National Park Service, Baker held fast to his native identity, learning more about his people's history and traditions in every place in which he was stationed. At Rushmore, he has expanded his vision to embrace the vast diversity of cultural traditions and stories that make up our national heritage. Baker's address is part of the Tribal Track at the meeting sponsored in part by funding from the Institute for Museum and Library Services.



PBS.ORG

FRIDAY, SEPTEMBER 24

6:30 – 9:30 pm



Awards Banquet speaker **Jim Loewen** is a sociologist and author of the award-winning *Lies My Teacher Told Me*, in part a telling critique of existing American history textbooks but, more importantly, a wonderful retelling of American history as it should, and could, be taught to American students. Loewen's 1999 book, *Lies Across America: What Our Historic Sites Get Wrong*, teaches visitors to read between the lines of historical markers and to deconstruct the sculptures on monuments and memorials.

JAMES W. LOEWEN

Special Thanks



The keynote by Susan Stamberg is funded in part by the Oklahoma Humanities Council (OHC) and the *We the People* initiative of the National Endowment for the Humanities (NEH). Any views, findings, conclusions, or recommendations expressed in this public program do not necessarily represent those of OHC or NEH.

Tribal Track



This year, the Oklahoma Department of Libraries with support from the Institute of Museum and Library Services and the *We the People* initiative of the National Endowment for the Humanities will be offering a special Tribal Track in conjunction with the annual meeting. Of interest to tribal and non-tribal organizations, this year's annual meeting features workshops, sessions, and special events with an indigenous perspective. Check the information box on the registration form to receive updates and special invitations. Activities are sponsored by the Association of Tribal Archives, Libraries, and Museums with funding from the Institute of Museum and Library Services.



Governor's Mansion

Annual Meeting HIGHLIGHTS

Sharing Your Ideas and Opportunities

The Annual Meeting includes activities and networking especially for the field of state and local history! You're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and be inspired:

CORPORATE HISTORY MUSEUMS AND ARCHIVES

Tour on Wednesday and Lunch on Thursday

COURT AND LEGAL HISTORY

Session and Lunch on Friday

EDUCATORS AND INTERPRETERS

Breakfast Roundtable and Educator's Showcase on Thursday

HISTORIC HOUSE MUSEUMS

Breakfast on Friday

INTERNET DIGITAL ENCYCLOPEDIA ALLIANCE (IDEA)

Breakfast on Friday

MILITARY HISTORY

Tour on Saturday

SMALL MUSEUMS

Luncheon and Small Museums Day on Thursday

VISITORS' VOICES

Roundtable Discussion in Exhibit Hall on Thursday

Explore New Products and Services in the Exhibit Hall

On Thursday, September 23 and Friday, September 24, don't miss your chance to visit the AASLH Career Kiosk and meet more than sixty vendors and suppliers at this year's annual meeting. The Exhibit Hall is your place to network, check out the latest technology and services being offered, and WIN lots of great prizes!

Special Activities in the Exhibit Hall

THURSDAY

9:45–10:45 am – Visitors' Voices Affinity Group is sponsoring a roundtable discussion on evaluation in small museums.

2:45–3:45 pm – The Educators and Interpreters Affinity Group is sponsoring the Educator's Showcase.

FRIDAY

12–1 pm – Get a free meal at the AASLH Membership Luncheon.

3:15–4 pm – See the best in state and local history with the AASLH Award Winner's Showcase.

AASLH Online Conference

Are you unable to join us in Oklahoma City? For the second year, AASLH will be offering an online conference in conjunction with the annual meeting. For a list of sessions and registration information, visit www.aaslh.org/anmeeting or call Terry Jackson at 615-320-3203.

Schedule a GLANCE

TUESDAY, SEPTEMBER 21

3 – 5 pm **REGISTRATION**

WEDNESDAY, SEPTEMBER 22

7 am – 6 pm **REGISTRATION**

8 am – 5:30 pm • Tour: Black Gold and the Mother Road *Cost: \$55*

8:30 am – 12 pm • Workshop: Digital Preservation of Oral History—Best Practices and New Issues *Cost: \$45*
• FSA StEPs Curriculum Training *Cost: Free; Preregistration Required*
• Workshop: Small Museum Web Presence and Technology Tips *Cost: \$45*

8:30 am – 5 pm • Workshop: Care of Folded and Rolled Documents *Cost: \$50*
• Workshop: Common Ground: Best NAGPRA Practices for Museums and Tribes *Cost: \$20*
• Workshop: Keep Your Institution Safe and Secure: How to Create a Safety Training Program *Cost: \$75*
• By Invitation Only: CEO Forum *Cost: \$150/\$220 for two from same organization*

9 am – 5:30 pm • Tour: Heartbeat of a Nation: Chickasaw Cultural Center *Cost: \$55*

11:30 am – 5 pm • Tour: Corporate History Tour *Cost: \$25*

1 – 5:30 pm • Tour: Red Dirt to Riches *Cost: \$25*

1:30 – 5 pm • Workshop: Connecting Children to History with Museum Exhibitions *Cost: \$45*
• Workshop: Turning Your Vintage Maps Into Historical and Genealogical Research Assets *Cost: \$45*

1:30 – 5:30 pm • Field Services Alliance Meeting *Cost: Free*

6:30 – 9:30 pm **EVENING EVENT:**
Western Round-Up *Cost: \$45*

THURSDAY, SEPTEMBER 23

7 am – 6 pm **REGISTRATION**

8 am – 3:30 pm • Tour: Guthrie, a Capital Idea *Cost: \$45*

8:30 – 9:45 am • Educators and Interpreters Breakfast *Cost: \$20*

8:30 – 9:45 am **CONCURRENT SESSIONS**
• Examining the College/Museum Partnership
• Field Services Alliance Presents Museum Tips
• How Corporate Relationships Can Be a Game Changer
• IMLS Opportunities for Your Museum: Funding, Research, and Special Initiatives
• Making Tchotchkes Profitable: How to Improve Small Museum Gift Shops
• Making the Most of Expansion Opportunities
• Moving Beyond Material Culture: Exploring American Indian Issues in the Museum Setting
• Visitors from Near or Afar? Why it Matters How Far Visitors Are Traveling
• When the Winds Reach a Category 5: New Resources for Emergency Preparedness and Response
• Which History, Whose History? Finding Common Ground During a Cultural Tornado

9:45 – 10:45 am • Morning Refreshment Break in Exhibit Hall
• First Time Attendee Reception
• Visitors' Voices Coffee Break in Exhibit Hall

10:45 am – 12 pm **KEYNOTE SPEAKER: SUSAN STAMBERG**

12 – 1:15 pm • Corporate History Luncheon *Cost: \$30*
• Directors Luncheon *Cost: \$30*
• Small Museums Luncheon *Cost: \$30*
• OMA Standing Professional Committees Luncheon *Cost: \$20*

1 – 6 pm • Tour: Sooner Stars, Storms, and Dinosaurs *Cost: \$35*

1:30 – 2:45 pm **CONCURRENT SESSIONS**
• Achieving Board Excellence
• Digitizing the Civil War
• Engaging All Ages: A Discussion of Successful Family Programming
• For Profit Nonprofits
• Getting It Right: Designing and Managing a Successful Tribal Museum Store
• IDEA Roundtable
• Mummies, Marketing, and Media Madness
• Not Your Same Old Strategic Planning Process for Small Museums
• Partnering for Success
• Spotlight on Tribal Museums and Cultural Centers: Successful Case Studies
• Stars, Bars, and More Cars! Challenges and Opportunities in Museum Planning

2:45 – 3:45 pm • Afternoon Refreshment Break and Educators Showcase in the Exhibit Hall

4 – 5:15 pm **CONCURRENT SESSIONS**
• Civil Rights Fifty Years Later
• Debating the Rembrandt Rule
• Digital Collections in the Classroom and Beyond
• Getting a Second Wind: Making the Most of Community Outreach
• Governance and Training for Tired and Humorless Organizations
• Map Detectives: An Overview of Locating, Interpreting, and Preserving Historic Maps
• Mutual Goals: Mission vs. Money
• Native Voices: Using Audio Best Practices to Create Community
• Opportunities for Change: Ensuring Archival and History Program Survival in Tough Times
• Opportunities for NEH Support
• What Should We Do? Utilizing Audience Research to Shape Exhibitions, Programming, and Marketing

5:45 – 6:30 pm • Reception: Seminar for Historical Administration *Cost: Free*

6:30 – 9:30 pm **EVENING EVENT:** One Hot Oklahoma Night! *Cost: \$45*

| FRIDAY, SEPTEMBER 24 | |
|----------------------|--|
| 7 am – 6 pm | REGISTRATION |
| 7 – 8:15 am | <ul style="list-style-type: none"> • IDEA Breakfast <i>Cost: \$20</i> • Historic House Museums Breakfast <i>Cost: \$20</i> |
| 7:30 – 9:30 am | <ul style="list-style-type: none"> • Tour: Strummin', Strollin', and Scones <i>Cost: \$20</i> |
| 8:30 am – 12:30 pm | <ul style="list-style-type: none"> • Tour: Best of the West <i>Cost: \$35</i> |
| 8:30 – 9:45 am | CONCURRENT SESSIONS <ul style="list-style-type: none"> • Advocacy for History Organizations • Answering the Questions You Don't Want People to Ask • Engaging Students and Teachers Through Collections • Mythbusters: Beyond American Indian Advisory Committees • Partners in Preservation: AIC and You • A Revisionist Approach to Professional Ethics • Shared Spaces Roundtable • Small Museums, Big Impact! • What's Radical About Radical Trust? • Writing and Publishing on Museum Collections |
| 9:45 – 10:45 am | <ul style="list-style-type: none"> • Morning Refreshment Break in the Exhibit Hall |
| 10:45 am – 12 pm | PLENARY SPEAKER: GERARD BAKER |
| 12 – 1 pm | <ul style="list-style-type: none"> • Networking and AASLH Membership Luncheon in the Exhibit Hall <i>Open to All</i> • Court and Legal History Luncheon <i>Cost: \$30</i> |
| 12 – 1:45 pm | <ul style="list-style-type: none"> • Oklahoma Museums Association Annual Meeting Luncheon and Awards <i>Cost: \$30</i> |
| 1 – 1:45 pm | <ul style="list-style-type: none"> • AASLH Meeting of the Membership |
| 1 – 5 pm | <ul style="list-style-type: none"> • Tour: Our Heritage and Our Heroes <i>Cost: \$25</i> |
| 2 – 3:15 pm | CONCURRENT SESSIONS <ul style="list-style-type: none"> • Building Partnerships Between Museums and Schools: National History Day in Dallas • Collections Inventories: Turning a Tornado into a Breeze • Creating Experiences Visitors and Communities Value • Dealing with Tragedy: Museums and Memorialization • Determining the Effectiveness of School Programs: A Strategy for All • Gen X Leadership Considered • How SMART Phones Can Impact Historical Organizations • Interpreting Slavery and the Slave Trade at Northern Historic Sites, Part I • Preserving Native American Collections: Resources and Opportunities • Using Resources Wisely: Training and Evaluating Volunteers • Where Do I Turn for Help? New Online Resources for Museum Professionals |
| 3:15 – 4 pm | <ul style="list-style-type: none"> • Afternoon Refreshment Break and Award Winner Showcase in the Exhibit Hall |
| 4 – 5:15 pm | CONCURRENT SESSIONS <ul style="list-style-type: none"> • Addressing 21st Century Skills in Historical Organizations • Burdens, Benefits, and Balance: University-Based Historic House Museums • Interpreting Slavery and the Slave Trade at Northern Historic Sites, Part II • Opportunity All Around: Growing the Museum Field, Cultivating Young Professionals, Producing Great Work • Programming and Interpreting Military History • Remembering the Past, Building for the Future: How to Develop and Implement a Historically Significant Time Capsule Project • Taking Your Institution to the Next Level • Using CollectiveAccess to Manage Collections: A Case Study • Weathering the Storm: Memorializing What Has Been Lost • Web Usability Lab |
| 6:30 – 9:30 pm | EVENING EVENT: Leadership in History Awards Banquet <i>Cost: \$55</i> |

| SATURDAY, SEPTEMBER 25 | |
|------------------------|---|
| 8 am – 12 pm | REGISTRATION |
| 8:30 am – 12:30 pm | <ul style="list-style-type: none"> • Tour: One Hot Adventure! <i>Cost: \$25</i> |
| 8:30 am – 5 pm | <ul style="list-style-type: none"> • Tour: From Route 66 to Outer Space <i>Cost: \$55</i> |
| 9 am – 5:45 pm | <ul style="list-style-type: none"> • Tour: Military History <i>Cost: \$55</i> |
| 9 – 10:15 am | CONCURRENT SESSIONS <ul style="list-style-type: none"> • Challenges and Change: Historic House Museums Reevaluate • Compelling Stories + Creative Interpretation: Two Models for Increased Engagement • Engaging the Problematic Past • Harnessing the Winds of Opportunity: Creating the Best Fit for Collections in the Space You Have • Lessons From the Road • Local History, State History, and Beyond! • The Museum Different: Comparing Native Center Models with Museum Models, Part I • Sustaining Advisory Relationships Between Historical Organizations and American Indian Nations • We Just Don't Have the Money: How to Protect Visitors, Staff, and Collections with Reduced Staff and Budgets |
| 10:15 – 10:45 am | <ul style="list-style-type: none"> • Morning Break with Refreshments |
| 10:45 am – 12 pm | CONCURRENT SESSIONS <ul style="list-style-type: none"> • Bringing Native Voices into the Classroom: Successful Collaborations Among Tribes, Museums, Libraries, Archives, and Educators • Building Community Connections: Collaborations for the 21st Century • Calculating Risk: Using Project Management Skills to Bring Home a Successful Project • Change as Opportunity: Lessons of Leadership Transitions • The Museum Different: Comparing Native Center Models with Museum Models, Part II • Neighborhood Collaboration: Building Professional Development Workshops Together • Of the Student, By the Student, For the Student • Opportunities and Applications: Students Research Local History • Why Not Volunteers? Developing Staff and Volunteer Partnerships |
| 12:15 – 1:30 pm | <ul style="list-style-type: none"> • Tribal Track Closing Luncheon <i>Cost: \$20</i> |
| 1 – 5 pm | <ul style="list-style-type: none"> • Hands On Lab: <i>Pathways</i> <i>Cost: \$25</i> |
| 3 – 6 pm | AFTERNOON EVENT: Relaxing at an Oklahoma Treasure <i>Cost: \$35</i> |

WEDNESDAY, SEPTEMBER 22

Black Gold and the Mother Road

8 am – 5:30 pm *Cost: \$55*

Step back to a time when Tulsa was the oil capital of the world and Route 66 was the Mother Road. Visit the Chandler Route 66 Interpretive Center, located in a 1930s WPA Armory, along with a Route 66 icon, the Round Barn built in 1898. While in Tulsa, explore the Philbrook Museum of Art, (*below*) housed in an Italian Renaissance Villa, and the Gilcrease Museum, home to a comprehensive collection of Native American and Western art. Lunch is included.



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Heartbeat of a Nation: Chickasaw Cultural Center

9 am – 5:30 pm *Cost: \$55*



Travel to the foot of the ancient Arbuckle Mountains in south central Oklahoma to experience America's largest tribal cultural center. Witness first-hand how the world-class Chickasaw Cultural Center combines state-of-the-art technology and richly theatrical environments to immerse visitors in an unforgettably vibrant, hands-on experience designed to share the Chickasaw's rich and vibrant culture. Walk in the footsteps of the Ancients through the Spirit Forest, travel the Chickasaw people's forced removal from their homeland, celebrate the Chickasaw cultural revitalization of the twentieth century in the Stomp Dance Gallery, experience a traditional village tour, view the archives in the Holisso Research Center, and enjoy a large-format film about Chickasaws and their stories. A traditional lunch will be served in the Aaimpa' Café.

Corporate History Tour

11:30 am – 5:30 pm *Cost: \$25*

Join the AASLH Corporate History Affinity Group for a visit to The Conoco Museum in Ponca City. This \$4 million corporate museum opened in 2007 and its exhibits highlight the growth of the Conoco company from its early days as a kerosene distributor, to the wildcat days of the Cherokee Outlet, to an international energy empire. A box lunch is included. *Sponsored by the Chesapeake Energy Corporation*

Red Dirt to Riches

1 – 5 pm *Cost: \$25*

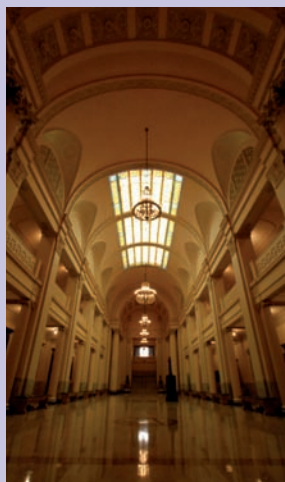
Did you know Oklahoma City was founded in one day? Step back to territorial times on original Land Run property at the Historic Harn Homestead Museum. Then tour the State Capitol, constructed in 1917 and domed in 2007—the only capitol in the world surrounded by working oil wells! Finally, visit the 14,000-square-foot Governor's Mansion, dedicated October 1928, and learn how the city went from farmland to riches.

THURSDAY, SEPTEMBER 23

Guthrie: A Capital Idea

8 am – 3 pm *Cost: \$45*

Born during the Land Run in 1889, Guthrie, Oklahoma's first State Capital, exploded into a city of over 10,000 people in a single day. Begin your visit at the Oklahoma Territorial Museum and hear the story of the determined people who laid the foundation for the future State of Oklahoma. Then, tour the world's largest Scottish Rite Masonic Temple (*right*). Following a driving tour of Guthrie and a delicious lunch, explore the Victorian downtown area, designated as a National Historic District, on your own by visiting more historic sites or enjoying some shopping. Lunch is included.



TRAVELOK.COM

Sooner Stars, Storms, and Dinosaurs

1 – 6 pm *Cost: \$35*

Norman, known for its unpredictable weather and native roots, sits just south of the USA crossroads, I-35 and I-40. Home to the University of Oklahoma, Sooner Pride runs deep in the veins of the Norman community. Soak up some "Sooner Magic" in Norman with a driving tour of the historic University of Oklahoma campus. Discover a Guinness-World-Record-holding Pentaceratops at the nation's largest university-based natural history museum, the Sam Noble Oklahoma Museum of Natural History (*right*). Then, step into the eye of the storm with a tour of the National Weather Service Severe Storm Prediction Center, a government research lab specializing in severe and hazardous weather research.



TRAVELOK.COM

FRIDAY, SEPTEMBER 24

Strummin', Strollin', and Scones Walking Tour

7:30 – 9:30 am *Cost: \$20*

Enjoy the morning breeze with a walking tour of Bricktown and historic downtown Oklahoma City. Start the morning at the American Banjo Museum, featuring the world's largest collection of banjos and celebrating the instrument's rich history. Stroll through an array of sights and sounds and experience the evolution of the banjo from primitive folk instrument to the opulent Jazz Age creation of the 1920s. Continue exploring the city with a tour of downtown OKC's finest architectural gems. Conclude your walk with a light breakfast at the landmark Skirvin Hotel which recently underwent a multimillion dollar renovation project to restore its original grandeur.

Best of the West

8:30 am – 12:30 pm *Cost: \$35*

Experience the best of the West with a visit to historic Stockyards City, an authentic Western district with the largest live cattle market/auction in the world. Enjoy breakfast at Cattlemen's Steakhouse, the oldest continuing restaurant operation in the state, serving hearty breakfasts and slab-like steaks to the working cowboys since 1910. After a hearty meal, take a peek at the modern west with a driving tour of the historic stockyards. Finally, explore The National Cowboy and Western Heritage Museum featuring significant works by master artists, Prosperity Junction—a 14,000 square-foot Western town, and exhibition galleries highlighting rodeos, western performers, and more.

Our Heritage and Our Heroes

1 – 5 pm *Cost: \$25*

Begin the day learning about the heritage of the Sooner State with a driving tour of Oklahoma's first Historic Preservation District, Heritage Hills. Then tour the Oklahoma Heritage Association and Gaylord-Pickens Museum filled with high-tech exhibits focused on telling the story of the state through its people. Next, be inspired by the heroism of everyday Americans at the Oklahoma City National Memorial and Museum which educates on the impact of violence, informs about events surrounding the bombing, and inspires hope and healing through lessons learned by those affected.

SATURDAY, SEPTEMBER 25

From Route 66 to Outer Space

8:30 am – 5 pm *Cost: \$55*



Begin your journey at the Oklahoma Route 66 Museum in Clinton. Experience six decades of the history of America's Mother Road including the music, vehicles, and stories that made her famous. Then, find a unique trinket to take home at one of the treasures of Route 66, the Mohawk Lodge Indian Store (*above*), the oldest trading post in Oklahoma. Drive through a turbine wind farm on your way to the Stafford Air and Space Museum which tells the story of flight from Leonardo to Mars with exhibits and artifacts that will leave you amazed and entertained. The tour will return to OKC via old Route 66 through historic towns and across the old Chisholm Trail. Lunch is included.

Military History Tour

9 am – 5:45 pm *Cost: \$55*

Join the AASLH Military History Affinity Group and experience Oklahoma's military history. Start your journey at the recently renovated 45th Infantry Division Museum, the largest state-operated Army museum in the country. Then travel by motorcoach to Fort Sill and the recently opened US Army Artillery Museum. With over 150 artillery pieces on display, the museum presents the story of Army Artillery from 1775 to present. Explore the Fort Sill National Historic Landmark and Museum, a frontier fort featuring most of the original stone buildings built by the Buffalo Soldiers of the 10th Cavalry in 1869–70. Visit the 1872 Guardhouse, restored Cavalry Barracks, and the newly completed Warrior's Journey Gallery which tells the story of the Indian warrior from tribal times through to the modern US Army. The final stop will be a visit to the Apache POW Cemetery where Geronimo is buried. A box lunch is included.

One Hot Adventure!

8:30 am – 12:30 pm *Cost: \$25*

Visit the Oklahoma State Firefighters Museum featuring turn-of-the-century fire engines, Oklahoma's first fire station, and the finest specimens of firefighting equipment anywhere. Learn about firefighting through history from 1730s bucket brigades to the present. Next, play the morning away at Science Museum Oklahoma (*below*) exploring over eight acres of hands-on science experiences plus thousands of space and aviation artifacts, including the International Gymnastics Hall of Fame.



Evening Events

These events are not included in the annual meeting registration fee and require preregistration. See the Registration Form for details.

WEDNESDAY, SEPTEMBER 22

Western Round-Up

6:30 – 9:30 pm

Cost: \$45

Gather 'round and experience the true west at The National Cowboy & Western Heritage Museum. The museum embodies the spirit, passion, and grit symbolized by the American West. Explore the cowboy's role in fine art and pop culture and contributions to the rich history of the West through Native American objects, firearms, and historical cowboy gear. Get a special sneak peek of the Traditional Cowboy Arts Association 12th Annual Exhibition, an annual tribute to the continuing vitality of Western craftsmanship featuring objects representing saddlemaking, bit and spur making, silversmithing, and rawhide braiding. Also, enjoy heavy hors d'oeuvres, live entertainment, and a cash bar.



TRAVELOK.COM

THURSDAY, SEPTEMBER 23

One Hot Oklahoma Night!

6:30 – 9:30 pm

Cost: \$45

Dick Tracey to Astronauts. The Flaming Lips (*below*) to Rockabilly. Cowboy cool to the Jet Stream. All are uniquely Oklahoman. Be surprised as you step into Oklahoma's rich and vivid legacy at the Oklahoma History Center. Take a spin in a stage coach, roast marshmallows at the Cowboy Camp, find your family's legacy in the research center, fulfill your rock and roll fantasy, and more. Network with colleagues and enjoy an hors d'oeuvre buffet, coffee and dessert lounge, and complimentary wine, beer, and sodas.



another **HOT** Oklahoma NIGHT!
A ROCK&ROLL EXHIBIT

FRIDAY, SEPTEMBER 24

Leadership in History Awards Banquet

6:30 – 9:30 pm

Cost: \$55



JAMES W. LOEWEN

Join AASLH in honoring the best in state and local history at the 2010 Leadership in History Awards. Jim Loewen, sociologist and author of the award-winning *Lies My Teacher Told Me*, will inspire attendees by challenging us with the responsibility organizations have to get history right. The evening will also include dinner and a lively awards presentation.

Join AASLH in honoring the best in state and local history at the 2010 Leadership in History Awards. Jim Loewen,

SATURDAY, SEPTEMBER 25

Relaxing Afternoon at an Oklahoma Treasure

3 – 6 pm

Cost: \$35

Come wrap up the annual meeting with your colleagues and new friends as we enjoy an opportunity to socialize on a beautiful Oklahoma fall afternoon at the Historic Harn Homestead Museum. This picturesque outdoor museum is an original Land Run property and home to Oklahoma's past. Sit back and enjoy a presentation on *The Spirit of '89* by Dr. Bob Blackburn, Executive Director of the Oklahoma Historical Society. This engaging presentation will discuss the importance of the Oklahoma land runs and the early establishment of Oklahoma City. The event will include a BBQ, guided tours, and vintage lawn games.

HARN
Homestead
& 1889ERS MUSEUM

Premeeting Workshops

These events are not included in the annual meeting registration fee and require preregistration. See the Registration Form for details.

8:30 AM – 5 PM

Care of Folded and Rolled Documents

Sponsored by the Oklahoma Historical Records Advisory Board

Cost: \$50, Limit: 20 registrants



This hands-on workshop, held at the Oklahoma History Center, provides the basics of safely caring for and housing folded and rolled items. Participants will learn to make humidification chambers from plastic trash cans and from plastic trays with a sheet of Plexiglas and how to use these to humidify documents; flatten documents using sheets of blotting paper and Plexiglas; stabilize torn documents by encapsulation in polyester film or placement in a sleeve or envelope; choose from the variety of folders and boxes that are commercially available for the storage of documents; make custom rigid folders from acid-free corrugated board; and make custom boxes from acid-free corrugated board.

CHAIR: Sherelyn Ogden, *Head of Conservation, Minnesota Historical Society*

CEO Forum

Cost: \$150 or \$220 for two from the same organization

By invitation only: Regardless of how well organizations are weathering the current economic downturn, there is increasing acceptance that history organizations need new approaches to remain relevant and sustainable. The challenges and stresses of the day demand creative, adaptive leadership. This year's CEO Forum will look at a range of new organizational strategies including deep, sustained collaboration; incorporating the experience and stories of the audience in the historical narrative; embracing advocacy on issues critical to healthy communities; and exploiting new technologies. CEOs and senior executives are invited to bring their wildest, most revolutionary "what if" ideas and engage in creative thinking exercises with their peers and colleagues.

CHAIR: Norman O. Burns, II, *Executive Director, Maymont Foundation, Richmond, VA*

Common Ground: Best NAGPRA Practices for Museums and Tribes

Cost: \$20 (includes lunch), Limit: 85 registrants



This workshop, held at the Oklahoma History Center, begins with a "nuts and bolts" presentation from National NAGPRA on the process, available funding, and the law. The program will also include panels of museum representatives and tribes discussing the consultation process, current concerns, and developing a roadmap for the next twenty years.

CHAIR: Sherry Hutt, *Director, National NAGPRA, Washington, DC, and Sangita Chari*, *Grants Coordinator National NAGPRA, Washington, DC*

Keep Your Institution Safe and Secure: How to Create a Safety Training Program

Cost: \$75

Your museum probably has a carefully drafted collections policy safeguarding artifacts. But, what about a formalized safety program protecting visitors and staff? Attend this hands-on workshop at the Oklahoma City National Memorial and Museum (*left*) to learn from three institutions of different sizes and disciplines how to develop or strengthen your own safety program.

CHAIR: Karen Graham Wade, *Director, Homestead Museum, City of Industry, CA*



TRAVELOK.COM

What is a Sooner?

THOSE WHO SNUCK OVER THE BOUNDARIES THE NIGHT BEFORE THE 1889 LAND RUN STAKE CLAIMS ARE KNOWN AS "SOONERS."

Premeeting Workshops

These events are not included in the annual meeting registration fee and require preregistration. See the Registration Form for details.

| 8:30 AM – 12 PM | | |
|--|--|---|
| Digital Preservation of Oral History—Best Practices and New Issues <i>Cost: \$45</i> <p>This workshop will provide an introduction to archival best practices for preserving multimedia resources created by oral historians. The instructors will cover a variety of issues, including appropriate computer file formats and management, digital storage options, and conversion of older formats like cassette tapes to electronic formats for preservation and access.</p> <p>CHAIR: Mary Larson, Head, Oklahoma Oral History Research Program, Oklahoma State University, Stillwater, OK</p> | FSA StEPs Curriculum Training <p>StEPs curriculum training will be held for staff of state and regional museum associations, field service offices, and other service organizations. To register to attend the training or for information on possible travel stipends to attend the training, contact Cherie Cook, AASLH Senior Program Manager, at cook@aaslh.org or 573-893-5164.</p> <p><i>For field service staff only.</i></p> | Small Museum Web Presence and Technology Tips <i>Cost: \$45</i> <p>This workshop will showcase the open source programming concepts that will allow small institutions to build and maintain a Web presence and highlight technology solutions for little money with several how-to presentations.</p> <p>CHAIR: Ted Isham, Curator, Creek Council House Museum, Okmulgee, OK</p> |

| 1:30 – 5 PM |
|---|
| Connecting Children to History with Museum Exhibitions <i>Cost: \$45</i> <p>Participate in a dialog that will explore how to develop history exhibitions for children. This workshop will help you develop the skills needed to understand and collaborate with kids; define and create new and meaningful ways to connect children to history; and develop and design history exhibitions for this audience.</p> <p>Co-CHAIRS: John Russick, Senior Curator, and D. Lynn McRaney, Elizabeth F. Cheney Director of Education, Chicago History Museum, Chicago, IL</p> |

| 1:30 – 5:30 PM | 1:30 – 5 PM |
|--|--|
| Field Services Alliance Meeting <i>Cost: Free</i> <p>Members and interested colleagues of FSA will gather to receive an update on a variety of issues facing local grassroots history organizations. They will also receive an update on the upcoming Field Services Manual. Visit www.aaslh.org/FSA for more information.</p> | Turning Your Vintage Maps into Historical and Genealogical Research Assets <i>Cost: \$45</i> <p>This workshop is a hands-on session demonstrating how vintage maps of any size and scale can be readily aligned with one another, and with modern property lines and aerial photographs, to permit easy comparison. See clearly the evolution of schools, roads, rails, towns, and the “final” result—your community.</p> <p>CHAIR: Fred Cruger, Granite Falls Historical Society, Granite Falls, WA</p> |

StEPs

Standards and Excellence Program
for History Organizations

Are you taking the right StEPs already?

Go to www.aaslh.org/anmeeting to find out which sessions can help you move to the next StEP!

8:30 – 9:45 AM
Concurrent Sessions

Educators and Interpreters Breakfast and Roundtable

Preregistration Required, Cost: \$20

Begin the annual meeting at this engaging breakfast where you will have the opportunity to network with your peers. Get a quick overview of the different education/interpretation sessions at the 2010 meeting and learn about the work of the AASLH Educators and Interpreters committee. Our featured speaker will be Lynne Roller, Director of Education and Research at the Oklahoma City National Memorial and Museum. Lynne's talk will be *Respect, Resilience, and Responsibility—Lessons Learned from Violence and Terrorism*. Focused table-based discussion will follow the presentation.

CHAIR: Beverly C. Tyler, *History Close at Hand, Three Villages Historical Society, East Setauket, NY*

Examining the College/Museum Partnership

Staff from two successful small college museums discuss the diverse challenges and unique opportunities they face. The Center for Western Studies at Augustana College in Sioux Falls, SD, and the Center of Southwest Studies at Fort Lewis College in Durango, CO, are the case studies and shown as best practice models.

CHAIR: Peter Tirrell, *Associate Director, Sam Noble Oklahoma Museum of Natural History, Norman, OK*

Field Services Alliance Presents Museum Tips

Basic helpful hints about museum best practices and procedures by field services providers. This no-nonsense session will provide practical ways of approaching disaster planning, working with living history groups, exhibiting of photos and documents, and conducting visitor research. Includes four presentations of fifteen minutes each.

CHAIR: Stacy Klingler, *Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN*

How Corporate Relationships Can Be a Game Changer

Museums and corporations working together? It's all about the cash and panache, or is it? A panel of corporate and nonprofit museum professionals invite you to an informative roundtable on how to approach, negotiate, and follow through on mutually beneficial collaborations between your museum and members of your business community.

CHAIR: Gregory Vadney, *Director, The Stickley Museum, L and JG. Stickley and Company, Manilus, NY*

IMLS Opportunities for Your Museum: Funding, Research, and Special Initiatives

IMLS program staff will provide an overview of IMLS funding opportunities available to museums, including tips for preparing a competitive application and common pitfalls to avoid. The presentation will also include an update on recent IMLS publications and national initiatives.

CHAIR: Sandra Narva, *Senior Program Officer, Institute of Museum and Library Services, Washington, DC*

Making Tchotchkes Profitable: How to Improve Small Museum Gift Shops

Join this roundtable session and share some of the tips and tricks that work for your gift shop. Discuss types of items to have in your shop, how to know your visitor's needs, consignment, layout, and unique ideas to bring in customers.

CHAIR: Delaynna Trim, *Curator of Collections, Mabree-Gerrer Museum of Art, Shawnee, OK*

Making the Most of Expansion Opportunities

Many museum expansions are based on the growing need for exhibit and collection space. Two historical societies have expanded their traditional roles to also become community centers and tourist destinations. These plans required finding new partners and exploring new ways of thinking, planning, designing, and marketing.

CHAIR: Claudia Berg, *Expansion and New Initiatives Coordinator, State Historical Society of North Dakota, Bismarck, ND*

Moving Beyond Material Culture: Exploring American Indian Issues in the Museum Setting



Museums interpreting American Indian history and culture have a responsibility to address topics that can be controversial, yet play an important role for Native communities today. How are museums presenting issues related to sovereignty, self-determination, and genocide? Do museums have a role in educating about current activities in Native communities? This session will highlight opportunities and inspire dialogue on these important issues.

CHAIR: Roney Bench, *Curator of Education, Abbe Museum, Bar Harbor, ME*

Visitors from Near or Afar? Why it Matters How Far Your Visitors Are Traveling

How do your local visitors differ from those coming from farther away? Explore distinctions between local and non-local visitors using data from over 100 museums. Staff from Naper Settlement and the Texas Historical Commission will share how visitation patterns are driving planning and marketing efforts.

CHAIR: Diana Kirby, *Sites Supervisor, Historic Sites Division, Texas Historical Commission, Austin, TX*

More 8:30 – 9:45 am Sessions on Page 14

8:30 – 9:45 AM Concurrent Sessions (continued)

When the Winds Reach a Category 5: New Resources for Emergency Preparedness and Response

Experience has taught us that all disasters are local. Yet response to a widespread disaster is often coordinated at the state level. This session explores innovative tools that are enabling stewards of cultural heritage to partner with emergency managers at the local and state level to protect our nation's cultural heritage.

CHAIR: Lori Foley, *Director of Preservation Services, Northeast Document Conservation Center, Andover, MA*

Which History, Whose History? Finding Common Ground During a Cultural Tornado

In this open-ended, but structured discussion around the idea of truth, we seek to get at what truths might be interesting to visitors and how they may or may not be the truths we who work in museums think about.

Co-CHAIRS: Linda Norris, *Managing Partner, Riverbill, Treadwell, NY* and **Ken Yellis**, *Principal, First Light Consulting, Newport, RI*

9:45 – 10:45 AM Morning Refreshment Break in the Exhibit Hall

First-Time Attendee Reception

First-time meeting attendees are invited to attend a special reception in their honor to meet new colleagues and learn tips for getting the most out of their annual meeting experience. *Sponsored by AASLH Mentor Committee.*

Visitors' Voices Coffee Break

The AASLH Visitors' Voices affinity group invites conference participants to enjoy their morning coffee in the Exhibit Hall while talking with others about audience research and evaluation in small museums. Join us for informal, roundtable discussions in the Exhibit Hall to share ideas and learn more about surveying visitors and evaluating programs on a shoestring budget.

CELEBRITY LECTURE AGENCY



10:45 AM – 12 PM KEYNOTE SUSAN STAMBERG

Traditional Cheyenne Blessing provided by Chief Gordon Yellowman

12 – 1:15 PM Luncheons

Corporate History Luncheon

Preregistration Required
Cost: \$30

Join the Corporate History Museum and Archives Affinity Group for lunch and meet other professionals who work in the corporate history field. Hear from Dr. Bob Blackburn, Executive Director of the Oklahoma Historical Society, speak about his recently published book on the Sonic Corporation.

CHAIR: Unette Lemke, *Independent Museum Professional, Racine, WI*

Directors Luncheon

Preregistration Required
Cost: \$30

Directors and CEOs of organizations of all sizes are invited to lunch for networking and discussion. You'll meet others who face the same issues you do on the job every day and learn about AASLH initiatives that will benefit your organization.

CHAIR: David Donath, *CEO, Billings Farm and Museum, Woodstock, VT, and Chair, AASLH Council*

Small Museum Luncheon

Preregistration Required
Cost: \$30

David Anderson, Executive Director of the Creek Council House Museum, will take you on the rollercoaster ride of collaborations between small museums and their community partners.

CHAIR: Stacy Klingler, *Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN*

OMA Standing Professional Committees Luncheon

Preregistration Required
Cost: \$20

Visit with colleagues and meet new friends over lunch. The standing professional committees of OMA will hold informal business and networking meetings: Oklahoma Registrars Association, Oklahoma Native American Museum Professionals, Oklahoma Membership and Development Association and Oklahoma Museum Educators. Other networking opportunities are available as part of the Tribal Track.

1:30 – 2:45 PM Concurrent Sessions

Achieving Board Excellence

No trustee joins a board to fail, yet many fall short of what is needed. Using a “Board Fundamentals Checklist,” attendees will discuss strategies to maximize board effectiveness, covering structures, processes, and attitudes. Participants will include directors who are using the checklist to strengthen their boards.

CO-CHAIRS: **John W. Durel, Ph.D.**, *Principal, Durel Consulting Partners/Qm², Baltimore, MD* and **Anita N. Durel, CFRE**, *Principal, Durel Consulting Partners/Qm², Baltimore, MD*

Digitizing the Civil War

Learn more about Civil War Sesquicentennial projects focusing on digitization as a way to encourage memory, preservation, and documentation of the Civil War by bringing together items that are physically disconnected to reveal previously unknown stories. This session will provide tips for doing commemorative digitization projects, working with community groups and individuals, and sustaining your digital project beyond the life of the commemoration.

CHAIR: **Jackie Barton**, *Manager, Outreach and Field Services, Ohio Historical Society, Columbus, OH*

Engaging All Ages: A Discussion of Successful Family Programming

Help determine what great family programs look like! Hear from three institutions who have found success with family programming. Participate in a discussion of characteristics of successful family programs and come away with a working theoretical framework. You’ll gain fresh approaches to expanding intergenerational audiences and improving the bottom line.

CHAIR: **Sarah Watkins**, *Curator, USS Constitution Museum, Boston, MA*

For Profit Nonprofits

The financial sustainability of historic sites is a continual challenge; some nonprofit organizations are strategically working towards success through innovative and improved revenue streams. You’ll learn how three sites have used retail sales, licensing, events, programs, and rentals to improve the bottom line as well as their steps to success and major challenges.

CHAIR: **Kenneth C. Turino**, *Manager of Community Engagement and Exhibitions, Historic New England, Boston, MA*

Getting It Right: Designing and Managing a Successful Tribal Museum Store



When managed effectively, tribal museum stores can generate significant revenue, provide an outlet for the creative efforts of tribal members, and supply hard-to-find items used in traditional arts and crafts. To help your store meet these objectives, this session features panelists from diverse and highly successful tribal museums. The discussion will lead you through developing policies and procedures, identifying vendors of authentic American Indian inventory, developing signature items, establishing satellite locations, engaging tribal members to create consignment opportunities, establishing an online presence, and complying with The Indian Arts and Crafts Act of 1990.

CHAIR: **Rita Lara**, *Museum Director, Oneida Nation of Wisconsin, Oneida, WI*

IDEA Roundtable

The IDEA Roundtable provides an update on activities related to online encyclopedias, fosters discussion among active and prospective encyclopedia projects, and serves as a forum for cross project collaboration.

CHAIR: **Douglas E. Barnett**, *Chief of Staff, University of Texas Libraries, Austin, TX*

Mummies, Marketing, and Media Madness

Examine the various ways museums market themselves to a wide audience in this technological age. Topics will include websites, Facebook, YouTube, videos, and email blasts. The session will focus on social media, specifically how to use Facebook outside the electronic box.

CHAIR: **Delayna Trim**, *Curator of Collections, Mabee-Gerrer Museum of Art, Shawnee, OK*

Not Your Same Old Strategic Planning Process for Small Museums

How does a small museum develop a better experience for its patrons to learn about historic times? Through strategic planning, you will learn a process that uses short-survey responses and affinity diagrams to build a strategic plan developing maximum of vision, and participation, utilizing a minimum of time.

CHAIR: **Cecil Carter**, *Community Development Director, Murray State College, Tishomingo, OK*

Partnering for Success

Developing successful partnerships is necessary now more than ever, for most museums’ survival. Learn what partnerships can do for you and how to find a compatible partner. The panel will present case studies of successful museum partnerships in action with governmental, corporate, and other museum partners.

CHAIR: **Louise Howard**, *Chief Curator, Naper Settlement, Naperville, IL*

More 1:30 – 2:45 pm Sessions on Page 16

1:30 - 2:45 PM Concurrent Sessions (continued)

Spotlight on Tribal Museums and Cultural Centers: Successful Case Studies



Tribal museums and cultural centers play a vital role in sustaining cultural heritage and addressing issues of relevance to their communities. In order to support their missions, IMLS's Native American/ Native Hawaiian Museum Services grant program has funded more than 130 projects over the past five years that have had noticeable impact on tribal museum and cultural center activities. Panelists will present their experiences on three successful projects in the areas of collections management, exhibition development, and education, as well as share successes and failures related to implementing the program/projects.

CHAIR: Sandra Narva, Senior Program Officer, Institute of Museum and Library Services, Washington, DC

Stars, Bars, and More Cars! Challenges and Opportunities in Museum Planning

Need to reinvent your exhibition program? Want to embody the local, state, and national historical narrative in your exhibits? Looking for practical solutions in designing exhibits that can compete for today's fragmented audience? Come explore practical solutions to challenges in an ever changing museum world.

CHAIR: Christy Spurlock, Assistant Professor/Curator, Kentucky Library and Museum/Western Kentucky University, Bowling Green, KY

2:45 - 3:45 PM Afternoon Refreshment Break and Educators Showcase in Exhibit Hall

4 - 5:15 PM Concurrent Sessions

Civil Rights Fifty Years Later

The decade ahead offers important opportunities for us to remember and honor the struggles and accomplishments of the Civil Rights era, from the sit-ins of 1960 to the assassination of Martin Luther King in 1968. Come share your commemoration plans and discuss how AASLH can encourage and support such initiatives in communities across the nation.

CHAIR: Angela Fisher-Hall, Birmingham Public Library, Birmingham, AL

Debating the Rembrandt Rule

As historic sites face increasing pressure to attract audiences, affirm their relevancy, and develop sustainable operations, many are re-thinking the role of the collection in the visitors' experience. Is greater visitor access to our historic resources an engaging way to interpret or is it a dangerous threat to our preservation missions?

CHAIR: David A. Janssen, Vice President for Collections and Interpretation, Detroit Historical Society, Detroit, MI

Digital Collections in the Classroom and Beyond

The Museum of Anthropology created an online database for its collection. We taught educators to use our database in a classroom, to develop database curriculum, and to encourage student database use for research projects. The presentation will provide ideas to engage audiences through digitization and where funding can be obtained for similar projects.

CHAIR: Kyle Elizabeth Bryner, Registrar and Collections Manager, Museum of Anthropology at Wake Forest University, Winston-Salem, NC

Getting a Second Wind: Making the Most of Community Outreach

Are you looking for a proficient and cost-effective way to build stronger more enduring community connections in these hard economic times? This session will teach you how to deploy a well-trained army of enthusiastic volunteers to carry the message to a larger and more diverse audience.

CHAIR: Sandra Baker, Volunteer Program Director, Senator John Heinz History Center, Pittsburgh, PA

Governance and Training for Tired and Humorless Organizations

Is there a duller session topic than good governance? If you're thinking we should title this "Spoonfuls of Castor Oil," this session is for you. Your organization's success depends on strong leadership. So if you've been avoiding difficult improvements, then try this—we'll use satire, sarcasm, and slapstick to jumpstart your museum's good governance.

CHAIR: Brian C. Crockett, HELP Project Manager, Mid-America Arts Alliance, Albuquerque, NM

4 – 5:15 PM Concurrent Sessions (continued)

Map Detectives: An Overview of Locating, Interpreting, and Preserving Historic Maps



The colonization of the Americas resulted in the development of maps that depicted the location of indigenous villages and geographic landmarks. In this session, participants will learn how to locate these historic documents and compare and contrast them to current-day maps. An overview will be provided on types of maps and analytical techniques. The program will conclude with a brief discussion on the proper handling and care of historic maps.

CHAIR: Sherelyn Odgen, Head of Conservation, Minnesota Historical Society, St. Paul, MN

Mutual Goals: Mission vs. Money

In this year's Mutual Goals session, participants will explore the sometimes competing institutional goals of staying true to mission and earning revenue. Speakers from different types of organizations will explore how they find the balance between these two concepts and then open up the session to group discussion. *Sponsored by AASLH Professional Development Committee.*

CHAIR: Rhonda Newton, Program Coordinator, Pennsylvania Heritage Society, Harrisburg, PA

Native Voices: Using Audio Best Practices to Create Community



Oral history methods pair the oldest type of historical inquiry with relatively modern technologies—audio and video recording. Using the on-the-ground experiences gained through the Collaborative Digitization's IMLS-funded Sound Model Project that involved institutions in ten Western States, this session will cover best practices for audio capture, the collecting process, organizing, interpreting, and using what you collect. The short film *Speaking History: The Soapstone Prairie Oral History Project* produced from these materials will be shown and discussed as a tool for interpretation.

CHAIR: Leigh Grinstead, Digital Initiatives Consultant, Bibliographic Center for Research, Aurora, CO

Opportunities for Change: Ensuring Archival and History Program Survival in Tough Times

How has the economic recession affected your archival/history program, your staff, and your already limited resources? Many history professionals are facing reduced budgets and making difficult choices to maintain our programs. This session, *sponsored by the AASLH Corporate History Affinity Group*, will provide an opportunity for participants across all areas of interest to share their recent efforts and new best practices with others in the field.

CHAIR: Dianne Brown, CA, Corporate Archivist, The Procter and Gamble Company, Cincinnati, OH

Opportunities for NEH Support

Come learn about support available from NEH for museums and historical organizations as well as special initiatives and funding trends. Emphasis will be on smaller institutions. Presenters include NEH program officers as well as grant recipients.

CHAIR: Andrea Anderson, Senior Program Officer, Office of Challenge Grants, National Endowment for the Humanities, Washington, DC

What Should We Do? Utilizing Audience Research to Shape Exhibitions, Programming, and Marketing

The Atlanta History Center and National Civil Rights Museum share how they are utilizing AASLH Visitors Count! results to shape institutional plans for a wide variety of actions—from day-to-day work plans, to marketing plans, to major renovation plans.

CHAIR: Casey Steadman, Chief Operating Officer, Atlanta History Center, Atlanta, GA

5:45 – 6:30 PM

Reception: Seminar for Historical Administration

Preregistration Required

Cost: Free

The SHA Alumni affinity group invites you to join SHA alumni and faculty at the annual SHA reception in celebrating SHA and in welcoming new SHA coordinator John Durel. If you are interested in learning more about the SHA program, this is the place for you!



6:30 – 9:30 PM EVENING EVENT One Hot Oklahoma Night!

Cost: \$45



7 – 8:15 AM Breakfasts

Internet Digital Encyclopedia Alliance—IDEA

Preregistration Required

Cost: \$20

If you have an online encyclopedia program, or plan on starting one in the future, then this breakfast is for you. Join IDEA for conversation, networking, and lots of ideas. The program will include an update on digital projects across the country as well as an update on the activities of AASLH's IDEA group.

CHAIR: Douglas E. Barnett, *Chief of Staff, University of Texas Libraries, Austin, TX*

Historic House Museums

Preregistration Required

Cost: \$20

Join historic house museum professionals for an engaging discussion of current issues. James Vaughan, Vice President, Stewardship of Historic Sites for the National Trust for Historic Preservation, will speak about the opportunities and challenges in the historic house field.

CHAIR: Kendra Dillard, *Curator II, Governor's Mansion State Historic Park, Sacramento, CA*

8:30 – 9:45 AM Concurrent Sessions

Advocacy for History Organizations

AASLH is a leading advocate for increased federal funding for history organizations. At the heart of this effort is a coalition of over sixty organizations dedicated to ensuring funds reach America's museums. Now more than ever, it is important that you do your part to help. Attend this session to learn about our successes, and find out ways we can work together to increase funding, strengthen existing national programs, and advance professionalism in the field.

CHAIR: Terry Davis, *President and CEO, AASLH, Nashville, TN*

Answering the Questions You Don't Want People to Ask

Often the uncomplimentary or uncomfortable aspects of an institution's history or field draw the most attention. This panel will discuss strategies for crafting good answers to tough questions. *This session is sponsored by the AASLH Court and Legal History Group.*

CHAIR: Elizabeth R. Osborne, Ph.D., *Assistant to the Chief Justice for Court History and Public Education, Supreme Court of Indiana, Indianapolis, IN*

Engaging Students and Teachers Through Collections

Participants will learn about evaluation-tested educational programming from two state historical societies that connect K-12 audiences to collections. Collections-based education can happen both inside an organization and through outreach activities. Learn about what worked and what didn't and how to apply these methods to collections of historical organizations.

CHAIR: Jody Blankenship, *Director of Education, Kentucky Historical Society, Frankfort, KY*

Mythbusters: Beyond American Indian Advisory Committees



To help your center build rapport, obtain deeper information, and create strong liaisons with American Indians and other cultural groups, hear how successful museums have embarked on developing advisory committees or undertaken consultations. It is important to understand expectations, sensitivities, and needs of not only the people you'll work with, but to articulate your own expectations as well, and to be open to extra benefits that may occur.

CHAIR: Karen Coody Cooper, *Program Coordinator, Cherokee Heritage Center, Tablequah, OK*

Partners in Preservation: AIC and You

To assist museums and historic sites in providing a safe environment and proper care for your collections by showcasing how AIC can be their partner in preservation. AIC and our 3,500 members can assist you with collections care issues and disaster planning—no matter the size of your organization.

CHAIR: Ruth Seyler, *Membership and Meetings Director, American Institute for Conservation, Washington, DC*

A Revisionist Approach to Professional Ethics

Examine both real and hypothetical cases and engage in a probing give-and-take as you consider the ethics of your work and how they differ from morality, law, and performance standards. Ethics standards for the history field will be compared and discussed. *Sponsored by the AASLH Ethics Committee.*

CHAIR: David Crosson, *Executive Director, California Historical Society, San Francisco, CA*

Shared Spaces Roundtable

Many museums share space with other entities and have demands beyond their core mission. This session will explore those issues and how an affinity group can help institutions meet these challenges. We will be evaluating how the State Capitol Affinity group can be reinvented to support a broader spectrum of institutions.

CHAIR: Kurt Senn, William J. Clinton Presidential Library, Little Rock, AR

Small Museums, Big Impact!

Representatives from four successful small museums in Texas, Oklahoma, and Arkansas will serve as examples of small museums that use their resources wisely and have a big impact in their communities. Topics highlighted are funding, social media, events and school programs. These organizations serve as models of how small museums can seize the winds of opportunity and expand the impact their museums have locally. *Sponsored by AASLH Small Museums Committee.*

CHAIR: Laura Casey, State Coordinator, Museum Services Program, Texas Historical Commission, Austin, TX

What's Radical About Radical Trust?

Allowing your users to contribute content to your website requires radical trust. This concept, gaining steam with the popularity of social media tools, naturally raises concern in history organizations. It threatens authoritative voice and weakens control. Yet, it offers opportunities to reach and engage new audiences. Join us as we discuss the challenges of radical trust.

CHAIR: Tim Grove, Acting Director of Education, National Air and Space Museum, Washington, DC

Writing and Publishing on Museum Collections

Interested in writing and publishing an article or book on an aspect of your museum's collections? This session provides a practical step-by-step approach on how to be successful at selecting a topic, research, writing, and finding the best publisher for your project.

CHAIR: Gordon A. Blaker, Curator, U.S. Army Artillery Museum, Ft. Sill, OK

9:45 – 10:45 AM Morning Refreshment Break in the Exhibit Hall



10:45 – 12 PM
PLENARY
GERARD BAKER



PBS.ORG

12 – 1 PM Luncheons

Networking and AASLH Membership Luncheon

Cost: Free

Open to all, this is your chance to check out the latest and greatest products available in the exhibit hall while grabbing a complimentary lunch.

Court and Legal History Luncheon

Preregistration Required

Cost: \$30

This affinity group is comprised of individuals working in state legal history societies, circuit court libraries, and the U.S. Supreme Court Historical Society. This year's speaker is Professor Lindsay G. Robertson, Judge Haskell A. Holloman Professor of Law and Sam K. Viersen, Jr. Presidential Professor, University of Oklahoma College of Law. He will speak on the topic of Native Americans and the Law.

Did you know THE OKLAHOMA STATE CAPITOL BUILDING
AT 23RD AND LINCOLN IS THE ONLY CAPITOL IN THE
NATION WITH AN OIL WELL UNDER IT?

12 – 1:45 PM

Oklahoma Museums Association Annual Meeting Luncheon and Awards

Preregistration Required, Cost: \$30



Enjoy a keynote address by the first tribally enrolled Native American astronaut to fly on a Shuttle mission, former NASA astronaut John B. Herrington, Commander, USN (Ret). Herrington, who was born in Oklahoma and is a member of the Chickasaw Nation, flew on STS-113, a space station construction and crew exchange mission in 2002, and performed three spacewalks. The luncheon will conclude with the OMA Awards Program honoring excellent, quality projects. *With support from the Arts & Humanities Council of Tulsa, Oklahoma City National Memorial and Museum, Institute of Museum and Library Services, Oklahoma Department of Libraries, Sam Noble Oklahoma Museum of Natural History, and Chickasaw Nation.*

OMA
OKLAHOMA
MUSEUMS
ASSOCIATION



1 – 1:45 PM

AASLH Meeting of the Membership

2 – 3:15 PM
Concurrent Sessions

Building Partnerships Between Museums and Schools: National History Day in Dallas

This session highlights a successful model for building and strengthening partnerships between a variety of museums and local schools in cooperation with National History Day. Panelists will provide a brief overview of History Day and share how museums and schools came together to build a thriving program in Dallas, TX.

CHAIR: Stephen Cure, *Director of Educational Services, Texas State Historical Association, Denton, TX*

Collections Inventories: Turning a Tornado into a Breeze

This session provides an overview of inventory procedures focusing on small and volunteer-run museums. It will discuss how to inventory, what information to and not to include, and how to reconcile your inventory. Panelists will discuss how they approached their projects, how they resolved any associated problems, and lessons learned.

CHAIR: Nancy Lowe-Cark, *Independent Contractor, ITIN Museum Services, Mustang, OK*

Creating Experiences Visitors and Communities Value

As museums look for opportunities to create experiences that the public values, two key strategies emerge. Discover how creating a case for support can lead to greater public value and how applying results of visitor research can lead to more responsive and engaging experiences that visitors and community value.

CHAIR: Dale Jones, *Principal, Making History Connections, Glenwood, MD*

Dealing with Tragedy: Museums and Memorialization

The makeshift memorial erected after the Oklahoma City bombing in 1995 arguably marked a fundamental shift in the public response to traumatic death. This session will explore how spontaneous expressions of grief have come to play more prominent roles in public life and pose new challenges to our roles and responsibilities as museums and historical organizations.

CHAIR: James B. Gardner, *Senior Scholar, National Museum of American History, Smithsonian Institution, Washington, DC*

Determining the Effectiveness of School Programs: A Strategy for All

This session presents two institutions' strategies for evaluating school programs and specific ways in which each uses or will use the evaluation findings. Programming is often used to connect with and educate specific audiences; thus, it is important to ensure that these programs are as effective as possible.

CHAIR: Amanda Krantz, *Research Associate, Randi Korn and Associates, Inc., Alexandria, VA*

Gen X Leadership Considered

During the next decade, the history field will witness a leadership shift as Baby Boomers retire and Gen Xers assume leadership roles. Panelists will briefly share their personal leadership journeys which will set the stage for a frank and solution-oriented discussion about the challenges presented by generational leadership changes.

CHAIR: Cinnamon Catlin-Legutko, *CEO, Abbe Museum, Bar Harbor, ME*

How SMART Phones Can Impact Historical Organizations

In an environment of shrinking resources where every operational dollar counts more than ever, historical organizations need an efficient way to deliver interpretive messages, gather visitor feedback, create interactive exhibits, market public programs, build sponsorship partners, and collect donations. Is the SMART phone the answer to these needs?

CHAIR: Bill Firstenberger, *Museum Consultant, MuseumCroft, Winona Lake, IN*

2 – 3:15 PM Concurrent Sessions

Interpreting Slavery and the Slave Trade at Northern Historic Sites, Part I

Despite concerns over public backlash and reluctance to contradict the celebratory narratives of their founders, northern historic sites are coming to terms with their slavery/slave trade histories. Following clips from the film *Traces of the Trade: A Story from the Deep North*, which sheds light on the north's complicity in slavery, three historic sites will share their process of developing narratives of historical inclusiveness.

CHAIR: Kristin Gallas, *Director of Education and Public History, Ebb Pod/Traces of the Trade: A Story from the Deep North, Cambridge, MA*

Preserving Native American Collections: Resources and Opportunities



Looking for strategies to preserve your American Indian archival and museum collections? Join staff of federal funding agencies and conservation experts to hear about ways your institution can improve its ability to preserve and care for its collections. Learn effective strategies for project development, and hear about resources for technical assistance, opportunities for partnering, and sources of federal funding for the preservation and care of historic collections.

CHAIR: Mary Downs, *Senior Program Officer, National Endowment for the Humanities, Washington, DC*

Using Resources Wisely: Training and Evaluating Volunteers

Are you looking for ways to make better use of volunteers? This session will provide a framework for determining which tasks are suited to volunteers and to make sure that these unpaid staff are appropriately trained, supervised, and evaluated. The session will highlight collections, education, visitor services, and archives volunteers.

CHAIR: Rebecca Martin, *Volunteer and Tour Coordinator, National Archives and Records Administration, Washington, DC*

Where Do I Turn for Help? New Online Resources for Museum Professionals

Looking for access to free, online resources to help you get through today's challenging times—and plan for the future? Learn about several new projects designed to help board and staff at museums and historical societies both big and small. Projects include the CT Humanities Council's Heritage Resource Center, the AAM's Center for the Future of Museums, and the Public Humanities Clinic at the John Nicholas Brown Center at Brown University.

CHAIR: Scott Wands, *Heritage Resource Center and Field Services Director, Connecticut Humanities Council, Middletown, CT*

3:15 – 4 PM

Afternoon Refreshment Break and AASLH Award Winner Showcase in the Exhibit Hall

4 – 5:15 PM Concurrent Sessions

Addressing 21st Century Skills in Historical Organizations

21st Century Skills, a concept embraced by the national education and business communities, is the latest trend effecting K-16 and lifelong learning; yet historical organizations have been slow to embrace this concept. This session will introduce participants to 21st Century Skills, demonstrate examples of how it is beginning to be conceptualized and used, and report on resources available through IMLS to support such endeavors.

CHAIR: Marsha Semmel, *Acting Director, Institute for Museum and Library Services, Washington, DC*

Burdens, Benefits, and Balance: University-Based Historic House Museums

University-based house museums are unique in governance, mission, and operation. The roundtable will discuss issues, burdens, and benefits and share what works and what doesn't in the present climate of change for museums and universities. How can we best balance efforts toward both university and museum missions?

CHAIR: KrisAnn Sullivan, *Director, Frank House, University of Nebraska at Kearney, Kearney, NE*

Interpreting Slavery and the Slave Trade at Northern Historic Sites, Part II

By not interpreting their stories of slavery/slave trade, many historic sites are hiding a critical piece of their site's legacy. The second part of the session invites attendees to work in small groups to strategize and problem solve about their own challenges and opportunities in developing interpretive initiatives about slavery/slave trade at their site. Attendance at Part I is not necessary to participate in Part II's dialogue—all are welcome.

CHAIR: Kristin Gallas, *Director of Education and Public History, Ebb Pod/Traces of the Trade: A Story from the Deep North, Cambridge, MA*

More 4 – 5:15 pm Sessions on Page 22

4 – 5:15 PM Concurrent Sessions (continued)

Opportunity All Around: Growing the Museum Field, Cultivating Young Professionals, Producing Great Work

Panelists will discuss producing work reflective of best practices in the museum profession as an opportunity to collaborate with universities and students. Each panelist will tie their unique perspective as a museum professional, university professional, and a student intern to both the successes and challenges of their own real-life collaborations.

CHAIR: Betsy Bowers, *Director of Education and Visitor Experiences, National Law Enforcement Museum, Washington, DC*

Programming and Interpreting Military History

Whatever the available venue, those responsible for the utilization of military collections and archives face some interesting challenges. This session will explore the topics of collections assessment, exhibit planning, audience access/participation, and effective interpretation.

CHAIR: Steven L. Stearns, *Field Programs Curator, National Guard Bureau, Alexandria, VA*

Remembering the Past, Building for the Future: How to Develop and Implement a Historically Significant Time Capsule Project



Time capsules can be of limited value to future historians if they do not contain items that describe the daily lives of the people who created them. This session will explore how the Chickasaw Nation collected personal notes, photographs, documents, and artifacts for the Ittapatkachi Time Capsule (to be pieced together). Presenters will share how they successfully engaged the Citizens of the Chickasaw Nation in the sharing of family and tribal history, how this information will commemorate the opening of the Chickasaw Cultural Center, and how the materials will be used when the time capsule is opened fifty years in the future. Preservation issues related to time capsules will be covered as well.

CHAIR: Amanda Cobb-Greetham, *Administrator, Chickasaw Nation Division of History and Culture, Ada, OK*

Taking Your Institution to the Next Level

There are a variety of standards programs available to help museums become stronger more sustainable institutions from AAM's Accreditation and Museum Assessment Programs to AASLH's *StEPs* program. Learn more about standards and best practices, how each of the programs use the standards and the benefits of the programs, and hear from museums that have gone through the programs.

CHAIR: Jill Connors-Joyner, *Assistant Director, MAP Program, AAM, Washington, DC*

Using CollectiveAccess to Manage Collections: A Case Study

The Missouri History Museum has begun using the application, CollectiveAccess, to manage all 3D objects, archives, photos/prints, and moving image collections. This panel presentation will showcase the successes and pitfalls of transferring multiple databases into one accessible source.

CHAIR: Christopher Gordon, *Director of Library and Collections, Missouri History Museum, St. Louis, MO*

Weathering the Storm: Memorializing What Has Been Lost

Museums with memorial collections have unique ethical considerations regarding use and care of collections. This session will define what memorial museums are and the ways they relate to the larger museum community, examining two institutions with differing missions: The Oklahoma City National Memorial and Museum, and the National Law Enforcement Museum.

CHAIR: Vanya Scott, *Registrar/Collections Manager, National Law Enforcement Museum, Washington, DC*

Web Usability Lab

Usability is one of the easiest functions of a website to evaluate, yet often we do not take the time to do it. This session will model a very easy and fun way to evaluate usability for your institution's website.

CHAIR: Mike Frohlich, *Multimedia Developer/Web Manager, State Historical Society of North Dakota, Bismarck, ND*



6:30 – 9:30 PM
Leadership in History Awards Banquet

9 – 10:15 AM Concurrent Sessions

Challenges and Change: Historic House Museums Reevaluate

With adversity comes opportunity. Many historic house museums today face closure as state and local support has fallen victim to the current economic crisis. Others are forced to reevaluate their fundraising, grants writing, educational programs, and even their mission. This roundtable will discuss how several historic house museums have met the challenge.

CHAIR: Kendra Dillard, *Senior Curator, California State Parks, Sacramento, CA*

Compelling Stories + Creative Interpretation: Two Models for Increased Community Engagement

Historical organizations must actively and critically assess their mission and offerings in an effort to remain relevant and engage their communities. Staff from the Indiana Historical Society and the Las Cruces Railroad Museum, NM, will share stories of recent institutional review and revitalization.

CHAIR: Trina Nelson Thomas, *Senior Director, Public Programs, Indiana Historical Society, Indianapolis, IN*

Engaging the Problematic Past

Sponsored by the National Council on Public History, this panel analyzes the opportunities for acknowledging difficult and controversial chapters of the past at historic sites and museums. Drawing on their first-hand experiences in the trenches of public history, panelists will share their ideas for constructive ways to engage, rather than to avoid, problematical history.

CHAIR: Robert R. Weyeneth, *Professor of History and Director of Public History Program, University of South Carolina, Columbia, SC*

Harnessing the Winds of Opportunity: Creating the Best Fit for Collections in the Space You Have

Collections are at the core of many institutions, but staff must often work “backwards” into space provided to make them fit. For the new History Colorado Center, a process was needed, and efficiency was critical in developing a practical plan for collections storage and workspace. Learn about the tools used to successfully accomplish this.

CHAIR: Elisa Phelps, *Director of Collections and Library Divisions, Colorado Historical Society, Denver, CO*

Lessons from the Road

Explore best practices learned from *NEH On the Road*, a collaborative initiative started in 2004 to help broaden the reach of NEH scholarship into local communities nationwide. Share insights on project innovations and challenges from multiple viewpoints, including an originating curator, exhibition designers, and an NEH program officer.

CHAIR: Leslie A. Przybylek, *Curator of Humanities Exhibitions/ Project Manager—NEH On the Road, Mid-America Arts Alliance, Kansas City, MO*

Local History, State History, and Beyond!

This session explores two new *Maine Memory Network* (www.mainememory.net) initiatives: *Maine History Online*, a comprehensive state history told through scholarly essays and online exhibits and the *Maine Community Heritage Project*, a program that mobilizes local schools, historical societies, and libraries to work together to explore and share their communities’ history.

CHAIR: Stephen Bromage, *Assistant Director, Maine Historical Society, Portland, ME*

The Museum Different: Comparing Native Center Models with Museum Models, Part I



How can object-focused mainstream institutions benefit from the knowledge gained by community-focused Native cultural centers? How can established institutions move forward by looking back to see what has been lost or left behind? This half-day workshop explores the Museum Different (a concept noted by the National Museum of the American Indian) as a potential model for any museum that wants to focus on community needs. It will highlight the differences between mainstream and Native Center models, apply Native community-focused ideas to problem-solving, and provide participants with the opportunity of transformation through exercises, discussion, and solutions to needs they identify improve museum models.

CHAIR: Karen Coody Cooper, *Cherokee Heritage Center, Tablequah, OK*

More 9 – 10:15 am Sessions on Page 24

NETWORK WITH OLD FRIENDS AND MAKE NEW ONES AT *Evening Events*.
SEE PAGE 10 FOR DESCRIPTIONS.

9 – 10:15 AM Concurrent Sessions (continued)

Sustaining Advisory Relationships Between Historical Organizations and American Indian Nations



This session will present different models of working with American Indian Advisory panels to inform the development of exhibitions, programs, curriculum, and partnerships. The panelists will share experiences from national, state, and reservation museums that reflect a wide spectrum of engagement with tribal governments, native artists, tribal historic preservation officers, and individual advisors.

CHAIR: Tim Hoogland, *Director of Education Outreach Programs, Minnesota Historical Society, St. Paul, MN*

We Just Don't Have the Money: How to Protect Visitors, Staff, and Collections with Reduced Staff and Budgets

Budget cuts, reduced staff, and hiring freezes are more prevalent than ever, and yet the duty to protect has not gone away. In fact, it has been elevated because of heightened fears and escalated threats to public safety. So how does the astute administrator balance the need to provide a safe environment with a lack of funds and personnel?

CHAIR: David Dagg, *CIPM, Head of Security and Facility Operations, Sam Noble Oklahoma Museum of Natural History, Norman, OK*

10:15 – 10:45 AM Break

10:45 AM – 12 PM Concurrent Sessions

Bringing Native Voices into the Classroom: Successful Collaborations Among Tribes, Museums, Libraries, Archives, and Educators



This session will demonstrate how non-tribal cultural institutions can work with tribal representatives to create regionally-relevant DVDs with teacher guides to supplement the history textbooks on which most teachers depend. Panel participants will review the process used over the last decade of collaborations organized by the Regional Learning Project at the University of Montana. Panel members will introduce unique teaching resources, where tribal people speak for themselves through DVDs. Featuring *Tribal Perspectives on American History*, panel members will review processes that led to successful collaborations with over thirty tribes and scores of individuals, and we'll hear how museums, libraries, and archives contributed to these efforts.

CHAIR: Sally Thompson, *Director, Regional Learning Project, Missoula, MT*

Building Community Connections: Collaborations for the 21st Century

This session will discuss how museums can successfully collaborate with community and school organizations to create dynamic projects that reflect the collections and missions of all involved. Using examples of such projects both current and past, the session will highlight the elements needed to make these projects come alive.

CHAIR: Scott Strange, *Curriculum Coordinator for the Humanities, Timberlane Regional High School, Paistow, NH*

Calculating Risk: Using Project Management Skills to Bring Home a Successful Project

This session will demonstrate strategies for planning and implementing risk management during the life cycle of a project as a normal and necessary component of successful project management in the history field.

CHAIR: Steve Hoskins, *Project Director, Project Management for History Professionals, AASLH, Nashville, TN*

Change as Opportunity: Lessons of Leadership Transitions

Changes of leadership necessarily impact the day-to-day functioning of staff throughout the organization; often new leaders institute far-reaching organizational transformation as well. In this session, panelists from three organizations explore their experiences of change brought on by a new executive director.

CHAIR: Susan Ferentinos, *Public History Manager, Organization of American Historians, Bloomington, IN*

The Museum Different: Comparing Native Center Models with Museum Models, Part II



How can object-focused mainstream institutions benefit from the knowledge gained by community-focused Native cultural centers? How can established institutions move forward by looking back to see what has been lost or left behind? This half-day workshop explores the Museum Different (a concept noted by the National Museum of the American Indian) as a potential model for any museum that wants to focus on community needs. It will highlight differences between mainstream and Native Center models, apply Native community-focused ideas to problem-solving, and provide participants with the opportunity of transformation through exercises, discussion, and seeking solutions to needs they identify improve museum models.

CHAIR: Karen Coody Cooper, *Cherokee Heritage Center, Tablequah, OK*

10:45 AM – 12 PM Concurrent Sessions (continued)

Neighborhood Collaboration: Building Professional Development Workshops Together

As museum neighbors that focus on similar historic content, Frederick Douglass NHS, Ford's Theatre Society, President Lincoln's Cottage, and Tudor Place Historic House and Garden developed a joint professional development workshop for teachers grades K–12. This session will provide practical advice on how museum institutions, working with limited budgets and staff can collaborate to reach broader audiences and address larger community needs. The session will also model best practices in professional development workshops, including teaching strategies for oral interpretation and primary source analysis.

CHAIR: Talia Mosconi, *Education Director, Tudor Place Historic House and Garden, Washington, DC*

Of the Student, By the Student, For the Student

Looking for ways to involve youth in local historic preservation? Find out how youth around the country use cutting-edge technology, primary source documents and experiential learning to bring lessons of history to their peers. While the words and events may be familiar, the interpretation is fresh and *all their own*.

CHAIR: Ann Pritzlaff, *Producer, Colorado Youth Summit, Colorado Preservation, Inc., Denver, CO*

Opportunities and Applications: Students Research Local History

Museum Studies students present their research on local history including methods used, difficulties, rewarding experiences, and lessons learned. The students will present examples of their research and discuss how it applies to museum work and how local historical societies can benefit from collaborations with universities and the knowledge and skills of museum studies and public history students.

CHAIR: Dr. Carolyn Pool, *History/Museum Studies Program, University of Central Oklahoma, Edmond, OK*

Why Not Volunteers? Developing Staff and Volunteer Partnerships

Taking on the responsibility of utilizing volunteer services can place stress on staff members. This session intends to identify those stressors and break down barriers and misconceptions paid museum staff may have in using volunteers.

CHAIR: Robbin Davis, *Volunteer and Marketing Manager, Oklahoma Historical Society, Oklahoma City, OK*

12:15 – 1:30 PM

Tribal Track Closing Luncheon

Preregistration Required

Cost: \$20



1 – 5 PM

Hands On Lab: Pathways

Preregistration Required

Cost: \$25

Pathways: Discovering Your Connections to History is designed to help small historical organizations develop meaningful programs and strengthen relationships with their communities. Session leaders will share successful examples and will work with participants as they develop a program unique to their site. Participants will receive a copy of *Pathways*. This session presented in partnership with the Oklahoma Museums Association and AASLH Educators and Interpreters Committee.

CHAIR: Christopher Shires, *Director of Education, Edsel and Eleanor Ford House, Grosse Pointe Shores, MI*



3 – 6 PM AFTERNOON EVENT Relaxing at an Oklahoma Treasure

Hotel and Travel

► HEADQUARTERS HOTEL:

The Renaissance Oklahoma City Convention Center Hotel will be the host hotel. Visit www.aaslh.org/annualmeeting for more information. Be sure to mention “State and Local History” group name to receive the discounted single/ double rate of \$139 plus tax.

NOTE: Cut-off date is August 23.

Renaissance Oklahoma City Convention Center Hotel

10 North Broadway, Oklahoma City, OK 73102

Reservations: 405-228-8000

Discounted Rate: \$139 plus tax for run of house;

\$169 plus tax for concierge king (Club level).

► ADDITIONAL HOTEL:

Courtyard by Marriott Downtown Oklahoma City

2 West Reno Ave., Oklahoma City, OK 73102

Reservations: 405-232-2290

Room Rate: \$100 plus tax

Be sure to mention “American Association for State and Local History” group rate to receive the discounted single/double rate of \$100 plus tax. **NOTE: Cut-off date is August 30.**

► ROOMMATE NEEDED?

If you are looking for a roommate for the Annual Meeting, please contact the AASLH office. AASLH will maintain a rooming list for interested attendees.

► AIRPORT TRANSPORTATION

Renaissance Hotel offers complimentary airport transportation to registered guests! Contact the hotel at 405-228-8086 to arrange a pickup from the airport. Shuttles to airport depart on the hour until 12 noon and then by request for the remainder of the day. For other airport transportation options, visit www.flyokc.com.

► REGISTRATION INFORMATION

All attendees, speakers, and exhibitors must register for the Annual Meeting. All activities for the AASLH/OMA Annual Meeting will take place at the Oklahoma City Cox Convention Center. When you receive your registration materials, please consult the Program Update for the location of each activity you plan to attend.

► MEMBERSHIP AND NONMEMBER

You may become a member or renew your membership with AASLH when you register for the annual meeting by checking the appropriate box on the registration form. To become a member or renew membership in OMA, visit www.okmuseums.org. Institutional members of AASLH may send two attendees with waiver of individual membership, and Institutional Partners (institutions that join AASLH at \$1,000 or more) may send an unlimited number of attendees with waivers of individual memberships. Institutional members sending three or more people at the rate of \$215 or \$280 will receive a 10% discount for each registration when such registrations are submitted as a package. Nonmembers may attend the annual meeting. Please see the appropriate fee on the registration form.

► 2010 REGISTRATION DEADLINES

EARLY BIRD REGISTRATION – AUGUST 6, 2010

PREREGISTRATION DEADLINE – AUGUST 27, 2010

If you are unable to register by mail before the preregistration deadline, August 27, plan to register on-site at the Oklahoma City Cox Convention Center. Registrations received by the AASLH office after August 27 will be taken to the meeting and treated as onsite registrations.

► ONE-DAY TICKETS AND ONSITE REGISTRATIONS

One-day registrations received by the AASLH office after August 27 will be taken to the meeting and treated as onsite registrations. One-day tickets are valid only for the day of issue for program sessions, general sessions, coffee breaks, and admission to the exhibit hall. Onsite registrations will be available.

► STUDENT VOLUNTEERS

Any full-time student who is a member of AASLH or OMA may volunteer to work eight hours during the Annual Meeting in exchange for a complimentary full meeting registration. Each volunteer will be assigned to work two, four-hour shifts during the meeting. For more information on student volunteer opportunities, please contact Risa Woodward, at woodward@aaslh.org or 615-320-3203.

► SPECIAL EVENTS, WORKSHOPS, AND LABORATORIES

Tickets are available in advance and require preregistration. AASLH/OMA reserves the right to cancel Workshops, Labs, and Special Events if minimum numbers are not met. Refunds will be made after the meeting for any canceled event.

► PROGRAM UPDATES

Attendees will receive a program update at the registration desk with any program or activity changes. The update will also list meeting room locations for all sessions and activities. AASLH/OMA reserves the right to make changes in programming as necessary.

► ACCESSIBILITY

AASLH/OMA is committed to providing access to all individuals attending the Annual Meeting. Please mark the appropriate box on the registration form if you have special needs that require our consideration. Send your request to AASLH no later than August 27, so that we have adequate time to prepare for your accommodations.

► CANCELLATION/REFUNDS

All cancellations must be in writing. Cancellations postmarked on or before August 27 will be subject to a \$55 processing charge on the cancelled registration fee and a 50% cancellation fee on all Special Events, including workshops. No refunds for Registration, Workshops, and Special Events will be made after August 27. AASLH/OMA cannot accept responsibility for cancellations that were mailed or faxed but never received. If you do not receive confirmation from AASLH within three weeks, please contact the AASLH office at 615-320-3203 or membership@aaslh.org.

Registration Form *Page 1 of 2*

We will produce the meeting participant list and your name badge directly from this form. Please type or print legibly. All correspondence and written confirmations will be sent to the address below.

☐ Please do not include my information in the attendee directory.

Nickname/Badge Name _____

First Name _____ Last Name _____

Position/Title _____

Institution _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

Email _____

Guest Name (if attending any events/tours) _____

Organization Type _____

Job Type/Occupation _____

☐ Check here to receive more information on the Tribal Track.

First Time Attendee ☐ Yes ☐ No

AASLH Membership Number or OMA Membership Number _____

Expiration Date ____ / ____ / ____

More Savings!
Become an AASLH and/or
OMA Member and Save \$100!

AASLH New Members or Renewals (Check One)

☐ Join ☐ Renew

To join OMA or renew your OMA membership, visit www.okmuseums.org. For questions call 405-424-7757.

AASLH Individual Memberships

☐ Patron \$250

☐ Sustaining Member \$125

☐ Supporting Member \$60

☐ Basic Member \$60

☐ Retired Member \$40

☐ Student Member \$30

(Receives electronic copy of *Dispatch* and *History News*. Send copy of student ID.)

AASLH Institutional Memberships

☐ Institutional Partner \$1,000

☐ Sustaining Institutional Member \$750

☐ Supporting Institutional Member \$500

☐ Contributing Institutional Member \$250

☐ Basic Institutional Member \$100

Register Early and SAVE!

Register by fax or mail by **August 6** and save \$65.
 Register online by **August 6** at www.aaslh.org and

SAVE \$75

ANNUAL MEETING 2010 REGISTRATION RATES

| FULL MEETING RATE | Early Bird Rate by August 6 | Preregistration Rate by August 27 | Onsite Rate |
|--|-----------------------------|-----------------------------------|-------------|
| <input type="checkbox"/> Member Rate | \$ 215 | \$ 280 | \$ 305 |
| <input type="checkbox"/> Non-Member | \$ 315 | \$ 380 | \$ 405 |
| <input type="checkbox"/> Staff of Institutional Partners | \$ 215 | \$ 215 | \$ 240 |
| <input type="checkbox"/> Full-time Student Member | \$ 100 | \$ 165 | \$ 165 |
| <input type="checkbox"/> Student Volunteer <i>Part-time students who are employed full-time do not qualify for the student rate</i> | Free | Free | Free |

DAILY RATE

Circle the day: Wed, Sept 22 Thur, Sept 23 Fri, Sept 24 Sat, Sept 25

| | | | |
|--|--------|--------|--------|
| <input type="checkbox"/> One Day: Member | \$ 105 | \$ 125 | \$ 150 |
| <input type="checkbox"/> One Day: Non-Member | \$ 115 | \$ 175 | \$ 200 |
| <input type="checkbox"/> One Day: Speaker <i>Additional days available at member rate</i> | \$ 0 | \$ 0 | \$ 0 |

Registration Form *Page 2 of 2*

WEDNESDAY, SEPT. 22

| | |
|---|----------------------|
| Tour: Black Gold and the Mother Road | _____ x \$ 55 _____ |
| Workshop: Care of Folded and Rolled Documents | _____ x \$ 50 _____ |
| Workshop: Common Ground: Best NAGPRA | _____ x \$ 20 _____ |
| Workshop: Connecting Children to History | _____ x \$ 45 _____ |
| Workshop: Digital Preservation of Oral History | _____ x \$ 45 _____ |
| Workshop: Keep Your Institution Safe and Secure | _____ x \$ 75 _____ |
| CEO Forum: | |
| \$150 for one | _____ x \$ 150 _____ |
| \$225 for two or more | _____ x \$ 225 _____ |
| Tour: Heartbeat of a Nation | _____ x \$ 55 _____ |
| Tour: Corporate History | _____ x \$ 25 _____ |
| Tour: Red Dirt to Riches | _____ x \$ 25 _____ |
| Workshop: Small Museum Web Presence | _____ x \$ 45 _____ |
| Workshop: Turning Your Vintage Maps Into Assets | _____ x \$ 45 _____ |
| Field Services Alliance Meeting | _____ FREE _____ |
| Evening Event: Western Round-Up | _____ x \$ 45 _____ |

THURSDAY, SEPT. 23

| | |
|--|---------------------|
| Tour: Guthrie, A Capital Idea | _____ x \$ 45 _____ |
| Educators and Interpreters Breakfast | _____ x \$ 20 _____ |
| Reception: First Time Attendees Reception | _____ FREE _____ |
| Corporate History Luncheon | _____ x \$ 30 _____ |
| Directors Luncheon | _____ x \$ 30 _____ |
| Small Museums Luncheon | _____ x \$ 30 _____ |
| OMA Standing Professional Committees Luncheon | _____ x \$ 20 _____ |
| Tour: Sooner Stars, Storms, and Dinosaurs | _____ x \$ 35 _____ |
| Reception: Seminar for Historical Administration | _____ FREE _____ |
| Evening Event: One Hot Oklahoma Night! | _____ x \$ 45 _____ |

FRIDAY, SEPT. 24

| | |
|---|---------------------|
| IDEA Breakfast | _____ x \$ 20 _____ |
| Historic House Museums Breakfast | _____ x \$ 20 _____ |
| Tour: Strummin', Strollin', and Scones | _____ x \$ 20 _____ |
| Tour: Best of the West | _____ x \$ 35 _____ |
| Tour: Our Heritage and Our Heroes | _____ x \$ 25 _____ |
| Court and Legal History Luncheon | _____ x \$ 30 _____ |
| OMA Annual Meeting Luncheon | _____ x \$ 30 _____ |
| Evening Event: Leadership in History Awards Banquet | _____ x \$ 55 _____ |

SATURDAY, SEPT. 25

| | |
|--|---------------------|
| Tour: One Hot Adventure! | _____ x \$ 25 _____ |
| Tour: From Route 66 to Outer Space | _____ x \$ 55 _____ |
| Tour: Military History | _____ x \$ 55 _____ |
| Tribal Track Closing Luncheon | _____ x \$ 20 _____ |
| Lab: <i>Pathways</i> | _____ x \$ 25 _____ |
| Afternoon Event: Relaxing at Oklahoma Treasure | _____ x \$ 35 _____ |

PAYMENT

All registrations must be prepaid by check or credit card. Please do not send registrations to AASLH/OMA officers, members, or meeting representatives for the conference. Send completed Registration Form (both Page 1 and Page 2) with payment by:

Fax

You may fax your registrations form with credit card information to 615-327-9013, 24 hours a day. If you fax your registration, PLEASE DO NOT MAIL IT.

Mail

AASLH
Attention: Annual Meeting Registration
1717 Church St.
Nashville, TN 37203

Online

Registrations can be submitted through the AASLH website at www.aaslh.org. You will receive an immediate confirmation and SAVE MORE MONEY!

Confirmation

You will receive a registration confirmation from AASLH. If you do not receive confirmation from the AASLH office within three weeks of sending your registration, please contact our office. *AASLH is not responsible for registrations that were faxed or mailed and never received.*

SPECIAL REQUEST

Accessibility (please explain)

Dietary Restrictions _____

PAYMENT INFORMATION

☐ Check # _____

(Make payable to AASLH)

☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Card Number _____

Security Code _____ Exp Date _____

Signature _____

Be sure to fax/mail BOTH pages of the registration form. Do not mail registration forms or payment after August 27. If payment has not been received by August 27, you will be responsible for payment at the registration desk. Check your registration forms carefully. An incomplete form could delay your registration.

AASLH/OMA expresses gratitude to these Annual Meeting Committee Members

PROGRAM COMMITTEE

Cinnamon Catlin-Legutko,
CHAIR

Abbe Museum
Bar Harbor, ME

David Anderson

Creek Council House Museum
Okmulgee, OK

Susan Baley

Fred Jones Jr. Museum of Art
Norman, OK

Rick Beard

Independent Museum
Professional
New York, NY

Gordon Blaker

US Army Artillery Museum
Ft. Sill, OK

Dr. Bill Bryans

Oklahoma State University
Stillwater, OK

Ken Busby

Arts & Humanities Council of
Tulsa
Tulsa, OK

Laura Casey

Texas Historical Commission
Austin, TX

Dr. L. Teresa Church

Independent Consultant/Archivist
Durham, NC

Jan Davis

Oklahoma Department of
Libraries
Oklahoma City, OK

Marci Donaho

Jasmine Moran Children's
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