Making History a 21st-Century ENTERPRISE

2009

AASLH and AIM Annual Meeting
August 26 - 29
Indianapolis, IN
www.AASLH.org/anmeeting

Join one of the largest gatherings of history professionals for networking, embracing new ideas, and becoming cultural entrepreneurs to succeed in a limited-budget and technology-saturated environment.
WHY ATTEND?

» Choose from more than 70 sessions that will show you the latest in developing, delivering, and marketing history

» The days of history museums and sites as cabinets of curiosity are gone. Discover how to succeed in a technology-saturated society

» Network and share your specific and unique challenges by participating in an AASLH Affinity Group event

» Discover new and improved models of operations for historic houses, history museums, and sites by participating in labs and premeeting workshops

» Explore entrepreneurship by marrying fresh new concepts with your mission as stewards of the past

» Learn the importance of visitor research and how it affects your visitor experience and bottom-line

» Explore the newest products and services that directly improve the way history professionals operate by visiting the AASLH Exhibit Hall

» Have fun while exploring the best that Indy has to offer with evening events and engaging tours of historic Indianapolis

» NEW! AASLH Career Counseling Center: Get resume writing tips, career advice, and more, specifically for history and museum professionals

» The 1772 Foundation is sponsoring a session track specifically for the sustainability of history organizations. Look for this symbol throughout the program descriptions for more details

ABOUT INDY!

History, art, and culture thrive in Indianapolis with not one, not two, but six distinct cultural districts. For history enthusiasts there is no other place like Indianapolis! You will find inspiring museums, delightful public art, unique galleries, quaint shops, and engaging sites. Indianapolis offers inspiring examples of history organizations as entrepreneurs thanks to partnerships with diverse institutions helping to build Indianapolis into a vibrant center for heritage, culture, and the arts.

Conner Prairie totally revamped its approach to visitor engagement. The Indiana Historical Society is introducing a major new visitor experience to share its archival collections with the public. The President Benjamin Harrison Home opened its historic rooms to accommodate live theatre performances. The Indiana State Museum extends its brand across the state and beyond by building exhibition partnerships with other museums. Through the creation of world-class international traveling exhibits, The Children’s Museum of Indianapolis expands its reach far beyond its physical walls.

WHO ATTENDS?

The Annual Meeting provides the following new and experienced history professionals with the networking and resources they need to succeed and become leaders in the field:

» Archivists
» CEOs
» Curators
» Directors
» Educators
» Executive Directors
» Historians
» Librarians
» Museum Administrators
» Preservationists
» Program Managers
» Students
» And More
One-of-a-Kind Learning Experience for history professionals

“The AASLH Annual Meeting is one of the best learning opportunities for history professionals. This is where I get new ideas, connect with old friends, and stay current with the latest trends and best practices.”

Jody Blankenship
Manager of Outreach and Field Services
Ohio Historical Society
Columbus, OH
The Annual Meeting includes activities and networking specifically for the field of state and local history! You’re invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to help initiate change that is specific to you:

- Corporate History Museums and Archives Break on Wednesday and Lunch on Thursday
- Court and Legal History Session and Lunch on Friday
- Educators and Interpreters Breakfast and Educator’s Showcase on Thursday
- Historic House Museums Breakfast on Saturday
- IDEA—Internet Digital Encyclopedia Alliance Sessions throughout the meeting
- Military History Breakfast on Friday
- Presidential Sites and Libraries Breakfast on Friday
- Small Museums Luncheon on Thursday
- State Capitols Session and tour of the Indiana State Capitol on Thursday afternoon
- Visitors’ Voices Evaluators and Visitors’ Services—Sessions throughout the meeting

Engaging Intellectual Discourse

AASLH Book Discussions, sponsored by the National Council on Public History, are stimulating intellectual discourse on current scholarships affecting you. Read books of your choice ahead of time and then later discuss them with colleagues at the Annual Meeting as follows:

**Massacre at Camp Grant**
by Chip Colwell-Chanthaphonh
Group Discussion: Friday, August 28 at 4:00 pm

**A Lynching in the Heartland: Race and Memory in America**
by James H. Madison
Group Discussion: Saturday, August 29 at 8:15 am

NEW! Career Counseling

Facing a job change or in the middle of one? AASLH is here to help! With the challenging times facing museums and historical organizations, a group of leaders in the field are volunteering to meet with you one-on-one at the Annual Meeting to review your resume, suggest resources, and simply listen to your personal career concerns and interests. Preregistration is required. Mark the appropriate box on the registration form and you will be contacted by an AASLH staff member to schedule an appointment on Thursday or Friday.
Featured Speakers: Hearing from the Best!

**Thursday, August 27**

10:45 am - 12:15 pm

» **Harold Holzer**

Harold Holzer is one of the country’s leading authorities on Abraham Lincoln and the political culture in the Civil War era. A prolific writer and lecturer, and frequent guest on television, he serves as cochairman of the United States Lincoln Bicentennial Commission. He has authored, coauthored, and edited twenty-two books on Abraham Lincoln and the Civil War, including *The Lincoln Image*, *Lincoln Seen and Heard*, *Dear Mr. Lincoln: Letters to the President*, *Lincoln as I Knew Him*, and *Lincoln on Democracy*. Holzer is vice president for communications and marketing at The Metropolitan Museum of Art in New York.

**Friday, August 28**

1:30 pm - 3:00 pm

» **Mike Wallace**

Mike Wallace, coauthor of the Pulitzer-Prize winning *Gotham: A History of New York City to 1898*, is Distinguished Professor of History at John Jay College of Criminal Justice (City University of New York). His most recent book—*A New Deal for New York*—examines the future of post September 11 New York in the light of its past. He published a series of essays that explore the ways history is used and abused in American popular culture, including pieces on Disney World, Colonial Williamsburg, the Enola Gay controversy at the Smithsonian, and historic preservation; these have been collected in *Mickey Mouse History and Other Essays on American Memory* (1997) and he helped found the Radical History Review (now affiliated with Duke University Press). Wallace is now working on the second volume of *Gotham: A History of New York City* that will cover the history of New York City from 1898 through the Second World War.

**Saturday, August 29**

6:30 pm - 10:00 pm

» **James H. Madison**

James H. Madison is Thomas and Kathryn Miller Professor of History at Indiana University, Bloomington. He is author of *A Lynching in the Heartland: Race and Memory in America* and numerous other books. His teaching and research focus primarily on twentieth-century United States history. Often he uses Indiana as his particular place for writing and teaching, including a recent book about race. In the last decade, he moved more fully into the history of World War II, especially wartime domestic issues, and to seeing the war from a global perspective. He has two books on the war era forthcoming, one in Oxford University Press “Pages from History” series and the other centered on the war experiences of a young woman working with the American Red Cross in England and France.

NEW! Sustainability is More Accessible Than Ever Before!

AASLH thanks The 1772 Foundation for sponsoring a track at the Annual Meeting specifically for the sustainability of history organizations. Look for this symbol throughout the Annual Meeting guide and program descriptions for details.
Explore New Products and Services in the Exhibit Hall

On Thursday, August 27 - Friday, August 28 don’t miss your chance to visit the AASLH Career Kiosk and meet more than sixty vendors and suppliers at this year’s Annual Meeting. The Exhibit Hall is your place to network, check out the latest technology and services being offered, and WIN lots of great prizes!

Field Services Alliance Annual Meeting

The fall meeting of FSA will be held from 1:30 pm - 5:00 pm on Wednesday, August 26. Members and interested colleagues of FSA will gather to begin consideration of measuring field services outcomes and finalizing the draft outline of a Field Services Manual. Also, FSA will be updating attendees on a variety of issues facing local grassroots historical organizations. Visit www.aaslh.org/ FSA for more information.

Educators Showcase

The Educators and Interpreters Committee will be sponsoring a free showcase of outstanding education and interpretation programs in the exhibit hall, during the break from 3:15 pm - 4:15 pm on Thursday, August 27. It will feature several costumed interpreters from sites that offer excellent first person and/ or museum theater presentations, as well as other examples of excellent museum educational programs.
Invitation to Indianapolis

The days of museums as cabinets of curiosity are gone. To succeed in our increasingly fast-paced, technology-saturated society, we must embrace new models of operation. Remembering from 2007 that relevance equals the bottom line, and from 2008 the power of transformation, we envision becoming centers for ideas and inspiration-cultural entrepreneurs. The 2009 AASLH and AIM Annual Meeting in Indianapolis, Indiana, will explore the place of entrepreneurship within the field—marrying fresh concepts with our mission as stewards of the past.

The city of Indianapolis provides the setting for AASLH and AIM members to gather and discuss how we may help our institutions leverage their greatest strengths. We are overwhelmingly recognized as the keepers of historical truth and authenticity. This is a powerful position, with great opportunity and responsibility. What are the most promising new ideas, best practices, and models to connect our audiences with our intellectual capital?

As entrepreneurs, our product is not tangible, but rather experiential through high-quality visitor services. To compete in the global economy, our product must be developed, delivered, and marketed with a level of passion and knowledge that makes it meaningful and valuable to visitors, donors, and stakeholders. Cultural entrepreneurship does not end with the fiscal bottom line. It inspires meaningful interaction among visitors, multiple constituencies, and staff; it connects personal history to the larger history of our nation and our world; and it promotes positive social change.

At the 2009 AASLH and AIM Annual Meeting in Indianapolis, we seek to engage in candid and informative conversations that will equip and inspire each entrepreneur in attendance and each organization represented. So make your reservations now to join your colleagues in Indianapolis for an exciting week of professional development and networking that will expand your knowledge and transform your experiences in the field of state and local history.

D. Stephen Elliott, Program Committee Chair
President
New York State Historical Association
and The Farmers’ Museum

John Herbst, Host Committee Chair
President and CEO
Indiana Historical Society
### TUES. AUGUST 25
3:00 pm - 5:00 pm Registration

### WED. AUGUST 26
7:00 am - 6:00 pm Registration
8:00 am - 5:30 pm
- Tour: Small-Town Indiana: Community Collaboration on Display Cost $75
- Workshop: Hands-On History Interactives Cost $45
8:30 am - 12:00 pm
- Workshop: Off the Walls: Online Exhibits from the Ground Up Cost $75
- Workshop: Practical Methods Toward a Storage Model: An Overview of How to Stabilize Museum Collections Cost $75
- Workshop: Wire, Wood, Words, and Your Objects Cost $75
- By Invitation Only: CEO Forum: Social Entrepreneurship: Leading Through Crisis and Embracing Change Cost $150 or $225 for two
1:30 pm - 3:30 pm
- Tour: Corporate History Cost $25
1:30 pm - 5:00 pm
- Workshop: Digital Encyclopedia Hands-On Workshop Cost $45
- Workshop: Opening Doors to Empowering Frontline Staff Cost $45
- Field Services Alliance Meeting
1:30 pm - 5:30 pm
- Tour: Victorian Indianapolis Cost $25
6:00 pm - 10:00 pm
- Evening Event: Opening Night on the Historic Central Canal Cost $38

### THURS. AUGUST 27
7:00 am - 6:00 pm Registration
7:00 am - 8:00 am
- Educators and Interpreters Breakfast Cost $25
- Directors Breakfast Cost $25
7:00 am - 8:15 am
- Tour: Breakfast Stroll Around Monument Circle Cost $15
8:15 am - 9:45 am Concurrent Sessions
  - Change the Way Your Institution Looks at Disaster Planning
  - Ethics in Tough Times
  - Help Has Arrived: AASUH’s New Standards Program
  - It’s Not Just a Museum: Surviving Within a Larger Organization
  - Connecting to Collections: State By State
  - Measuring Success at Historic Sites
  - Perspectives on Re-Housing Collections
  - Small Museum Town Hall Meeting: Federal Formula Grants
  - Technology, Web 2.0, and Historic Sites: Strategies for Engagement
  - Transforming Collaboration: Teaching American History Projects
  - Volunteers and Our Institutions: Crafting a Better Partnership
8:30 am - 1:30 pm
- Tour: Discovering Indy Cost $25
9:45 am - 10:45 am Morning Refreshment Break in the Exhibit Hall
10:45 am - 12:15 pm
- Keynote Speaker Harold Holzer
12:30 pm - 1:30 pm
- Corporate History Luncheon Cost $30
- Small Museums Luncheon Cost $30
1:30 pm - 5:30 pm
- Tour: Oldfields-Lilly House and Gardens at the Indianapolis Museum of Art Cost $25
1:45 pm - 3:15 pm Concurrent Sessions
  - Advocacy for History Organizations
  - Building Community Through History, Part I
  - Field Services Alliance Presents Museum Tips
  - Finding Your Place in History—The National Historical Landmark Program
  - Incorporating Web 2.0 Technologies with a Staff of One
  - Membership+Annual Giving+Capital Campaign=Total Fundraising, All the Time
  - Four Decades of Innovation: Engagement, Excellence, and Entrepreneurship at Conner Prairie
  - Surviving Corporate Mergers/ Acquisitions
  - The Value of Live Interpretation
  - What Now? How to Get the Most Out of Your Audience Research Findings
3:15 pm - 4:15 pm Afternoon Refreshment Break and Educators Showcase in the Exhibit Hall
4:15 pm - 5:45 pm Concurrent Sessions
  - The AASUH Mentoring Committee: How Mentoring Can Best Serve the Field
  - Beyond Pushing Buttons: Using Technology to Connect with New Audiences
  - Building Community Through History, Part 2
  - A Conversation About Small Museums: Resources for Funding, Collections Care, and More
  - Discovering Your Hidden Audience
  - Documenting the Global War on Terror
  - Forum for Mid-Career and Mid-Level Professionals
  - Historic Sites Providing Life and Leadership in Their Communities
  - Presidential Libraries and Museums: Mixing Scholarship with Showmanship
  - TeachingHistory.org: Connecting Museums with K-12 Educators
  - Visitors’ Voices Roundtable
5:45 pm - 6:30 pm
- Reception: Eastern Illinois University Cost Free
- Reception: Seminar for Historical Administration Cost Free
5:45 pm - 7:00 pm
- Reception: Association of Indiana Museums Cost $25
6:00 pm - 10:00 pm
- Evening Event: A Night on the Prairie Cost $30

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Eugene and Marilyn Glick Indiana History Center photo credit: Indiana Historical Society

8 Making History a 21st-Century Enterprise
FRI. AUGUST 28

10:45 am - 12:00 pm  Registration
7:00 am - 6:00 pm  Registration
7:00 am - 8:30 am  M ilitary History/ Presidential Sites Joint Breakfast Cost $25
8:15 am - 9:45 am  Concurrent Sessions
  » Are They Being Served? C T Cultural Consumer Survey
  » Everything Old Is New Again— Fresh Approaches to Interpretation and Exhibition of Special Collections and Archives
  » Food for Thought
  » Getting It Done: Achieving and Sustaining Community Change Though Diverse Partnerships
  » IMLS Opportunities That Support 21st Century Enterprise
  » Managing Your Museum through Hard Times
  » No Safe Haven: Revisioning the Underground Railroad in Indiana
  » The Oject and N otOject: Exploring Differences in Viewing
  » Pruning the Sick, Dying, and Dead: Conscientious Efforts to Remove W hat No Longer Fits
  » Site Integrity and the Entrepreneurial Spirit: Integrating Ventures with Vision
  » Touch and Know: Interactive Technology, Exhibits, and Education
8:30 am - 1:30 pm  » Tour: Automotive Indianapolis Cost $30
10:45 am - 12:00 pm  » Meeting of the Membership
12:15 pm - 1:15 pm  » Networking Luncheon in the Exhibit Hall
5:45 pm - 6:30 pm  » National Council on Public History Reception Cost Free
6:00 pm - 10:00 pm  » Evening Event Journey Through Time Cost $38

SAT. AUGUST 29

1:30 pm - 3:00 pm  » Plenary Speaker M ike W allace
1:30 pm - 5:30 pm  » Tour: Four Buildings and a Movie Cost $25
3:15 pm - 4:15 pm  » Afternoon Refreshment Break in the Exhibit Hall and PRIZE giveaways!
4:15 pm - 5:45 pm  Concurrent Sessions
  » How Performance Management Can Help You Determine W hat’s Driving the Visitor Experience
  » How Sustainable Is Your Historic House M useum?
  » Look W ho’s 50: The Seminar for Historical Administration
  » Making History with N E H Support
  » M assacre at C amp G rant
  » M useums and 21st Century Skills
  » M useums as Incubators of Civic Engagement
  » M utual Goals Between Curators, Conservators, and Educators
  » O utdoor M useum M useums: Learning and Sharing Green Practices
  » S uccession Planning: Commitment, N ot Just a Process
  » Terms of Endearment: Nomenclature 3.0 for M useum Cataloging
  » W eb Usability Lab
5:45 pm - 6:30 pm  » A writing Council on Public History Reception Cost Free
6:00 pm - 10:00 pm  » Evening Event Journey Through Time Cost $38

8:15 am - 9:45 am  Concurrent Sessions
  » Online Encyclopedia Best Practices and Standards
  » Preserve America and Save America’s Treasures: Grant Programs for the 21st Century
  » Problems with M ilitary Donations
  » W hy Change Urbsip? W orking Together to Reach N ew Audiences: A Primer for Partnerships
9:45 am - 10:30 am  » Break
10:30 am - 12:00 pm  Concurrent Sessions
  » 2010 A nnual M eeting Roundtable
  » Breaking Through the Bricks and M ortar: Reaching N ew Audiences Through Collaborative Techniques
  » Building a Worldwide Audience for Your M useum
  » Creating Lasting Value Through Commemoration of the Civil W ar 150
  » History M useums and Virtual W orlds
  » IDEA Roundtable
  » Involving Youth in Historic Preservation
  » M ore Than a Life Story: Expanding Historic Site Interpretation to Attract N ew Audiences
  » The Public Histori Field School: Virginia C ity, M ontana, a C ase Study
  » Thinking O utside the M useum W orld: A N ew, and Possibly O lder Approach to Local History
  » Yes W e C an: U ndergraduate Students and Service to Local History
1:30 pm - 5:30 pm  Hands-On Labs
  » A rchitectural Presentation at The Children’s M useum of Indianapolis: Changing M ethods for Changing Times
  » Behind the Scenes at the M useums and Archives
  » Pathways
  » Teaching Local History Using M useum T heatre
  » Theatrical Performance in Historic Buildings
  » Small M useums 2.0: C reating a Cost and Time Effective W eb Presence
2:00 pm - 5:30 pm  » Tour: T utankhamun: T he Golden King and the G reat Pharaohs Cost $25
6:30 pm - 10:00 pm  » R ecognizing the Best of 2009 at the AASLU Awards Banquet Cost $55
**Small-Town Indiana: Community Collaboration on Display**
- Wednesday, August 26
- 8:00 am - 5:30 pm
- Cost $75

Travel to Crawfordsville, Indiana a charming and prosperous community boasting a unique history and beautiful architecture. Visit the Old Jail Museum—home of the only rotary jail still in operating condition; the Carnegie Museum of Montgomery County; Lane Place—an 1845 mansion; and the General Lew Wallace Study and Museum, home of Wallace memorabilia and place where he wrote Ben Hur. Enjoy a light lunch at Lane Place Mansion and shopping while learning how these sites collaborate with the community to create successful programs.

**Corporate History Tour: Eli Lilly and Company**
- Wednesday, August 26
- 1:30 pm - 3:30 pm
- Cost $25

Join the Corporate History Affinity Group as they tour the Eli Lilly Corporate Archives. Founded in 1876, Eli Lilly and Company is one of the leading pharmaceutical companies in the United States. Join this tour to learn how they preserve their corporate heritage.

**Evening Event: Opening Night on the Historic Central Canal**
- Wednesday, August 26
- 6:00 pm - 10:00 pm
- Cost $38

Begin your adventure along the beautiful Central Canal! The Indiana State Museum, constructed from Indiana materials, is a work of art and a tribute to local history. Enjoy heavy hors d’oeuvres, a cash bar, and a breathtaking view while you get acquainted with Indiana’s history. Then visit the neighboring Eiteljorg Museum of American Indians and Western Art, the only Midwest museum of its kind. Coffee, wine, and incredible desserts await, and a Western swing band will contribute to this memorable evening.

**Victorian Indianapolis**
- Wednesday, August 26
- 1:30 pm - 5:30 pm
- Cost $25

Take a step back in time to Victorian-era Indiana as you enter the Old Northside — one of Indianapolis’ oldest and most prominent neighborhoods originally home to the political and business elite. Indulge in a Victorian house tour and tea at the 1865 Morris-Butler House Museum followed by a visit to the Victorian home of our nation’s 23rd President, Benjamin Harrison, which houses many original artifacts from his time at the White House.

**Breakfast Stroll Around Monument Circle**
- Thursday, August 27
- 7:00 am - 8:15 am
- Cost $15

This guided walking tour will start your day off on the right foot! While enjoying breakfast treats at the South Bend Chocolate Company, discover Monument Circle, the physical and symbolic heart of Indianapolis, including the architecture and sculpture of the Soldiers & Sailors Monument. Hear the story of Indiana’s capital city’s plan and the histories of the landmarks that surround it and view the interior of the striking Art-Deco styled Circle Tower adorned with Egyptian motifs.

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**TOURS & EVENING EVENTS**
These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.
Discovering Indy

» Thursday, August 27
» 8:30 am - 12:30 pm
» Cost $25

This guided motorcoach tour will provide visitors with a brief, but inclusive, overview of Indianapolis’ history and landmarks. Along the way you will see landmarks important to African American history and monuments dedicated to military history. Visitors will tour the Madame Walker Theatre Center, named in honor of Madame C J Walker, America’s first black female self-made millionaire, and an important center of African American life in Indianapolis. Tour Crown Hill Cemetery, the third largest cemetery in the United States and the resting place of hundreds of men and women who became well known in politics, literature, the arts, and sports. A stop will be made at the scenic gravesite of famous Hoosier poet, James Whitcomb Riley, also known as “The Children’s Poet.”

Oldfields-Lilly House and Gardens at the Indianapolis Museum of Art

» Thursday, August 27
» 1:30 pm - 5:30 pm
» Cost $25

Step back into time at the Oldfields-Lilly House and Gardens, an estate of the American country place era on the ground of the Indianapolis Museum of Art which boasts one of the most scenic landscapes in the city. The group will enjoy a guided tour of the Oldfields-Lilly gardens as well as the residence, with historically furnished interiors reflecting the 1930s era. Take advantage of free admission to the IMA during the last hour when you’ll have time to explore the extensive galleries on your own.

Evening Event: A Night on the Prairie

» Thursday, August 27
» 6:00 pm - 10:00 pm
» Cost $38

Tour historical grounds and experience the newest exhibit, 1859 Balloon Voyage. Learn about John Wise’s innovative experiment with early aviation through fun and interactive installations, including a tethered hot air balloon. Next, become a historic crime scene investigator in 1836 Prairietown. Then it’s on to 1886 Liberty Corner where farm chores, a historic baseball game, and theater presentation await. Historically inspired heavy hors d’oeuvres and beverages will be served at 8:00 pm accompanied by musical entertainment.

Automotive Indianapolis

» Friday, August 28
» 8:30 am - 1:30 pm
» Cost $30

Indianapolis was once the auto capital of the United States. Visit a gallery of vintage automobiles at the Stutz Business Center where the former Stutz Motorcar Company was located in the early 1900s. Then speed off to the Indianapolis Motor Speedway Hall of Fame Museum, designated a National Historic Landmark in 1987. This year is the centennial celebration of the first motorized race at the Indianapolis Motor Speedway. After visiting the museum, lace up your walking shoes and brave the crowd to catch some action from the stands on this first day of track activity before the 2009 Red Bull Indianapolis GP motorcycle event.
TOURS & EVENING EVENTS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

Four Buildings and a Movie
» Friday, August 28
» 1:30 pm - 5:30 pm
» Cost $25
A cathedral as a gambling hall? An attorney’s office in a 1895 laboratory? Indianapolis starring as ... Chicago? Tour four unique buildings that came together in 1987 as backdrops for John Sayles’s acclaimed period baseball film *Eight Men Out*. Visit the Scottish Rite Cathedral, the Indiana Medical History Museum, the Athenaeum (Das Deutsche Haus), designed by author Kurt Vonnegut’s grandfather, and the 1903 U.S. Federal Courthouse’s Ceremonial Courtroom, all on the National Register of Historic Places.

Hoosier Hospitality: West Baden and French Lick Springs Hotels
» Saturday, August 29
» 8:00 am - 5:30 pm
» Cost $75
The grand hotels in French Lick and West Baden Springs—both listed in the National Register of Historic Places—offer a fascinating window into the grand hotel era of the early twentieth century. Guests from Al Capone to FDR, Bing Crosby to Helen Keller, all came to imbibe the waters and take spa treatments, enjoy sports, and perhaps test their luck in the casinos. Participants will dine at the Beechwood Inn and experience the awe-inspiring (and newly restored) architecture of West Baden Springs Hotel, originally built in 1902 with the world’s largest free-span dome.

Evening Event: Journey Through Time
» Friday, August 28
» 6:00 pm - 10:00 pm
» Cost $38
Enjoy an evening of presidential pastimes and child-inspired time travels. First share a light bite to eat and taste local wines at the 1875 Victorian home of Indiana’s only elected President, Benjamin Harrison. Then journey to The Children’s Museum of Indianapolis, the largest children’s museum in the world, where dinosaurs roam the earth, three children become twentieth-century heroes, and modern day Egypt is a step away. Take time to dine and see the forty-three-foot-tall tower of glass by Dale Chihuly.

(TNote: The Tutankhamun: The Golden King and the Great Pharaohs exhibit is not included in this event. Tickets are available on August 29, see the Saturday events for details.)

Tutankhamun: The Golden King and the Great Pharaohs
» Saturday, August 29
» 2:00 pm - 5:30 pm
» Cost $25
Visit the blockbuster exhibit, *Tutankhamun: The Golden King and the Great Pharaohs* at The Children’s Museum of Indianapolis, a loan of over 130 treasures, many of which have never visited the United States. The exhibition features fifty objects from the tomb of Tutankhamun including the gold sandals that adorned the mummy’s feet and a beautifully adorned canopic jar that mumified his internal organs. Eighty artifacts from significant rulers of ancient Egypt are also featured.

Organized by National Geographic, Arts and Exhibitions International and AEG Exhibitions, with cooperation from the Egyptian Supreme Council of Antiquities. Northern Trust is the presenting sponsor of the tour and American Airlines is the official airline.
PREMEETING WORKSHOPS & EVENTS
These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

**Wire, Wood, Words, and Your Objects**

» W ednesday, August 26
» 8:30 am - 5:00 pm
» Cost $75

Enjoy a hands-on experience that focuses on how to do things that every small museum needs to do, but usually does not have the facilities, staff, expertise, or money to do. Demonstrated skills are wire mounts using stellaloy, framing, mat cutting, and creating a simple professional looking label.

Chair: Juan S. Alvarez, Curator of Exhibits, Michigan State University Museum, East Lansing, MI

**Finding the Right Balance: A Workshop on Conceptual Planning**

» W ednesday, August 26
» 8:30 am - 12:00 pm
» Cost $45

In this workshop, participants will learn how to apply the conceptual planning process to real world situations: planning a new museum, renovating an existing museum, or refocusing a museum for changing times. Participants will learn to make sound decisions about audiences, programs, facilities, and budgets that lead to a sustainable future.

Chair: Guy Hermann, Museum Master Planner, Museum Insights, LLC, Mystic, CT

**Hands-On History Interactives**

» W ednesday, August 26
» 8:30 am - 12:00 pm
» Cost $45

Put the fun back into history! Start with a quick primer on creating low-tech, hands-on activities for visitors of all ages. Take cues from what children's museums are doing and learn how to apply play and learning techniques to specific events, objects, and people. Get a little messy with glue, paper, and scissors as you prototype your designs. This workshop will take place at The Children's Museum of Indianapolis. Attendees are responsible for their own transportation.

Chair: Vi Tran, Director of Design, Colorado Historical Society, Denver, CO

**Practical Methods Towards Stabilize Museum Collections**

» W ednesday, August 26
» 8:30 am - 5:00 pm
» Cost $75

This workshop will provide an overview of collections care for the small museum and offer an approach to a storage model for collections. Hands-on practical sessions are paper-specific and include humidification, surface cleaning, encapsulation, and stabilizing two- and three-dimensional originals by creating housings.

Chair: Ramona Duncan-Huse, Senior Director, Conservation, Indiana Historical Society, Indianapolis, IN

**Off the Walls: Online Exhibits from the Ground Up**

» W ednesday, August 26
» 8:30 am - 5:00 pm
» Cost $75

Learn the basics of planning an online exhibit incorporating digital content, successful tips for Web writing, examine successful online exhibit models, and evaluation techniques. A combination of presentations, hands-on exercises, and small group work will allow participants to keep exhibit content rich, meaningful, and interactive for online visitors.

Chair: Leigh Grinstead, Digital Initiatives Consultant, CDP@BCR, Aurora, CO

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Chair: Guy Hermann, Museum Master Planner, Museum Insights, LLC, Mystic, CT

**CEO Forum Social Entrepreneurship: Leading through Crisis and Embracing Change**

» W ednesday, August 26
» 8:30 am - 5:00 pm
» Cost $150 or $220 for two from the same organization

By invitation only: This year's CEO Forum will examine entrepreneurial concepts to advance historical organizations and the field of state and local history. CEOs and Senior Executives will discuss the nature of social entrepreneurship featuring Dave Stemberg of The Center on Philanthropy. After lunch, CEOs and Senior Executives will break into separate groups for facilitated discussion on entrepreneurial concepts to advance historical organizations and the profession as a whole. The day ends with how to change the way you plan, implement, and respond to external forces that impact your ability to achieve your mission.

Chair: Norman O. Burns, II, Executive Director, Maymont Foundation, Richmond, VA
Field Services Alliance Meeting
» Wednesday, August 26
» 1:30 pm - 5:00 pm
» Cost Free

Members and interested colleagues of FSA will gather to begin consideration of measuring field services outcomes and finalizing the draft outline of a Field Services Manual. Also, FSA will be updating on a variety of issues facing local grassroots historical organizations. Visit www.aaslh.org/FSA for more information.

Digital Encyclopedia: Hands-On Workshop
» Wednesday, August 26
» 1:30 pm - 5:00 pm
» Cost $45

This workshop will provide tangible experiences with an online encyclopedia showing you how they effectively promote historical content on the Web.
Chair: Randal Rust, President, R. Squared Communications, Dublin, OH

Opening Doors to Empowering Front Line Staff
» Wednesday, August 26
» 1:30 pm - 5:00 pm
» Cost $45

In this highly participatory workshop, you will analyze and practice effective interpretive techniques for museums of all sizes. Conner Prairie staff will show clips of first- and third-person interpretation for discussion, lead exercises targeting particular interpretive skills, and end by discussing ways to apply these principles to your site.
Chair: Aili McGill, Experience Manager for Prairietown, Conner Prairie, Fishers, IN

NEW! Sustainability is More Accessible Than Ever Before!

AASLH thanks The 1772 Foundation for sponsoring a track at the Annual Meeting specifically for the sustainability of history organizations. Look for this symbol throughout the Annual Meeting guide and program descriptions for details.

Register Early and SAVE!

Register by fax or mail by July 6 and save $65.
Register online at www.aaslh.org/anmeeting by July 6 and SAVE $75
### Educators and Interpreters Breakfast

**7:00 am - 8:00 am**

- Preregistration Required
- Cost $25

Begin the annual meeting at this engaging breakfast where you will network with peers in the field of education and interpretation. You will get a quick overview of the different education/interpretation sessions at the 2009 meeting and learn about the work of the AASLH Educators and Interpreters committee. The featured speaker is David Allison from Conner Prairie. He will talk about how he helped to create the nationally recognized *Opening Doors* approach for use by his institution to engage visitors in a personal and meaningful way. (An article about this program appeared in the Spring 2007 issue of *History News*) Table-based discussion on this topic will follow the presentation.

**Chair:** Elizabeth R. Osborn, Assistant to the Chief Justice for Court History and Public Education, Indiana Supreme Court

### Directors Breakfast

**7:00 am - 8:00 am**

- Preregistration Required
- Cost $25

Directors and CEOs of organizations of all sizes are invited to breakfast for networking and stimulating discussions. You’ll meet others who face the same issues you do on the job every day and learn about AASLH initiatives that will benefit your organization.

**Chair:** David Donath, Director, Billings Farm and Museum, Woodstock, VT

### Thursday, August 27

#### 8:15 am – 9:45 am Concurrent Sessions

<table>
<thead>
<tr>
<th>Session</th>
<th>Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Change the Way Your Institution Looks at Disaster Planning</strong></td>
<td>Diane Barts, Registrar, Minnetrista, Muncie, IN</td>
</tr>
<tr>
<td><strong>Ethics in Tough Times</strong></td>
<td>Kathleen Mullins, Edsel and Eleanor Ford House, Grosse Pointe Shores, MI</td>
</tr>
<tr>
<td><strong>Help Has Arrived: AASLH’s New Standards Program</strong></td>
<td>Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MO</td>
</tr>
<tr>
<td><strong>It’s Not Just a Museum: Surviving within a Larger Organization</strong></td>
<td>Kurt Senn, Director, Missouri State Museum, Jefferson City, MO</td>
</tr>
</tbody>
</table>

**Help Has Arrived: AASLH’s New Standards Program**: Is your history organization looking for guidance to improve policies, procedures, and programs? Learn more about AASLH’s new Standards Program for history organizations. Speakers will present examples of the program’s self-assessment questions, performance indicators, and projects that can help organizations move closer to achieving national museum standards.

**It’s Not Just a Museum: Surviving within a Larger Organization**: This roundtable focuses on the challenges that museums face when they do not have total control of the facilities in which they reside. Presenters will guide the discussion by presenting the challenges they face and how they manage them. You are encouraged to discuss your situation and the group will brainstorm solutions.

**Chair:** Kurt Senn, Director, Missouri State Museum, Jefferson City, MO
## Thursday, August 27

### 8:15 am – 9:45 am Concurrent Sessions

<table>
<thead>
<tr>
<th>Connecting to Collections: State By State</th>
<th>Measuring Success at Historic Sites</th>
<th>Perspectives on Rehousing Collections</th>
<th>Small Museum Town Hall Meeting: Federal Formula Grants</th>
</tr>
</thead>
<tbody>
<tr>
<td>This session focuses on the lasting resources of the IMLS’ major initiative on conservation, Connecting to Collections: A Call to Action. Discover how this initiative can be used by smaller institutions to have a lasting impact on collections care in the 21st century.</td>
<td>The Kykuit Forum recognized that organizations must develop new measures, beyond attendance, to assess the quality of visitor engagement at historic sites. This session will explore some alternative metrics and measurable objectives that have been adopted and discuss if they are useful to other organizations.</td>
<td>American museums face an incredibly diverse array of challenges to preserve and secure the collections they uphold to protect. Panelists will discuss how their institution underwent a collection rehousing project to protect their holdings against natural disasters, remove items from unstable environments, reenvision permanent exhibits, or as part of routine collection management.</td>
<td>Small museum administrators, this is for you! Find out how this national movement for increased funding for museums through IMLS could benefit your museum. Members of the Federal Formula Grant Coalition will share the latest information about advocacy efforts and answer your questions about this exciting initiative.</td>
</tr>
<tr>
<td>Chair: Nancy Rogers, Senior Project Coordinator, Strategic Partnerships, Institute of Museum and Library Services, Washington, DC</td>
<td>Chair: Max van Balgooy, Director of Interpretation and Education, National Trust for Historic Preservation, Washington, DC</td>
<td>Chair: Nicholas Hoffman, Director and Curator, Elkhart County Historical Museum, Bristol, IN</td>
<td>Chair: Carol Harsh, Co-Director, Museum on Main Street, Smithsonian Institution, SITES, Washington, DC</td>
</tr>
</tbody>
</table>

### Technology, Web 2.0, and Historic Sites: Strategies for Engagement

Technology and social networking offer tools with tremendous promise, but how are historic sites making use of those tools? Hear how three sites have developed strategies to engage new audiences and expand their interpretation. Attendees will be encouraged to share ideas that have (or have not) worked at their site.

**Chair:** Craig Tuminaro, Director of Museum Interpretation, Drayton Hall, Charleston, SC

### Transforming Collaboration: Teaching American History Projects

Teaching American History grants encourage organizational partnerships; for some participants, these transformative collaborations become entrepreneurial opportunities to connect history and their community in the 21st century. Representatives from five grants share how TAH projects stimulate sustainable programming, engage new audiences, and create exciting possibilities for future educational endeavors.

**Chair:** Kendra Clauser, Project Coordinator—Bringing History to Life, TAH-Martinsville, Indiana University-Purdue University Indianapolis, Indianapolis, IN

### Volunteers and Our Institutions: Crafting a Better Partnership

By building strong volunteer programs, you increase the number of people available to accomplish your work, build a network of supporters, market your organization, and better establish yourself in your communities. Explore these and other issues related to volunteer programs, e.g. growing quickly, keeping up with technology, and adapting to changing demographics.

**Chair:** Rebecca Martin, Volunteer and Tour Coordinator, National Archives and Records Administration, Washington, DC

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Visit these sites when you sign-up for the Discovering Indy tour on Thursday, August 27. (See page 11 for details.)

From left to right: Madame Walker Theatre Center, Crown Hill Cemetery, and Scottish Rite Cathedral.
### Corporate History Luncheon

**Chair:** Megan Schaack, Museum Manager/transition.

**Description:** Building an internal brain trust and establishing deeper connections within the organization is the key for future corporate history museums and archives. Attend this luncheon to meet others involved in corporate archives and museums. You’ll hear from James Burnes, Vice President of Development and Strategy for MediaSauce, a national interactive agency focusing on Internet strategy and social media. He’ll discuss technology that builds connections, bridges gaps, and builds more effective knowledge centers for your organization.

**Chair:** Unette Lemke, Global Company Heritage, Racine, WI

**Cost:** $30

**Preregistration Required:**

**Time:** 12:30 pm - 1:30 pm

### Small Museums Luncheon

**Chair:** Marsha L. Semmel, Deputy Director for Museums and Director for Strategic Partnerships.

**Description:** When corporations merge or divest it can bring challenges, changes, and opportunities for small museums, archives, and archives—public and private. This session will identify those challenges and discuss ways to work toward a smooth transition.

**Chair:** Stacy Klingler, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

**Cost:** $30

**Preregistration Required:**

**Time:** 12:30 pm - 1:30 pm

### 1:45 am - 3:15 am Concurrent Sessions

#### Advocacy for History Organizations

**Chair:** Terry Davis, President and CEO, AASLH, Nashville, TN

**Description:** Discover the efforts by AASLH and AAM to advocate for increased funding for history organizations. In the new economy, it’s more important than ever that you do your part to help. Attend this session to learn.

**Time:** 1:45 pm - 2:15 pm

#### Incorporating Web 2.0 Technologies with a Staff of One

**Chair:** Michael Frohlich, Multimedia Developer/ Web Manager, State Historical Society of North Dakota, Bismarck, ND

**Description:** This session will address the many issues small museums face when it comes to incorporating new technology into their Web presence. Explore easy to implement, often free, solutions such as Facebook, Flickr, Blogs, Podcasts, YouTube, and more to help reach new audiences and increase visitor participation.

**Time:** 1:45 pm - 2:15 pm

#### Building Community Through History, Part I

**Chair:** Helen Djivak, Public Programs Manager, Museum of History and Industry, Seattle, WA

**Description:** This double session is a case study of Discovering A Y-P, a public history program that marked the centennial of Seattle’s first world’s fair through a series of community partnerships and workshops. A panel will evaluate the program and its outcomes, and then assist you in planning your own collaborative public history project.

**Time:** 1:45 pm - 2:15 pm

#### Is Less More? Evaluating Management Systems at Historic Sites

**Chair:** Barbara Campagna, FAIA, LEED AP, Graham Gund Architect of the National Trust, N natonal Trust for Historic Preservation, Washington, DC

**Description:** Environmental management projects in four National Trust historic sites have demonstrated the inherent conflicts of installing HVAC systems in precious buildings not built to function as museums. You will review the various problems and discuss the different innovative suggestions for rethinking our approach to climate management systems at each site.

**Time:** 1:45 pm - 2:15 pm

#### Membership+Annual Giving+Capital Campaign = Total Fundraising, All the Time

**Chair:** Thomas Costello, Principal, Cultural Resources Management Group, Lansdowne, VA

**Description:** Capital campaigns don’t begin when you are about to build or renovate. Even small museums can lay the groundwork for support through membership, annual giving, and sponsorships. Total fundraising principles presented, as well as case studies and action steps you should take now to mount a successful future capital campaign.

**Time:** 1:45 pm - 2:15 pm

#### Finding Your Place in History: The National Historical Landmark Program

**Chair:** Virginia Terpening, Executive Director, Indiana Medical History Museum, Indianapolis, IN

**Description:** Does your historic site have national significance? Could you qualify as a National Historic Landmark? Can a national designation impact your long-range preservation plan? Can this designation impact your marketing plan? Yes it can!

**Time:** 1:45 pm - 2:15 pm

#### The Value of Live Interpretation

**Chair:** Dale Jones, Principal, Making History Connections, Glenwood, MD

**Description:** High quality visitor experiences lead visitors to make connections, create meanings, and build long-lasting memories. Live interpretation has been creating those experiences with visitors for many years and continues to do so. This session will explore research, opinions, and ideas that support the value of live interpretation.

**Time:** 1:45 pm - 2:15 pm

#### What Now? How to Get the Most Out of Your Audience Research Findings

**Chair:** Dean Krimmel, MHT Project Director (consulting), Sports Legends Museum at Camden Yards, Baltimore, MD

**Description:** W hile visitors, museums and historic sites would cease to exist. Thus, to sustain our institutions, we must improve our understanding of visitors. We often try to do that through audience research. But what happens after we ask our questions and read the official report? How do museums and historic sites actually use findings from audience research to inform and refine practice? This session will investigate the question, What happens after a audience research?

**Time:** 1:45 pm - 2:15 pm
**Thursday, August 27**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>3:15 pm - 4:15 pm</td>
<td>Afternoon Refreshment Break and Educators Showcase in Exhibit Hall</td>
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<tr>
<td>4:15 pm - 5:45 pm</td>
<td>Concurrent Sessions</td>
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### The AASLH Mentor Committee: How Mentoring Can Best Serve the Field
AASLH envisions a Mentor Program focusing on relationships of personal and professional benefit. Such a program looks to connect people committed to the shared goals of growth, innovation, and excellence. Join representatives of the AASLH Mentor Committee in a roundtable discussion and help enhance this important program’s value and impact.

**Chair:** Scott Stroh, III, Independent Museum Professional, Manteo, NC

### Beyond Pushing Buttons: Using Technology to Connect with New Audiences
“Generation Net,” neighborhood residents, and jogger, what connects them? They are part of the target audiences for three projects that use Web 2.0 and mobile audio technology to connect new audiences with history. After viewing, listening to, and discussing these innovative projects, we’ll talk with you about technology’s potential for reaching new audiences with your story.

**Co-chairs:** Laura Koloski, Senior Program Specialist, Heritage Philadelphia Program, Philadelphia, PA, and Bill Adair, Director, Heritage Philadelphia Program, Philadelphia, PA

### Building Community Through History, Part 2
This double session is a case study of Discovering A-Y-P, a public history program that marked the centennial of Seattle’s first world’s fair through a series of community partnerships and workshops. A panel will evaluate the program and its outcomes, and then assist you in planning your own collaborative public history project.

**Chair:** Helen Divjak, Public Programs Manager, Museum of History and Industry, Seattle, WA

### A Conversation About Small Museums: Resources for Funding, Collections Care, and More
For the last five years, the museum field has discussed what is a small museum, how many are there, and what are their needs? Discover national resources for small museums for funding, collections care, and more, then share the resources you’ve found most (and least) helpful during the roundtable.

**Chair:** Stacy Klingler, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

### Discovering Your Hidden Audience
Creating a new program is relatively easy. Developing the ones that will captivate a new audience and promote return visitation is the real challenge. This session will review simple, cost-effective ways to combine traditional media with online technologies like Survey Monkey, blogs, Facebook, Flickr, and Twitter to evaluate your current audience and tap into hidden ones that may be right beyond your doorstep.

**Chair:** Nancy Moses, Principal, Nancy Moses Planning + Development, Philadelphia, PA

### Documenting the Global War on Terror
The challenges of writing military history during wartime within the confines of new technology are enormous. Learn how National Guard historians and the Center for Military History are adapting their methodology to new digital parameters in an effort to preserve the Global War on Terror historical record.

**Chair:** Steve Stearns, Historian, National Guard Bureau, Office of Historical Services, Arlington, VA

### Forum for Mid-Career and Mid-Level Professionals
This roundtable will provide an opportunity for mid-career and mid-level professionals to discuss issues of concern including career development, the job market, whether or not to climb the leadership ladder, and work/life balance.

**Chair:** Tina Nelson Thomas, Senior Director, Public Programs, Indiana Historical Society, Indianapolis, IN

### Historic Sites Providing Life and Leadership in Their Communities
Presenters will accent existing models for other professionals, tailored to be applicable to other settings. Key issues addressed include: Drayton Hall, preservation of an historic viewshed and scenic environs; Villa Finale, choosing community engagement rather than velvet rope tours from the planning stages; Stenton, collaborative program development for education in poor communities; Brucemore, leadership among local cultural organizations including during emergencies.

**Chair:** David Young, Executive Director, Cliveden, Philadelphia, PA

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“I leave the annual meeting with a renewed sense of leadership, new ideas, and strategies to discuss with my staff. I recommend this event to anyone who wants to better understand the value of history and how to share it others.”

Cinnamon Catlin-Legutko  
CEO  
Abbe Museum
4:15 pm - 5:45 pm Concurrent Sessions

Presidential Libraries and Museums: Mixing Scholarship with Showmanship
This session will examine the presidential libraries and museums of Lincoln, Truman, Eisenhower, and Kennedy as centers for ideas and national inspiration. Issues include program initiatives, digital and onsite exhibits, and uses of architectural space. Presenters will evaluate the extent to which these institutions engage and shape public memory.
Chair: Dr. Lorraine Madway, Curator of Special Collections and University Archivist, Wichita State University Libraries, Wichita, KS

TeachingHistory.org: Connecting Museums with K-12 Educators
This session will demonstrate ways in which the National History Education Clearinghouse can improve school programming at museums and historic sites. In addition, the session will allow time to discuss ways in which the NHEC can better represent museum education. Funded by the U.S. Department of Education, the NHEC at teachinghistory.org is the central place online for K-12 American history teachers looking for high-quality resources.
Chair: Teresa DeFlitch, Project Manager, National History Education Clearinghouse, Center for History and New Media, George Mason University, Fairfax, VA

Visitors’ Voices Roundtable
Are you interested in learning more about the visitor experience at your museum or site? Join members of the AASLH affinity group, Visitors’ Voices, for a roundtable discussion about audience research and evaluation and find out how the group can be a helpful resource as you seek new ways to collect feedback from visitors.
Chair: Dale Jones, Principal, Making History Connections, Glenwood, MD

5:45 pm - 6:30 pm

Reception: Seminar for Historical Administration
- Preregistration Required
- Cost Free
The newly formed SHA Alumni affinity group invites you to join SHA alumni and faculty at the annual SHA reception celebrating the upcoming 50th SHA in 2009. Meet the classes of 2008 and 2009 and connect with alumni and faculty through the years. If you are interested in learning more about the SHA program, this is the place for you!

Reception: Historical Administration Program Association (Eastern Illinois University)
- Preregistration Required
- Cost Free
The reception is open to friends, alumni, and interested attendees who would like to hear about the latest news from the HA program.

5:45 pm - 7:00 pm

Reception: Association of Indiana Museums Reception
- Preregistration Required
- Cost $25
AIM is the only statewide advocate for Indiana museums. This reception welcomes everyone to Indiana and serves to launch AIM’s collections affinity group. Meet your Indiana colleagues and attend a brief annual meeting before beginning your evening in Indianapolis. Sponsored by SurveyAmerica and the TouchSource Group.

Register Early and SAVE!
Register by fax or mail by July 6 and save $65.
Register online at www.aaslh.org/anmeeting by July 6 and SAVE $75

Do You Have Questions?
Call (615) 320-3203
## Friday, August 28

### 7:00 am - 8:30 am

**Military History/ Presidential Sites Joint Breakfast**
- **Chair:** Mary Estelle Kennelly, Associate Deputy Director for Library Services, Washington, DC
- **Museums, Institute for Museum and Library Services, Washington, DC**
- **Associate Deputy Director for Library Services, Washington, DC**
- **During the session.**
- **Join the Military History Affinity Group and the Presidential Sites Affinity Group for a joint breakfast at the President Benjamin Harrison Home.** Participants will enjoy a unique breakfast with General Harrison as he discusses his experiences in the Civil War. Participants can also view a special exhibit on President Harrison's grandfather, W a r of 1812 general and ninth President of the United States, W illiam Henry Harrison. Limited to 50 people.
- **Chairs:** Presidential Sites Affinity Group Chair: Frank Milligan, President Lincoln's Cottage, W ashington, DC
- **Military History Affinity G roup Chair:** Myers Brown, Tennessee State Museum, N ashville, TN
- **Breakfast Host Chair:** Phyllis G eeslin, Benjamin Harrison Home, Indianapolis, IN

### 8:15 am - 9:45 am Concurrent Sessions

<table>
<thead>
<tr>
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<th>Chair</th>
<th>Location</th>
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<tr>
<td><strong>Are They Being Served? CT Cultural Consumer Survey</strong></td>
<td><strong>Chair:</strong> Myers Brown, Tennessee State Museum, Nashville, TN</td>
<td><strong>CT</strong></td>
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<tr>
<td><strong>Are your visitors happy with their museum experiences? What do they do in their leisure time? Why do they financially support museums?</strong></td>
<td><strong>The Connecticut Humanities Council, Connecticut Landmarks, and Reach Advisors</strong></td>
<td><strong>CT</strong></td>
</tr>
<tr>
<td><strong>Connecticut cultural consumers. From community engagement to restroom maintenance to guided tours, find out what our visitors really want through survey results applicable to history museums nationwide.</strong></td>
<td><strong>Chair:</strong> Myers Brown, Tennessee State Museum, Nashville, TN</td>
<td><strong>CT</strong></td>
</tr>
<tr>
<td><strong>IMLS Offers Interactive Roundtables with IMLS Grant and Research Staff, Grantees, and Reviewers.</strong></td>
<td><strong>Join a dynamic presentation and conversation about grant opportunities, special initiatives and new research within the museum field. The format will allow you to move from topic to topic at anytime during the session.</strong></td>
<td><strong>IMLS</strong></td>
</tr>
<tr>
<td><strong>Chairs:</strong> Presidential Sites Affinity Group Chair: Frank Milligan, President Lincoln’s Cottage, Washington, DC</td>
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<tr>
<td><strong>Everything Old is New Again: Fresh Approaches to Interpretation and Exhibition of Special Collections and Archives</strong></td>
<td><strong>Library, museum, and historical society staff can develop meaningful constituent connections through the use of special collections and archives. Through increased access, user-centered design, and innovative interpretation and exhibitions, new approaches to special collections encourage collaboration and active engagement with visitors and broaden possibilities for institutions as cultural entrepreneurs.</strong></td>
<td><strong>Philadelphia, PA</strong></td>
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<tr>
<td><strong>Chair:</strong> T ina N eison Thomas, Senior Director, Public Programs, Indiana Historical Society, Indianapolis, IN</td>
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<td><strong>Philadelphia, PA</strong></td>
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<tr>
<td><strong>Food for Thought</strong></td>
<td><strong>This session will focus on the importance of food as both an enticement and a vehicle for interactive learning. It will also explore the opportunity for sites exhibiting agriculture and historic foodways to reconnect visitors with the origins of their food and related issues impacting the global economy.</strong></td>
<td><strong>Philadelphia, PA</strong></td>
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<tr>
<td><strong>Chair:</strong> Erik Holland, Interpretive Program Specialist, Minnesota Historical Society, St. Paul, MN</td>
<td><strong>Chair:</strong> Erik Holland, Interpretive Program Specialist, Minnesota Historical Society, St. Paul, MN</td>
<td><strong>Philadelphia, PA</strong></td>
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<tr>
<td><strong>Getting It Done: Achieving and Sustaining Community Change Through Diverse Partnerships</strong></td>
<td><strong>Indianapolis leaders from the business, philanthropic, cultural, and political sectors will explore the entrepreneurial spirit and civic partnerships that turned the city from “Indiana-N o-Place” into a vital, thriving urban center. Panelists will look at key challenges and turning points over a twenty-year period and the very real issue of sustainability being faced today.</strong></td>
<td><strong>Indianapolis, IN</strong></td>
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<tr>
<td><strong>Chair:</strong> John Herbst, President and CEO, Indiana Historical Society, Indianapolis, IN</td>
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<td><strong>Managing Your Museum through Hard Times</strong></td>
<td><strong>The museum field is facing the toughest period in forty years and a watershed for many institutions. It is critical that directors and senior staff rethink their organization, operation, and goals creatively yet with discipline. This session offers strategies and tools that work successfully in downturns and restructuring museums.</strong></td>
<td><strong>Indianapolis, IN</strong></td>
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<td><strong>Chair:</strong> Thomas M. Costello, Principal, Cultural Resources Management Group, Lansdowne, VA</td>
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<td><strong>Indianapolis, IN</strong></td>
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<tr>
<td><strong>No Safe Haven: Revisiting the Underground Railroad in Indiana</strong></td>
<td><strong>This panel session will present an excerpt from the AASLH Award of Merit winning multimedia Program, Ordinary People, Extraordinary Courage: Men and Women of the Underground Railroad, as the focus for a broader discussion of the role of public memory in presenting African American history.</strong></td>
<td><strong>Indianapolis, IN</strong></td>
</tr>
<tr>
<td><strong>Chair:</strong> Sally Newkirk, Director, Carnegie Center for Art and History, New Albany, IN</td>
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<td><strong>Indianapolis, IN</strong></td>
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<tr>
<td><strong>The Object and Not-Object: Exploring Differences in Viewing</strong></td>
<td><strong>How can you reposition artifacts and exhibits to foster personal connections with visitors? What happens when visitors engage with digital representations of artifacts through Flickr, YouTube, Wikipedia, and Facebook? You’ll discuss how these new media tools inspire visitors to engage directly with objects and express this interaction as social experiences.</strong></td>
<td><strong>Indianapolis, IN</strong></td>
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<tr>
<td><strong>Chair:</strong> Janna Bennett, Curator, The Children’s Museum of Indianapolis, Indianapolis, IN</td>
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8:15 am - 9:45 am Concurrent Sessions

**Pruning the Sick, Dying, and Dead:**
Conscientious Efforts to Remove What No Longer Fits
A good business strengthens core offerings and removes what doesn’t sell. Ethically minded museums must also have mechanisms to identify what must improve and what must go, from artifacts to entire sites. In this session, speakers will discuss recent efforts to create and follow this business plan.

**Chair:** Link Ludington, Architectural Historian, Indiana State Museum and Historic Sites, Madison, IN

**Site Integrity and the Entrepreneurial Spirit:**
Integrating Ventures with Vision
How do you maintain the integrity of your historic gardens from the pressure of weddings, educational tours, workshops, events, and more? Learn from Minnetrista staff what it takes to be proactive and not reactive when it comes to sharing your gardens and/or grounds with a diverse audience.

**Chair:** Cassie Banning, Horticulture Manager, Minnetrista, Muncie, IN

**Touch and Know:**
Interactive Technology, Exhibits, and Education
Interactive technology is a way of engaging visitors and bringing in new audiences, goals all institutions share. Representatives from four institutions determine what to include in a kiosk display, the benefits and limitations of touchscreen technology, and how to incorporate new technology into your institution while maintaining your budget.

**Chair:** Doria Lynch, Deputy Clerk and Outreach Coordinator, U.S. District Court, Southern District of Indiana, Indianapolis, IN

10:45 am - 12:00 pm

**Meeting of the Membership**

12:15 pm - 1:15 pm Luncheons

**Networking and Membership Luncheon**
Open to all, this is your chance to check out the latest and greatest products available while grabbing a complimentary lunch. Lots of PRIZES will also be given away!

**Court and Legal History Luncheon**
- Preregistration Required
- Cost $30

This affinity group is comprised of individuals working in state legal history societies, circuit court libraries and the U.S. Supreme Court Historical Society. The featured speakers at this year’s luncheon will discuss how Randolph County’s (Indiana) historic courthouse was saved from demolition by grassroots efforts, including a calendar featuring the women of a local bridge club with discreetly placed replicas of the building! Not only was the building saved, but as a result of the heightened awareness regarding the vulnerability of these historic structures, the Indiana General Assembly enacted legislation creating a fund to help preserve Indiana’s local courthouses. Speakers include Randall T. Shepard (Chief Justice of Indiana), Wayne Goodman (Director, Eastern Regional Office, Historic Landmarks Foundation of Indiana), and Larry Francer (Co-Executive Producer of the award-winning documentary film, Courthouse Girls of Farmland.)

**Chair:** Elizabeth R. Osborn, Assistant to the Chief Justice for Court History and Public Education, Indiana Supreme Court

1:30 pm - 3:00 pm Plenary Speaker Mike Wallace

3:15 pm - 4:15 pm Afternoon Refreshment Break in the Exhibit Hall

“This well-constructed program provided our staff with great information and contacts for planning for sustainability. I heartily recommend the AASLH Annual Meeting to anyone who wants to strengthen his or her museum and grow as a history professional.”

D. Stephen Elliott
President
New York State Historical Association and The Farmers’ Museum
### CONCURRENT SESSIONS & PROGRAM

Friday, August 28

#### 4:15 pm - 5:45 pm Concurrent Sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker/Location</th>
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<tr>
<td>4:15 pm - 5:45 pm</td>
<td><strong>How Performance Management Can Help You Determine What’s Driving the Visitor Experience</strong></td>
<td><strong>Chair: Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MO</strong></td>
<td>- For many historic house museums, just keeping the doors open is a challenge in today’s tough economy. Building on the 2008 Technical Leafllet, <em>How Sustainable Is Your Historic House Museum?</em>, the AASLH Historic House Committee assembles a panel to discuss their historic houses’ successes and dissect their failures as related to the eleven characteristics of sustainable historic house museums in the leafllet. Representing a wide variety of historic house museum types, sizes, and geographic locations, this session will relate real life experiences to help us all. <strong>Chair: Kendra Dillard, Curator II and Manager, Governor’s Mansion State Historic Park, Sacramento, CA</strong></td>
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<td></td>
<td><strong>Museums and 21st-Century Skills</strong></td>
<td><strong>Chair: Marsha Semmel, Deputy Director for Museums, Director for Strategic Partnerships, Institute for MUSEUM and Library Services, Washington, DC</strong></td>
<td>- This session will introduce M uses, libraries, and 21st-Century Skills, a new, IM LS-funded project that situates museums and libraries within a growing national conservation on the skills needed by people of all ages to be productive and engaged participants in today’s knowledgeable society. <strong>Chair: Mascha Semmel, Deputy Director for Muses, Director for Strategic Partnerships, Institute for MUSEUM and Library Services, Washington, DC</strong></td>
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<td></td>
<td><strong>Museums as Incubators of Civic Engagement</strong></td>
<td><strong>Chair: Joshua Heim, Exhibits Developer, Wing Luke Asian Museum, Seattle, WA</strong></td>
<td>- M use representatives from across the country will discuss how innovative programs can inspire visitors and community members to be individual and collective players for positive social change. The panel will also address how these initiatives, when introduced through exciting technological features, engage societies in provocative dialogues about pressing social issues within, as well as beyond the walls of the museum. <strong>Chair: Joshua Heim, Exhibits Developer, Wing Luke Asian Museum, Seattle, WA</strong></td>
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<td><strong>Massachusetts at Camp Grant:</strong></td>
<td><strong>Chair: Dick Miller, National Council on Public History, M ono Bay, CA</strong></td>
<td>- Book discussion sponsored by the National Council on Public History. <strong>Chair: Dick Miller, National Council on Public History, Mono Bay, CA</strong></td>
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<td><strong>Succession Planning: A Commitment, Not Just a Process</strong></td>
<td><strong>Chair: Elizabeth Wylie, Director of Business Development, Finegold Alexander and Associates, Inc., Boston, MA</strong></td>
<td>- If our institutions hope to thrive, or even survive, in the future, we must redefine succession planning from solely being a process to replace directors to a broader underlying commitment of training and shared leadership. This session will explore how to do this through various training approaches and team management. <strong>Chair: Karen Graham Wade, Director, Homestead MUSEUM, City of Industry, CA</strong></td>
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<td><strong>Terms of Endearment: Nomenclature 3.0 for Museum Cataloging</strong></td>
<td><strong>Chair: Ruby Rogers, Library Director, Cincinnati Museums Center, Cincinnati, OH</strong></td>
<td>- AASLH and AltaMira Press will publish the third edition of <em>Nomenclature</em> at the end of 2009. Representatives of the Nomenclature Committee will talk about what people can expect from the new book and the accompanying electronic version and discuss how <em>Nomenclature 3.0</em> reflects new standards in cataloging and data retrieval. <strong>Chair: Ruby Rogers, Library Director, Cincinnati Museums Center, Cincinnati, OH</strong></td>
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<td></td>
<td><strong>Outdoor History Museums: Learning and Sharing Green Practices</strong></td>
<td><strong>Chair: Elizabeth Wylie, Director of Business Development, Finegold Alexander and Associates, Inc., Boston, MA</strong></td>
<td>- “Green” is an educational and a community engagement opportunity. First though, we have to learn green. After an orientation to the state of green in U.S. museums and sites, speakers from two open air museums will detail their experiences going green in ways that any museum can adopt and adapt. <strong>Chair: Elizabeth Wylie, Director of Business Development, Finegold Alexander and Associates, Inc., Boston, MA</strong></td>
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<td><strong>Web Usability Lab</strong></td>
<td><strong>Chair: Andrea Anderson, Senior Program Officer, Office of Challenge Grants, National Endowment for the Humanities, Washington, DC</strong></td>
<td>- Come learn about support available from NEH for museums and historical organizations, as well as special initiatives and funding trends. Emphasis will be on smaller institutions. Presenters include NEH program officers and the curator for NEH <em>On the Road</em>. <strong>Chair: Andrea Anderson, Senior Program Officer, Office of Challenge Grants, National Endowment for the Humanities, Washington, DC</strong></td>
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22 *Making History a 21st-Century Enterprise*
5:45 pm - 6:30 pm

Reception: National Council on Public History
» Preregistration Required
» Cost Free

National Council on Public History Reception: Welcome to Indianapolis, NCPH’s institutional home for nearly twenty years on the campus of IUPUI. You are invited to mingle with fellow public historians, learn about new projects throughout the history profession, discuss current issues in the field, and continue the partnership of AASLH and NCPH in promoting history to our larger public audiences.

6:00 pm - 10:30 pm

Evening Event: Journey Through Time
» Preregistration Required
» Cost $38

Enjoy an evening of presidential pastimes and child-inspired time travels. First share a light bite to eat and taste local wines at the 1875 Victorian home of Indiana’s only elected President, Benjamin Harrison. Then journey to The Children’s Museum of Indianapolis, the largest children’s museum in the world, where dinosaurs roam the earth, three children become twentieth century heroes, and modern-day Egypt is a step away. Take time to dine and see the forty-three foot tall tower of glass by Dale Chihuly. (Note: Tutankhamun: The Golden King and the Great Pharaohs exhibit is not included in this event. Tickets are available on August 29, see the Saturday events for details.)

“There’s so much to be said about the annual meeting… it provides an intimate networking experience and learning opportunities specific to my unique challenges as a history professional. The tours are a great way to really get to know the host city from a historical and local perspective. I recommend to anyone working within a history organization to attend this annual meeting.”

Scott Stroh, III
Independent Museum Professional
Manteo, NC
## Saturday, August 29

### 7:00 am - 8:00 am

<table>
<thead>
<tr>
<th>Event</th>
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<tr>
<td><strong>Historic House Museums Breakfast</strong></td>
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<tr>
<td>» Preregistration Required</td>
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<tr>
<td>» Cost $25</td>
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</table>

Join historic house museum professionals for a lively discussion of current issues. Ellen Rosenthal, President and CEO, Conner Prairie, Fishers, Indiana, will speak about the museum's quest for sustainability via a research-informed audience development strategy, the reshaping of programming and continual cost benefit analysis. In the past six years, Conner Prairie, an outdoor history museum, has recast the guest's experience, and created a “balanced scorecard” for judging programmatic success. The result has been increased visitation, membership, and balanced budgets.  

Chair: Kendra Dillard, Curator II and Manager, Governor’s Mansion State Historic Park, Sacramento, CA

### 8:15 am - 9:45 am Concurrent Sessions

<table>
<thead>
<tr>
<th>Session</th>
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<tbody>
<tr>
<td><strong>AASLH Awards: The Final Frontier</strong></td>
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</table>
| Climb aboard the Starship Enterprise as you go where the best of the best have gone before—the galaxy of AASLH awards. This roundtable will show you how to put together an award-winning nomination, and the positive results of national recognition.  

Chair: Don Zuris, Head Curator, Corpus Christi Museum of Science and History, Corpus Christi, TX and Chair, AASLH Leadership in History Awards Committee |

<table>
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<tr>
<th>Session</th>
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<tr>
<td><strong>Adults, History, and the Real World</strong></td>
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| How does the real world connect to history organizations? In what ways can adult audiences truly engage with history content? Explore how audience expectations influence program design, allow for new approaches to culture, and involve theatrical techniques and practical life skills in the development of history experiences for adult audiences.  

Chair: Janet Rasweilen, Independent Museum Professional, New York, NY |

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<tr>
<td><strong>Demonstrating the Value of History</strong></td>
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</table>
| Join an open conversation about how history-based institutions create public value. This session will be presented as a forum for examining strategies for creating public value, examples of projects underway, and current evaluations of successful projects.  

Chair: Beverly Sheppard, Executive Director, Institute for Learning Innovation, Edgewater, MD |

<table>
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<tr>
<th>Session</th>
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<tbody>
<tr>
<td><strong>Digital Primary Resources: Creating, Expanding, and Sustaining New Audiences for Museums and Archives</strong></td>
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</table>
| Offering primary source material on the Web helps engage a national and global audience. This panel will discuss the creation of the Presidential Timeline website, partnerships that sustain the project, usability studies, and tools that encourage critical reasoning. Presenters will show how these efforts engage teachers, students, and the public.  

Chair: Mary Knill, Director of Digital Strategies, Office of Presidential Libraries, National Archives and Records Administration, College Park, MD |

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<tr>
<th>Session</th>
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<tr>
<td><strong>Excellence and Equity: Then, Now, and Next</strong></td>
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</table>
| You will explore the changing public dimension of museums through the lens of AAM’s publication, *Excellence in Equity: Education and the Public Dimensions of Museums*. The discussion explores how far we have (or haven’t) come in addressing and advocating for the museum’s role as an educational institution, including the evolution of standards and best practices and the rise of technology use in our institutions.  

Chair: Greg Stevens, Assistant Director, Professional Education, American Association of Museums, Washington, DC |

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<tr>
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<tr>
<td><strong>A Lynching in the Heartland: Race and Memory in America</strong></td>
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</table>
| Book discussion sponsored by the National Council on Public History. Join the Awards Dinner keynote, James H. Madison, for discussion of his book about race, historical memory, and a small Indiana town. Madison describes the terrible lynching as “the proverbial two-by-four to the head . . . a way to turn the reader’s attention to the lines of color that run through twentieth-century America.”  

Chair: Modupe Labode, Assistant Professor History and Museum Studies, Indiana University-Purdue University Indianapolis, Indianapolis, IN |

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<tr>
<th>Session</th>
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<tbody>
<tr>
<td><strong>Managing History: A 21st-Century Approach to Project Management for History Professionals</strong></td>
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</table>
| In 2009, AASLH launches Project Management for History Professionals, an IMLS-funded project bringing “best practices” project management training to history professionals. From stakeholder buy-in to risk management to successful completions and end-project evaluation, this session teaches how to make project management a successful 21st-century enterprise applicable to projects across the history field.  

Chair: Steve Hoskins, Project Manager, AASLH, Nashville, TN |

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<tr>
<th>Session</th>
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<tbody>
<tr>
<td><strong>Online Encyclopedia Best Practices and Standards</strong></td>
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</table>
| Discover the initial results of AASLH Internet Digital Encyclopedia Committee’s (IDEA) National Endowment for the Humanities planning grant project researching Online Encyclopedia Best Practices and Standards. The project included a survey of existing projects, a summit in Nashville, TN, and a white paper to leverage IDEA towards a concrete long-term organizational strategy.  

Chair: Matthew Gibson, Director, Digital Programs, Virginia Foundation for the Humanities, Charlottesville, VA |
Preserve America and Save America’s Treasures: Grants for the 21st Century

Preserve America is a national initiative and grant program that supports community efforts to preserve and share America’s story, and Save America’s Treasures is the largest grant program for bricks-and-mortar preservation in the country. Learn how these programs complement each other to support local heritage stewardship and encourage public appreciation for the contributions and benefits of these two national programs.

Chair: Jay D. Vogt, Director and State Historic Preservation Officer, South Dakota State Historical Society, Pierre, SD

Problems withMilitary Donations

Museums may receive military related donations from veterans or their descendants that include items that are illegal, controversial, or are health or safety hazards. This session sponsored by the AASLH Military History Affinity Group will provide an overview of these problems, suggest solutions, and address how current military trophy policies will affect future exhibits.

Chair: Gordon Blaker, Director/ Curator, U.S. Army Artillery Museum, Fort Sill, OK

Why Change Utopia? W ith a community history of progressive idealism, and a change in its institutional mission, Historic Harmony has developed a new interpretive plan and strategic plan to meet the future. Learn how these new plans will change the experience of the 21st century visitor to this national Historic Landmark District town.

Chair: Connie W einzapfel, Director, Historic New Harmony, New Harmony, IN

Working Together to Reach New Audiences: A Primer for Partnerships

The Indiana State Museum with Girl Scouts of Central Indiana, Indiana State University with regional community partners, and a coalition of state agencies and non-profit organizations in the Natural Heritage of Indiana Project represent several collaboration models for historical organizations to successfully connect with a variety of audiences.

Chair: Noraleen Young, Consulting Archivist, Past to Present, Indianapolis, IN

8:15 am - 9:45 am Concurrent Sessions

9:45 am - 10:30 am Break

10:30 am - 12:00 pm Concurrent Sessions

2010 Annual Meeting Roundtable

We want to hear from you! The committee chairs for the 2010 AASLH Annual Meeting in Oklahoma City, OK, September 22-25, want to hear your ideas for making the next meeting better. What did you like about the meeting? What should we have done differently? Members of the 2010 Annual Meeting program committee should attend. All meeting attendees are welcome.

Chair: Cinnamon Catlin-Legutko, CEO, Abbe Museum, Bar Harbor, ME

Breaking Through the Bricks and Mortar: Reaching New Audiences Through Collaborative Techniques

This session is for individuals and organizations considering offering programs through interactive videoconferencing or other collaborative and Web 2.0 technologies. By gaining a clearer understanding of these technologies and how others are utilizing them for educational outreach, participants can make informed decisions about what technologies to pursue.

Chair: Dave Pleiss, Assistant Director of Education, The President Benjamin Harrison Home, Indianapolis, IN

Building a Worldwide Audience for Your Collection

Have you ever wanted to reach a wider audience without breaking the budget? Now there are easy-to-use and affordable products that help you build an online collections presence from your PassPerfect records and images. This session provides the steps to build a site, and three organizations will showcase their projects.

Chair: Jennifer W hitfield, Jennifer C. W hitfield, Client Services Director, Exton, PA

Creating Lasting Value Through Commemoration of the Civil War 150

This session will explore how commemorative events can generate long-term positive impacts. Sesquicentennial coordinators from Kentucky, Ohio, and Virginia will discuss new models for commemorations that promise to support services and programs that continue long afterward.

Chair: Rick Beard, Independent Museum Professional, New York, NY

History Museums and Virtual Worlds

Hear panel members discuss how museums and others are using virtual worlds to enhance and expand their presence. The focus will be on using the low-cost Second Life platform to explore new technologies, develop exhibit prototypes, collaborate on exhibits, produce low-cost videos, and network with others around the world.

Chair: David V. Dexter, Executive Director, Nenah Historical Society, Nenah, WI

IDEA Roundtable

If you have an online encyclopedia program, or plan on starting one in the future, join IDEA for conversation, networking, and lots of ideas. The program will include an update on activities of the AASLH’s IDEA group, as well as reports on digital projects across the country.

Chair: Douglas Barnett, Chief of Staff, Office of the Vice Provost, University of Texas Libraries, Austin, TX

Involving Youth in Historic Preservation

Federal agencies and preservation partners seek better strategies to involve youth in historic preservation activities to instill a preservation ethic and appreciation for the importance of history education. This session explains how to create grassroots service learning and community service opportunities with historic preservation organizations to accomplish these goals.

Chair: Jack W illiams, Expert Member and Chair, Communications, Education, and Outreach Committee, Advisory Council on Historic Preservation, Washington, DC

More Than a Life Story: Expanding Historic Site Interpretation to Attract New Audiences

Biography is the obvious story at a historic site preserved to commemorate its most famous owner. Today’s visitors have an array of interests. Learn how four Presidential sites are attracting diverse audiences by telling their whole story, not just focusing on political history and biography.

Chair: Erick Montgomery, Executive Director, Historic Augusta, Inc., Augusta, GA
### Saturday, August 29

#### 10:30 am - 12:00 pm Concurrent Sessions

<table>
<thead>
<tr>
<th>Session</th>
<th>Description</th>
<th>Fee</th>
<th>Preregistration Required</th>
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<tr>
<td>The Public History Field School: Virginia City, Montana, a Case Study</td>
<td>This session is a case study of the Virginia City, Montana, Public History Field Schools of 2007, 2008, and 2010. The presenters will discuss the field school's origins, methodology, subfield activities, projects, outcomes, and its significance from the perspectives of on-site practitioners, academic coordinators, graduate student participants, and National Park Service observer. Chair: Dr. Robert K. Sutton, Chief Historian, National Park Service, and National Park Service observer.</td>
<td>No cost</td>
<td>Yes</td>
</tr>
<tr>
<td>Thinking Outside the Museum Walls: A New, and Possibly Old Approach to</td>
<td>Local History S for years, museums have been seen as the way to preserve and present history. Unfortunately, this led to an over-abundance of museums competing for limited resources. There are numerous ways to connect to communities that don't require museums. This session focuses on alternative ways to think about presenting history. Chair: Laura Casey, State Coordinator, Museum Services Program, Texas Historical Commission, Austin, TX.</td>
<td>$25</td>
<td>Yes</td>
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<tr>
<td>Yes We Can: Undergraduate Students and Service to Local History S</td>
<td>Service-learning for undergraduates has the potential to enhance students' ability to grasp historical-thinking skills, instill a sense of value for local history, and generate awareness of the needs of institutions that preserve historical resources. This session will showcase two projects to explore benefits and challenges of implementing service-learning in partnership with local history institutions. Chair: Melissa Bingmann, Assistant Professor of History, Indiana University-Purdue University Indianapolis, Indianapolis, IN.</td>
<td>$25</td>
<td>Yes</td>
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#### 1:30 pm - 5:30 pm Hand-On Labs

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<th>Lab</th>
<th>Description</th>
<th>Fee</th>
<th>Preregistration Required</th>
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<tr>
<td>Behind the Scenes at the Museums and Archives</td>
<td>Preregistration Required</td>
<td>$25</td>
<td>Yes</td>
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<tr>
<td>Theatrical Performance in Historic Buildings</td>
<td>Preregistration Required</td>
<td>$25</td>
<td>Yes</td>
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<tr>
<td>Teaching Local History Using Museum Theatre</td>
<td>Preregistration Required</td>
<td>$25</td>
<td>Yes</td>
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<tr>
<td>Small Museums 2.0: Creating a Cost and Time-Effective Web Presence S</td>
<td>Preregistration Required</td>
<td>$25</td>
<td>Yes</td>
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<tr>
<td>PATHWAYS S</td>
<td>Preregistration Required</td>
<td>$25</td>
<td>Yes</td>
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### 2:00 pm - 5:30 pm

- **Tour: Tutankhamun: The Golden King and the Great Pharaohs**
  - Preregistration Required
  - Cost $25

### 6:30 pm - 10:00 pm

- **AASLH Awards Banquet**
  - Preregistration Required
  - Cost $55
  - Join AASLH at the Indianapolis Marriott Downtown in honoring the 2009 Leadership in History award winners and hear James H. Madison.
SAVE $100: Become a Member or Renew
Become a member or renew your membership with AASLH when you register for the annual meeting by checking the box on the registration form. Institutional AASLH members may send two attendees with waiver of individual membership, and Institutional Partners (institutions that join AASLH at $1,000 or more) may send an unlimited number of attendees with waivers of individual memberships. Institutional members sending three or more people at the rate of $200 or $265 will receive a 10% discount for each registration when such registrations are submitted as a package.

Registration Deadlines
Early Bird Registration is July 6, 2009. Preregistration Deadline is July 27, 2009. If you are unable to register by July 27, you must register onsite. Registrations received after July 27 will be taken to the meeting and treated as onsite registrations.

One-Day Tickets and Onsite Registrations
One-day registrations received by the AASLH office after August 8 will be taken to the meeting and treated as on-site registrations. One-day tickets are valid for the day of issue for program sessions, general sessions, coffee breaks, and admission to the exhibit hall.

Student Volunteers
Any full-time student who is a member of AASLH may volunteer to work eight hours during the Annual Meeting in exchange for a complimentary full meeting registration. For more information please contact Risa Woodward, at woodward@aaslh.org or (615) 320-3203.

Special Events, Workshops, and Labs
Tickets are available in advance and require preregistration. AASLH reserves the right to cancel workshops, labs, and special events if minimum numbers are not met. Refunds will be made after the meeting for any canceled event.

Annual Meeting and Program Updates
Attendees will receive a program update at the registration desk with any program or activity changes. The update will also list meeting room locations for all sessions and activities. AASLH reserves the right to make changes in programming as necessary.

Accessibility
AASLH is committed to providing access to all individuals attending the Annual Meeting. Please mark the appropriate box on the registration form if you have special needs that require our consideration. Send your request to AASLH no later than July 27, so that we have adequate time to prepare for your accommodations.

Cancellation/Refunds
All cancellations must be in writing. Cancellations postmarked on or before July 27 will be subject to a $55 processing charge on the cancelled registration fee and a 50% cancellation fee on all special events including workshops. No refunds for registration, workshops, and special events will be made after July 27. AASLH is not responsible for cancellations that were mailed or faxed but never received. If you do not receive confirmation from AASLH within three weeks, please contact the AASLH office at (615) 320-3203 or membership@aaslh.org.

REGISTRATION INFORMATION
All attendees, speakers, and exhibitors must register for the Annual Meeting. Registration, activities and sessions will take place at the Indianapolis Marriott Downtown. When you receive your registration materials onsite at the Annual Meeting, please consult the program update for the location of each activity you plan to attend.

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Registration Form 1 of 2

The meeting participant list and your name badge will be produced directly from this form. Please print or type legibly. All correspondence and written confirmations will be forwarded to the address below.

☐ Please do not include my information in the attendee directory.

Nickname/Badge Name: ____________________________________________

First Name: ____________________________________________ Last Name: ____________________________

Position/Title: ____________________________________________________________

Institution: _______________________________________________________________

Address: ________________________________________________________________

City: __________________________ State: ___________ Zip: ____________________

Country: ________________________________________________________________

Phone: (__________) ________-__________ Fax: (__________) ________-__________ E-mail: ______________________

Guest’s name (if registering, or attending any events/tours): ____________________________

Organization Type: ______________________________________________________

Job Type/Occupation: ______________________________________________________

First Time Attendee
☐ Yes
☐ No

Membership Number: ____________________________ Expiration Date: __________ /

MORE SAVINGS! Become An AASLH Member and save $100

New Members or Renewals (Check One)
☐ Join
☐ Renew

AASLH Individual Memberships
☐ PATRON $250
☐ SUSTAINING MEMBER $125
☐ SUPPORTING MEMBER $85
☐ BASIC MEMBER $60
☐ RETIRED MEMBER $40
☐ STUDENT MEMBER $30

(Receives electronic copy of Dispatch and History News. Send copy of student ID)

AASLH Institutional Memberships
☐ INSTITUTIONAL PARTNER $1,000
☐ SUSTAINING INSTITUTIONAL MEMBER $750
☐ SUPPORTING INSTITUTIONAL MEMBER $500
☐ C O N TRIBUTING INSTITUTIONAL MEMBER $250
☐ BASIC INSTITUTIONAL MEMBER $100

ANNUAL MEETING REGISTRATION RATES

Register Early and SAVE! Register by fax or mail by July 6 and save $65. Register online at www.aaslh.org/anmeeting and SAVE $75.

FULL MEETING RATE

<table>
<thead>
<tr>
<th>Member Rate</th>
<th>$210</th>
<th>$275</th>
<th>$300</th>
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<tr>
<td>Non-Member</td>
<td>$310</td>
<td>$375</td>
<td>$400</td>
</tr>
<tr>
<td>Staff of Institutional Partners</td>
<td>$210</td>
<td>$210</td>
<td>$235</td>
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<tr>
<td>Full-time Student Member</td>
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<td>$160</td>
</tr>
<tr>
<td>Student Volunteer</td>
<td>Free</td>
<td>Free</td>
<td>Free</td>
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DAILY RATE

| One Day: Member | $105 | $125 | $150 |
| One Day: Non-member | $155 | $175 | $200 |

Additional days available at member rate.

Register Online at www.aaslh.org/anmeeting
### Registration Form 2 of 2

#### WEDNESDAY, AUGUST 26

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
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<tbody>
<tr>
<td>Workshop: Off the Walls: Online Exhibits from the Ground Up</td>
<td>$75</td>
</tr>
<tr>
<td>Workshop: Practical Methods Toward a Storage Model</td>
<td>$75</td>
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<tr>
<td>Workshop: Wire, Wood, Words, and Your Objects</td>
<td>$45</td>
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<tr>
<td>Workshop: Finding the Right Balance</td>
<td>$45</td>
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<tr>
<td>Workshop: Hands-On History Interactives</td>
<td>$45</td>
</tr>
<tr>
<td>CEO Forum ($150 or $225 for 2)</td>
<td>$150/$225</td>
</tr>
<tr>
<td>Workshop: Digital Encyclopedia Hands-On Workshop</td>
<td>$45</td>
</tr>
<tr>
<td>Workshop: Opening Doors to Empowering Front Line Staff</td>
<td>$45</td>
</tr>
<tr>
<td>Small-Town Indiana: Community Collaboration on Display</td>
<td>$75</td>
</tr>
<tr>
<td>Victorian Indianapolis</td>
<td>$25</td>
</tr>
<tr>
<td>Corporate History Tour</td>
<td>$25</td>
</tr>
<tr>
<td>Evening Event: Opening Night in the Historic Central Canal</td>
<td>$38</td>
</tr>
<tr>
<td>Field Service Alliance Meeting</td>
<td>FREE</td>
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</tbody>
</table>

#### THURSDAY, AUGUST 27

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Educators and Interpreters Breakfast</td>
<td>$25</td>
</tr>
<tr>
<td>Directors Breakfast</td>
<td>$25</td>
</tr>
<tr>
<td>Breakfast Stroll Around Monument Circle</td>
<td>$15</td>
</tr>
<tr>
<td>Discovering Indy</td>
<td>$25</td>
</tr>
<tr>
<td>Oldfields-Lilly House &amp; Gardens: Indianapolis Museum of Art</td>
<td>$25</td>
</tr>
<tr>
<td>Corporate History Luncheon</td>
<td>$30</td>
</tr>
<tr>
<td>Small Museums Luncheon</td>
<td>$25</td>
</tr>
<tr>
<td>Reception: Association of Indiana Museums</td>
<td>$25</td>
</tr>
<tr>
<td>Reception: Eastern Illinois University</td>
<td>FREE</td>
</tr>
<tr>
<td>Reception: Seminar for Historical Administration (SHA)</td>
<td>FREE</td>
</tr>
<tr>
<td>Evening Event: A Night on the Prairie</td>
<td>$38</td>
</tr>
<tr>
<td>Career Counseling</td>
<td>FREE</td>
</tr>
</tbody>
</table>

#### FRIDAY, AUGUST 28

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Military Breakfast/ Presidential Sites Breakfast</td>
<td>$25</td>
</tr>
<tr>
<td>Court and Legal History Luncheon</td>
<td>$30</td>
</tr>
<tr>
<td>Automotive Indianapolis</td>
<td>$30</td>
</tr>
<tr>
<td>Four Buildings and a Movie</td>
<td>$25</td>
</tr>
<tr>
<td>Reception: National Council on Public History</td>
<td>FREE</td>
</tr>
<tr>
<td>Evening Event: Journey through Time</td>
<td>$38</td>
</tr>
<tr>
<td>Career Counseling</td>
<td>FREE</td>
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</tbody>
</table>

#### SATURDAY, AUGUST 29

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Historic House Museum Breakfast</td>
<td>$25</td>
</tr>
<tr>
<td>Hoosier Hospitality: West Baden and French Lick Springs Hotels</td>
<td>$75</td>
</tr>
<tr>
<td>Lab: Artifact Presentation</td>
<td>$25</td>
</tr>
<tr>
<td>Lab: Behind the Scenes at the Museums and Archives</td>
<td>$25</td>
</tr>
<tr>
<td>Lab: Pathways</td>
<td>$25</td>
</tr>
<tr>
<td>Lab: Teaching Local History Using Museum Theatre</td>
<td>$25</td>
</tr>
<tr>
<td>Lab: Theatrical Performance in Historic Buildings</td>
<td>$25</td>
</tr>
<tr>
<td>Lab: Small Museums 2.0</td>
<td>$25</td>
</tr>
<tr>
<td>Tutankhamun: The Golden King and the Great Pharaohs</td>
<td>$25</td>
</tr>
<tr>
<td>AASLH Awards Banquet</td>
<td>$55</td>
</tr>
</tbody>
</table>

**Payment**

All registrations must be prepaid by check or credit card. Please do not send registrations to AASLH officers, members, or meeting representatives. Send completed Registration Form with payment by:

- **FAX**
  - You may fax your registration form with credit card information to (615) 327-9013, 24 hours a day. If you fax your registration, PLEASE DO NOT MAIL IT.

- **MAIL**
  - AASLH, 1717 Church Street, Nashville, TN 37203-2991
  - Attn: Annual Meeting Registration

- **ONLINE**
  - Save even more money by registering at www.aaslh.org and receive an immediate confirmation.

**CONFIRMATIONS**

You will receive a registration confirmation from AASLH within seven days. If you do not, please contact AASLH at (615) 320-3203. AASLH is not responsible for registrations that were mailed or faxed but never received.

**SPECIAL REQUEST**

Accessibility (please explain) ________________________________________

Dietary Restrictions ________________________________________________

**QUESTIONS?**

Please contact AASLH at (615) 320-3203.

**PAYMENT INFORMATION**

Check # _____________ (make payable to AASLH)

___ MasterCard  ___ Visa  ___ AmEx  ___ Discover

Card Number:

Security Code:

Expiration Date:

Signature:

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`To keep fees more affordable the Lilly Endowment Inc. has generously underwritten a portion of the costs for the tours and evening events.`
### Program Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization/Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>D. Stephen Elliott</td>
<td>New York State Historical Association and The Farmers' Museum, Cooperstown, NY</td>
</tr>
<tr>
<td>Jody Blankenship</td>
<td>Ohio Historical Society, Columbus, OH</td>
</tr>
<tr>
<td>Tricia Brooks</td>
<td>Colonial Williamsburg Foundation, Williamsburg, VA</td>
</tr>
<tr>
<td>Myers Brown</td>
<td>Tennessee State Museum, Nashville, TN</td>
</tr>
<tr>
<td>Bob Beatty</td>
<td>AASLH, Nashville, TN</td>
</tr>
<tr>
<td>Laura Casey</td>
<td>Texas Historical Commission, Austin, TX</td>
</tr>
<tr>
<td>Lillian Choy</td>
<td>Homestead Museum, City of Industry, CA</td>
</tr>
<tr>
<td>L. Teresa Church</td>
<td>Independent Scholar, Archivist, Consultant, Durham, NC</td>
</tr>
<tr>
<td>Thomas Costello</td>
<td>Cultural Resources Management Group, Lansdowne, VA</td>
</tr>
<tr>
<td>Vincent Gonzalez</td>
<td>Command M museum, Marine Corps Recruit Depot, San Diego, CA</td>
</tr>
<tr>
<td>Bethany Hawkins</td>
<td>AASLH, Nashville, TN</td>
</tr>
<tr>
<td>John Herbst</td>
<td>Indiana Historical Society, Indianapolis, IN</td>
</tr>
<tr>
<td>David Janssen</td>
<td>Edsel and Eleanor Ford House, Grosse Pointe Shores, MI</td>
</tr>
<tr>
<td>Stacy Klingler</td>
<td>Indiana Historical Society, Indianapolis, IN</td>
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<tr>
<td>Rita Lara</td>
<td>Oneida Nation Museum of Wisconsin, Wiscosin, WI</td>
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<tr>
<td>Paul Levengood</td>
<td>Virginia Historical Society, Richmond, VA</td>
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<tr>
<td>Russell Lewis</td>
<td>Chicago History Museum, Chicago, IL</td>
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<tr>
<td>Garet Livermore</td>
<td>New York State Historical Association, Cooperstown, NY</td>
</tr>
<tr>
<td>Mindi Love</td>
<td>Johnson County Museums, Shawnee, KS</td>
</tr>
<tr>
<td>Michelle Moon</td>
<td>Strawberry Banke, Portsmouth, NH</td>
</tr>
<tr>
<td>Trina Nelson Thomas</td>
<td>Indiana Historical Society, Indianapolis, IN</td>
</tr>
<tr>
<td>Julia Rose</td>
<td>West Baton Rouge Museum, Port Allen, LA</td>
</tr>
<tr>
<td>Donna Sack</td>
<td>Naper Settlement, Naperville, IL</td>
</tr>
<tr>
<td>Scott Stroh, III</td>
<td>Manteo, NC</td>
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<tr>
<td>Ken Turino</td>
<td>Historic New England Museum, Boston, MA</td>
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<tr>
<td>Jay Vogt</td>
<td>South Dakota State Historical Society, Pierre, SD</td>
</tr>
<tr>
<td>Scott Wands</td>
<td>Connecticut Humanities Council, Middletown, CT</td>
</tr>
<tr>
<td>Association of Indiana Museums Representatives</td>
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<tr>
<td>Catherine Burkhart</td>
<td>Carnegie Museum of Montgomery County, Crawfordsville, IN</td>
</tr>
<tr>
<td>Sherrema Bower</td>
<td>Purdue University, Lafayette, IN</td>
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<tr>
<td>Cinnamon Catlin-Legutko</td>
<td>Abbe Museum, Bar Harbor, ME</td>
</tr>
<tr>
<td>Sally Dickson</td>
<td>Eiteljorg Museum of American Indians and Western Art, Indianapolis, IN</td>
</tr>
<tr>
<td>Tiffany Hatfield</td>
<td>Association of Indiana Museums, Indianapolis, IN</td>
</tr>
</tbody>
</table>
Betsy Jones
Hamilton County Convention and Visitors Bureau
Carmel, IN

Craig Martin
Purdue University Galleries
West Lafayette, IN

Rachael Mathews
IUPUI Museum Studies,
Whitestown, IN

Laura Minzes
Indiana State Museum
Indianapolis, IN

Randy Ray
Northern Indiana Center for History
South Bend, IN

Karen Vincent
Minnetrista
Muncie, IN

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Chair
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Indianapolis, IN

Melissa Bingmann
Indiana University-Purdue University Indianapolis
Indianapolis, IN

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Indianapolis Museum of Art and Oldfields-Lilly House and Gardens
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Historic Landmarks Foundation of Indiana
Indianapolis, IN

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Indianapolis, IN

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Indiana Historical Society
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Historic Landmarks Foundation of Indiana
Indianapolis, IN

Pam Stokes
Indianapolis Museum of Art and Oldfields-Lilly House and Gardens
Indianapolis, IN

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Indianapolis, IN

Ginny Terpening
Indiana Medical History Museum
Indianapolis, IN

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